LOOK

NOV. 30, 1943 10¢ 12¢ IN CANADA

YEARLY SUBSCRIPTION $2.50

Two Years After Pearl Harbor

So You Want to Come Home, Soldier?

By JOHN GUNTHER

SPECIAL ISSUE
For Servicemen Overseas

3186 11 RR OCT 44
LESLIE J FULLER
146 STANWIX
ROME N Y

New foods...new ideas
for a better world

GENERAL MILLS

Ronald, she said, you've saved my life . . .

Isn't she a honey!

She's my favorite customer. She hasn't been keeping house very long so I sorta watch out for her . . . help her with her ration points and things.

Well, this morning I told her I had a big surprise for her . . . a 48-page book by Betty Crocker of General Mills that was just about the last word on wartime food problems.

"Look," I said, "it's called ***Your Share*** and it tells you how to stretch meat and really make it taste good . . . how to get the most out of fresh vegetables . . . what foods have the vitamins and minerals your family needs. There are hundreds of swell Betty Crocker recipes and wartime menus . . . and you know what?"

"What?" she said, sorta laughing at my enthusiasm.

"It's absolutely free with the purchase of one General Mills product."

Well . . . what happened then, I ain't telling. But you can put Betty Crocker down as a pal of mine for life! I hope you'll get a copy of ***Your Share,*** too...soon.

☆ ☆ ☆

Millions of copies of Betty Crocker's 48-page book, ***Your Share***, will be available in grocery stores while supplies last. They have been prepared to help you and your grocer over a period of critical food problems . . . a period, however, that will end soon after Victory. Then, there'll be hundreds of exciting new products designed to make housekeeping easier than you may ever have dreamed. Among them will be many new General Mills products . . . new foods, new ideas for a better world.

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Minneapolis, Minnesota

Makers of Gold Medal "Kitchen-tested" Enriched Flour, Bisquick, Softasilk Cake Flour, Wheaties, Kix, Cheerioats, and Betty Crocker Soup

Splints alone can't set your bones— nor glasses alone correct faulty vision

Can you imagine a doctor basing his fees on bandages, splints or medicines that he uses?

Of course not. You go to him for professional advice and care. The materials he uses are but incidentals. Important? Yes . . . but of no value to you without professional knowledge, skill and service to determine and guide their use.

SEEK PROFESSIONAL ADVICE
—not glasses at a price

When you break an arm, you don't say, "Guess I'll have to buy a splint." You shout, "Get the doctor!"

But what about your eyesight?

Ever catch yourself saying, "Guess I'll have to buy some glasses?" That's about as logical as talking of buying splints.

Glasses alone won't correct faulty vision.

Yet many people do have a wrong conception of the relation of glasses to eye care and service.

Here, just as in the case of the splints, glasses are but incidental materials. They're important, of course, but of no value to you without professional knowledge, skill and service to guide their use.

So, don't confuse the price of glasses with the cost of eye care and service.

Go to your Ophthalmologist, Optometrist, Ophthalmic Dispenser for professional eye care. Your priceless sight deserves the skill and service that only he can give you.

Don't buy glasses. Invest in eye care.

American Optical
COMPANY

From The AMERICAN *Plan for Better Vision*

These professional services are worth infinitely more than the cost of the material in the glasses themselves.

EXAMINATION: Professional examination for possible pathological eye conditions.

REFRACTION: Scientific measure of your ability to see.

PRESCRIPTION: Carefully prepared professional conclusions and the proper instructions necessary to correct your vision.

INTERPRETATION: Careful technical and scientific compounding of the exact materials of your prescription.

FITTING: Scientific, minute adjustment of your prescription to *your* eyes.

RE-EVALUATING: Verification of the refraction and the prescription.

SERVICING: Assurance that the requirements of your prescription are being constantly maintained.

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Hard to Get!

Find **KLEENEX** Tissues hard to get? Don't give up! Your dealer will have some shortly. Output is somewhat curtailed, but rather than skimp on Kleenex size and strength, we're determined to keep Kleenex quality "tops" in every particular!

TELL ME ANOTHER
SAYS Kleenex*
AND WIN A $25 WAR BOND
for each statement we publish on why you like Kleenex* Tissues better than any other brand. Address: Kleenex, 919 N. Michigan Ave., Chicago 11, Ill.

Shades Lighter

I wrap **KLEENEX** around a pencil or letter opener to dust between the pleats in pleated lampshades. Makes them last longer.

(*from a letter by* B. V. L., Darien, Conn.)

When you reach for a **KLEENEX** Tissue, during colds, there's no fumbling in the dark! Unlike other brands, Kleenex has that handy box that serves up "just one" double tissue at a time.

(*from a letter by* G. J. S., Waltham, Mass.)

One and Only!

There's only one **Kleenex**! Just let anyone try to tell me any other tissue is "just as good"!

(*from a letter by* R. D., Leominster, Mass.)

Reduce Absenteeism
—EVERY MINUTE COUNTS!

Authorities say that ½ of all work-time lost in war industries from illness is due to the common cold. So use Kleenex when sniffles start – to help keep your cold from spreading to others!

*T. M. Reg. U. S. Pat. Off.

LOOK

VOLUME 7, No. 24 NOV. 30, 1943
1943 AVERAGE CIRCULATION OVER 2,000,000

Fight Tuberculosis
BUY CHRISTMAS SEALS

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Behind the Scenes with LOOK

A mythical G. I. Joe—wearing a foreign-service ribbon—stood at the elbows of LOOK's editors, helped assemble this issue dedicated to members of the United States armed forces serving abroad.

Joe is a composite. At LOOK's request, interviewers for Fact-Finders Associates, Inc., summoned him up by rubbing on the likes and dislikes of returned members of our Army, Navy, Marine and Air corps. Equipped with more than 50 articles and features previously published in LOOK and other magazines, they questioned hundreds of men in uniform back from England and Australia, Italy and India, Africa, Australia and the Aleutians. LOOK's editors supplemented the findings of this survey by talking with dozens of correspondents who had just returned from foreign assignments which gave them full opportunity to gauge the temper of our troops.

Results added up to one simple conclusion: Joe knows what he wants — comics and sports and girls. Plenty of girls. He wants, too, to know how things are going at home, and when he might be coming back to stay.

This issue, many thousands of which will be sent overseas, reflects an earnest effort on the part of LOOK's editors to furnish what the boys want to G. I. Joes in every theater of war.

COVER picture, photographed by LOOK's Harold Rhodenbaugh, records one moment our men abroad are fighting for. On page 30, John Gunther tells why most of them—for their own good—must wait long for such a meeting.

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Bazooka! And the guy turned into a GIANT

It happened like this. He was out with a patrol one day and he walked around a sand-dune smack into what looked like the biggest tank in the whole German army. . . . "Gee, it's now or never!" he said. So he unlimbered a thing he had on his back, pointed it at the tank and — "WHAM!" That tank seemed to blow up and disappear. . . . Right then that young fellow felt himself begin to grow . . . bigger than a Mark IV . . . bigger than a gun emplacement.

AND that's the story of one of the first of our soldiers to use the new weapon that makes one lad the equal of an armoured giant or big gun.

• You may not know that the men who helped perfect the Bazooka and reduce its cost to the price of a handful of bullets are the same men who, in happier days, perfected your flavor-guard G-E coffee maker and other convenient G-E electrical appliances.

• When the war is won, the new skills and techniques they have developed in the production of *things for fighting* will result in even finer G-E *servants for better living.*

• Appliances to wash your clothes and dishes, prepare meals, clean, heat and cool your house, bring new pleasure and convenience to life at your house.

• They will be taken for granted in your new, low-cost After Victory home. War Savings Bonds will build it if you invest in them regularly now. .

Hear the General Electric radio programs: The G-E "All Girl Orchestra" *Sunday 10 p.m. EWT, NBC.* "The World Today" *news every weekday 6:45 p.m. EWT, CBS.*

EVERYTHING ELECTRICAL FOR AFTER VICTORY HOMES

GENERAL ELECTRIC

Here's FUN, Sweetheart!

GET THIS HILARIOUS BOOK FOR YOUR FIGHTING MAN!

FREE!

84 ROLLICKING PAGES OF FUN!

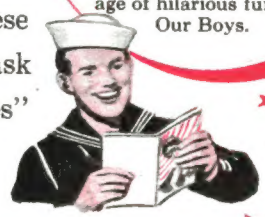
LAUGHS-JOKES-CARTOONS-HE'LL LOVE IT!

MOTHERS! WIVES! SISTERS! SWEETHEARTS!

Here's just the book the Boys in the Service want most! The SCRAPBOOK OF ARMY-NAVY HUMOR! It's *by* them—*about* themselves. And it's FREE! 84 hilarious pages—brimful of laughs, cartoons and jokes! All new! Never published before! The *only* book of its kind! And it's offered FREE by Texcel Cellophane Tape (all out for the war these days) to help you remember to ask for this "tape of a thousand uses" when it is again available.

SUPPLY LIMITED!
GET ONE FOR YOUR FIGHTING MAN TODAY!
SEND COUPON NOW!

Send coupon below or penny postcard with your name and address to Texcel, P. O. Box 514, New York 8, N. Y. And tell your friends, your clubs, your business and working associates about this free package of hilarious fun for Our Boys.



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C-N

Please send me FREE the 84-page Scrapbook of Army-Navy Humor.

My Name _____

My Address _____

_____

Letters and pictures from LOOK readers

Address letters to Editor of LOOK, 511 Fifth Avenue, New York 17, N. Y.

Riding in Style

To the Editor: While other youngsters are dreaming of pony carts, Bobbie Jennings *(above)* drives proudly about in a custom-built gig drawn by a deer. Two-year-old "Little Lady," trained by Bobbie's older sister in Western Colorado, in addition to behaving nicely in harness, carries Bobbie around on her back in a specially made saddle.

G. A. TIBBANS
Miami, Okla.

Enemy Aliens

To the Editor: I read with interest your controversy over Helmut Dantine's draft status (*Letters*, Oct. 5) and want to point out that noncitizens, even those from enemy countries, resident in the U. S., are subject to the draft. There are thousands of German and Austrian refugees in the Army, proud to be doing their bit for American democracy.

Won't you publish this fact to correct the mistaken impression that able-bodied European expatriates linger here while "our boys" do all the fighting over there?

JACK BLOCH
New York, N. Y.

According to Selective Service Director Hershey, all draft-age enemy aliens living in the U. S. are required to register and are liable for service, the Armed Forces determining their acceptability for induction. Dantine is no exception.—Ed.

Not Foreign, American

To the Editor: I liked your cartoons about what Englishmen and Americans know of each other (LOOK, June 1), but think you overemphasize the differences between us. Though you are 3000 miles away, to us you are not so different as the French. I have heard people say, "No, he isn't a foreigner; he's an American."

We hope you will soon treat us less as strangers, more as we do the Canadians and the Australians. It took two wars to convince us that "splendid isolation" is a myth. It shouldn't take you three.

F. ROBERTS
Sheffield, England

Winning the Scrap

To the Editor: Like their Revolutionary ancestors-in-arms, American fighting men *(below)* are again collecting with their own hands the metal for their war equipment. Soldiers from nearby Camp Wallace have organized a mobile unit which is gathering scrap by a house-to-house drive extending into eighteen neighboring counties.

The total scrap goal for the last six months of 1943 is 15,000,000 tons. Since the greatest amount of scrap now left is in rural areas, farmers, short on manpower and transportation, would be unable to get their much needed scrap into the war effort without Army assistance.

OTIS MASSEY, Mayor
Houston, Tex.

CONTINUED ON PAGE 8

My Son... Flies

I thought I was wise . . .

I thought I was kind . . . I thought I knew best . . .

And I guess I was afraid because . . . I'm no different from any other mother . . . except, *my* son is all I have . . .

And so, I thought someday I'd have to say "no".

• • •

When he was three, he brought me the thing he prized most—a feather from a hawk's wing.

When he was ten, his room was littered with bamboo and balsa wood . . . and model planes that flew, with names like "May" or "Alice" or "Just You."

When he was seventeen, on graduation day, he put the medal in my hand he'd won for leadership—the one engraved "Honor in Everything". And on top of it he dropped a dusty feather from a hawk's wing—and when at last I raised my eyes to his, he said, "Mom, I've *got* to fly."

And then—I knew it wasn't flying that I feared but the cutting of invisible strings that hold a mother to her son—the doubt that once gone he would ever be my little boy again. And I looked at him as I never had before, and I could tell by the lift of his head and the words he said that he wasn't a boy anymore, but a man. And I knew that of all the things he'd always wanted, what he wanted most was wings. And I saw that he was part of a new world coming . . . new men, new pioneers who would fight and win and build careers on new frontiers of air.

And I put my hands on his shoulders and said, "I'm proud *my* son was born to fly . . .

"I'm proud the man I bore is strong and straight and fine enough to fly with the Army Air Forces."

If Your Son is 17...

There's an important place for him in the Army Air Forces. He will receive *fourteen months of training.* He will live and work with the finest type of young men. He'll fly in American planes, the best and safest that money and engineering skill can build. He will be well-paid. And when the war is over, he'll be qualified for leadership in the world's greatest new industry—Aviation!

But, first, he should go to his nearest Aviation Cadet Examining Board . . . take his preliminary examinations to see if he can qualify for the Air Corps Enlisted Reserve. If he qualifies, he will receive his Enlisted Reserve insignia *but will not be called for training until he is 18 or over.*

If he is 18 but under 27. . . he should go to his nearest Aviation Cadet Examining Board . . . to see if he can qualify as an Aviation Cadet. If he is in the Army, he may apply through his commanding officer. When called, he'll be given 5 months' training (after a brief conditioning period) *in one of America's finest colleges* . . . he'll get dual-control flying instruction . . . then go on to eight months of full flight training. When he graduates as a Bombardier, Navigator or Pilot—he will receive an extra $250 uniform allowance and *his pay will be $246 to $327 per month.*

If he is under 18 (whether or not he has joined the Air Corps Enlisted Reserve) . . . he should see his local Civil Air Patrol officers about taking C. A. P. Cadet Training—also his High School principal or adviser about taking recommended courses in the Air Service Division of his H. S. Victory Corps. Both will afford him valuable pre-aviation training.

(Essential workers in War Industry or Agriculture — do not apply)

U. S. ARMY RECRUITING SERVICE

"Nothing'll Stop the Army Air Corps"

"KEEP'EM FLYING!"

For information regarding Naval Aviation Cadet Training, he may apply at any Naval Aviation Cadet Selection Board or any Naval Recruiting Station; or, if he is in the Navy, Marine Corps or Coast Guard, he may apply through his commanding officer... This advertisement has the approval of the joint Army Navy Personnel Board.

Powder in a revolutionized **NEW QUICK-FOAM FORMULA!** Feels more like a paste when you brush, yet gives you powder's money-saving economy. **NEW "WHIRLPOOL" CLEANSING ACTION** really gets down to work on dull, lack-luster tooth surfaces . . . helps bring out the flashing natural brilliance of enamel. And what a taste thrill in that **NEW WINTER-MINT FLAVOR!**

Letters and pictures from LOOK readers
CONTINUED

Automophiles

To the Editor: Since we both have the same hobby—antique cars—I was especially interested in your story about Fred Crawford, of Thompson Products (Nov. 2). Although I don't know Mr. Crawford personally, the glimpses of him which I got from the article show him to be a man of unusual youthfulness and energy. And I'll bet if you quiz him about this, you'll find that old automobiles, paradoxically enough, help keep him young.

JAMES MELTON
Westport, Conn.

Prize item of radio-singer Melton's fine car collection is a 1900 Rockwell Hansom Cab, presumed to have been the first taxi in New York.—Ed.

Last on Leesville

To the Editor: In your article on Leesville, La. (*Don't Visit Your Husband in an Army Town,* Sept. 7), you emphasize the worst features of an unfortunate but unavoidable situation and brush over what is being done to correct it. Why didn't you include pictures of the Allendale housing project and the USO building? Why couldn't you mention that more than half of Leesville's home owners have adjusted their living quarters to make room for these "visitors"?

Since the site of Camp Polk was chosen because of the cheap, unproductive land, you couldn't expect it to be near adequate housing and recreation facilities. Still, you might have given Leesville credit for making the best of the situation.

MRS. W. L. YOUNG
New Orleans, La.

LOOK *made every effort to be fair, gave credit to valiant community efforts, didn't show Allendale because it is chiefly for officers.—Ed.*

WAC Pin-Up

To the Editor: Shortly after you ran the picture of me, the "real" Charlie McCarthy, as a private in the Army (*Letters,* May 18), a WAC company in Daytona, Fla., elected me their "pin-up guy." Although I laughed then, I was really pleased. Now I'm worried. Because of high blood pressure, I'm back in civilian life *(above),* with a job in a war plant. Do you suppose that WAC company is going to mind having plain Charlie McCarthy to pin up?

CHARLIE McCARTHY
St. Louis, Mo.

3 a.m. Pilferer

To the Editor: The Monsky home in Louisville, Ky., was subjected to a series of mysterious thefts recently until the law was laid down to 2-year-old Jeff *(below).* For several nights in succession he managed to clamber out of his crib at 3 a. m., sneak into the kitchen and raid the icebox. Not until he brought his father a milk bottle to open one night were his prowlings discovered.

Now his parents have added a few bars to his crib, across the top, to discourage his nocturnal ramblings. Sad as he is, young Jeff must now remain under sentence until he learns that the night is for sleeping.

ART ABFIER
Louisville, Ky.

Matchmaker

To the Editor: I liked your story on Anna Lee (Oct. 19) and Robert Stevenson. I also claim part of the credit for their happy marriage, since I was responsible for bringing them together. It happened in London some years ago when Miss Lee and I were working on a picture and Bob Stevenson called me to ask about testing Anna, whom he had not yet met, for a part. "By all means, test her," I said. "You'll find her pretty, talented and charming." Three months later, when they returned from shooting the picture in Egypt, they were engaged.

JOHN LODER
Hollywood, Cal.

Screen-star Loder, recently married to Hedy Lamarr, is now appearing in Old Acquaintance.—*Ed.*

A Man Unafraid

To the Editor: Nothing could be more descriptive of James F. Byrnes than your heading, "A Man Unafraid of Responsibility" (LOOK, Oct. 19).

In my fifty years' experience with men in political life, I have never known one more unafraid and determined to do the right thing. He has the typical American characteristics of courage, decision, sense of responsibility, together with a love of country which brooks no interference with its best interests.

The job of War Mobilization Director is a greater one than any held by any man in World War I and II, except the President, and Byrnes is the ideal man for the position.

BERNARD M. BARUCH
New York, N. Y.

END

PREWAR PRICES HERE

WE Americans are paying more today for most things we buy.

But there is one outstanding exception—railroad freight rates. They are the same or lower than they were before the war.

In fact, taken all together, freight is being moved at an average charge of less than a cent for moving a ton one mile. This is less than the railroads have received at any other time during the last quarter of a century.

Meanwhile, the cost of things railroads use has gone up. Materials are up—wages are up—taxes have rocketed.

Because railroads are carrying the heaviest load ever shouldered by any transportation system, they are taking in more revenue than ever before.

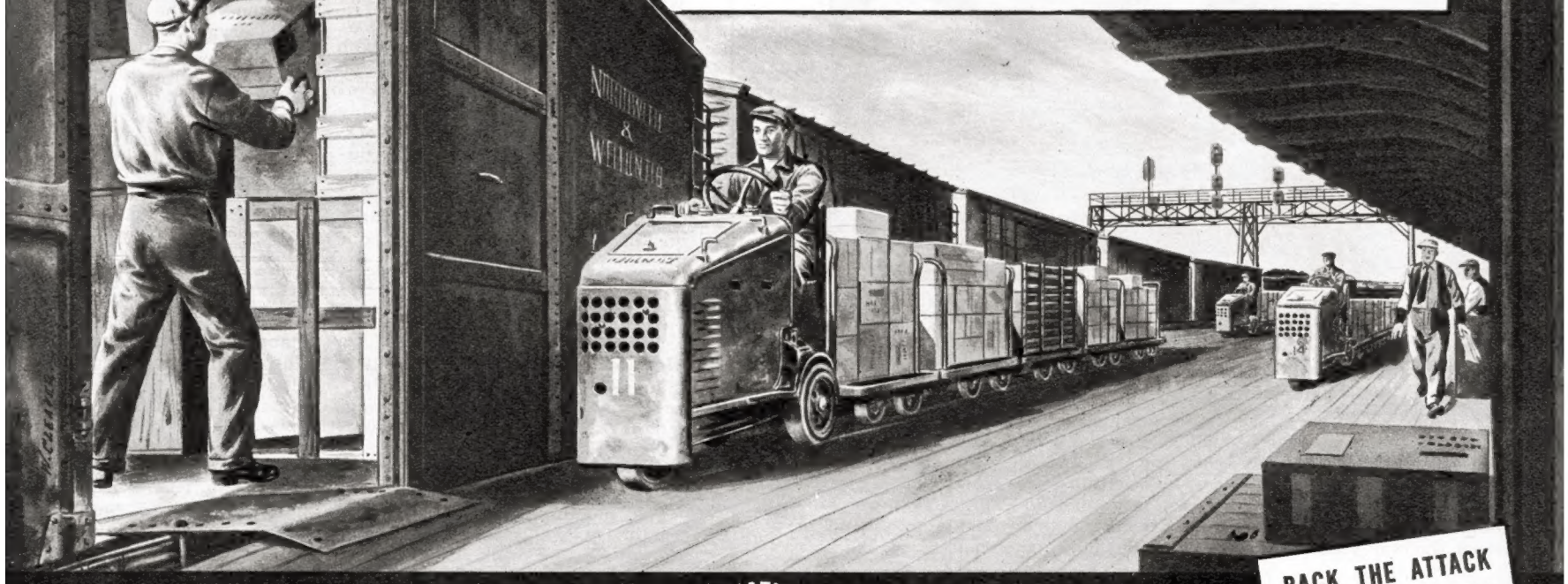
But if you hear it said that railroads are piling up a lot of money, just bear in mind that railroad expenses and taxes, together, are running at record level, and that after it is all over there will be a tremendous need for rebuilding and restoring the service life now being "run out" of railroad plant and equipment as never before.

And remember, too, that the railroad freight station is one place where prices are still prewar.

• • •

DECEMBER 10 "CLOSING DATE" FOR CHRISTMAS PACKAGES. This year—when war traffic has first call on all shipping services—it is more important than ever to send your Christmas packages early.

Pack them adequately, wrap and tie them securely, address them right and get them started (to points in the United States and Canada) by *December 10.*



BACK THE ATTACK WITH WAR BONDS

ASSOCIATION OF AMERICAN RAILROADS

ALL UNITED FOR VICTORY

Make this your family portrait Now...

Some loved one is missing from almost every family group today.

In this case, it is Son Bob, who flies a Liberator over enemy territory. And because the family wants him back—just as soon as possible—just as *soon* as *you* want *your* loved ones home again—*every one* of them is *doing something* about it!

DAD'S short-handed at the shop, but finds time to work in Civilian Defense. Buys War Bonds regularly, too.

MOTHER rolls bandages for the Red Cross; saves fats and tins; bakes cakes for the USO.

SON TOM quit his non-essential job; works in a war plant; puts part of every pay in Bonds.

TOM'S WIFE serves as a volunteer Nurses' Aide; cares for the children; helps them collect scrap.

Yes, *every* member of *this* family is helping to speed victory. If every member of *every* family does the same, we'll *shorten* this war . . .

...and get the boys home Quicker!

Then, when Victory comes . . .

. . . *re-united* families will be free to live their own lives—in their own way—*in their own homes.*

. . . homes that will be made more *attractive*—more *comfortable*—by *improved models* of many familiar products whose manufacture has been discontinued through the war years. Duo-Therm Fuel Oil Heaters, Furnaces and Water Heaters, for example.

There'll be new Duo-Therms just as soon as Duo-Therm's men and machines are no longer needed for war work. And they will be even *more* beautiful—*more* economical—than the pre-war Duo-Therms that are now delivering *more* heat from *less* fuel in 500,000 wartime homes!

Copr. 1943, Motor Wheel Corp.

DUO-THERM FUEL OIL HEATERS

DIVISION OF MOTOR WHEEL CORPORATION LANSING, MICHIGAN

America's Leading Manufacturer of Fuel Oil Heating Appliances

In the dead bride's coffin, British agents find a radio set. Right, Martin Agronsky.

My Favorite War Story

By MARTIN AGRONSKY

Blue Network war correspondent in Russia and the Balkans, now covering Washington

A gruesome tale of a spy who used romance, murder and heartbreak to shield his actions

Just off the Greek coast in the Aegean Sea there lies a group of small islands which overlook the entrance to the harbor of Piraeus, which is the port of Athens.

In the spring of 1941, a few days after the R.A.F. began nightly bomb runs from Athens over Albania and Italy, the returning pilots started reporting that their targets invariably seemed dangerously alert to attack.

When these experiences were duplicated with unfailing and suspicious regularity, Intelligence decided that the Italians were getting warnings of approaching raids. At about the same time, Intelligence also received reports of radio activity offshore in the vicinity of Piraeus.

The Heartbroken Widower

A search was made in the little islands. On all but one the investigators found only fishermen's poor huts and no radio equipment whatever. On the last island they found a sumptuous villa, occupied by a prosperous retired Greek merchant.

The merchant's villa, too, was searched, as well as a chapel he had built in memory of his recently dead wife. The agents found nothing.

But they did hear a moving and tragic story. The merchant, villagers told them, had returned a few years before with a fortune made in America. He had married one of the beauties of the neighborhood and built the villa for himself and his bride. Then, only a few months before Italy's attack on Greece, the young wife had died suddenly. Heartbroken, the man immediately had a chapel constructed. He refused to permit her burial. Instead she was embalmed and her body placed in an elaborate coffin in the chapel.

Meanwhile, the activity of the unidentified radio near Piraeus continued. The agents were stumped.

Then, so the story goes, an old maidservant of the wealthy widower informed the authorities that her master went nightly to his wife's chapel and that mysterious sounds came from within while he was there.

The Missing Body

This time the agents in their search literally took the chapel apart stone by stone. Again they found nothing. Then they decided to open the beautiful young girl's coffin.

Inside it they found, as you may have suspected, a very powerful and elaborate sending and receiving set. The wealthy widower, as you must also have guessed, was identified as an able Italian spy. He was duly executed.

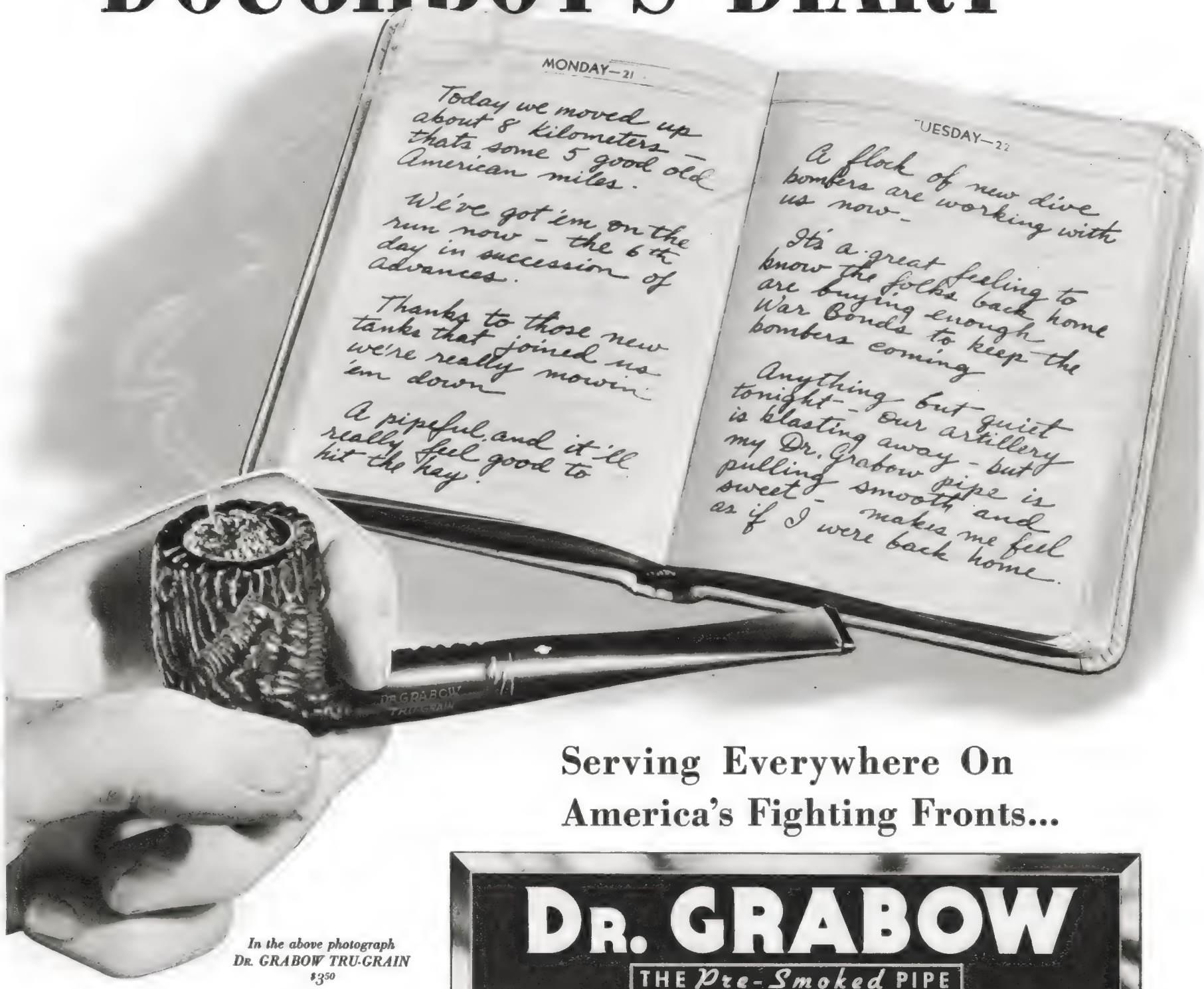
This story I pass on to you as it was told to me by the R.A.F. fliers with whom I lived at the time. I did not see the coffin, but I know that where the lovely villa and chapel had been there was afterward only a mass of shattered stone.

And, since this is a Balkan story, it has its mysterious ending. No one, so a British agent informed me, ever found the body of the lovely young bride whose place was taken by a radio set. The Italian spy had obviously killed her. But the secret of how he disposed of her corpse he carried to his grave.

In the next issue: the favorite war story of Ira Wolfert.

END

DOUGHBOY'S DIARY


MONDAY—21
Today we moved up about 8 kilometers — thats some 5 good old American miles.
We've got 'em on the run now - the 6th day in succession of advances.
Thanks to those new tanks that joined us we're really mowin' 'em down
A pipeful and it'll really feel good to hit the hay.
TUESDAY—22
A flock of new dive bombers are working with us now.
It's a great feeling to know the folks back home are buying enough War Bonds to keep the bombers coming
Anything but quiet tonight — our artillery is blasting away - but my Dr. Grabow pipe is pulling smooth and sweet — makes me feel as if I were back home.
DR GRABOW TRU-GRAIN

In the above photograph
Dr. GRABOW TRU-GRAIN
$3.50

Serving Everywhere On America's Fighting Fronts...

DR. GRABOW
THE *Pre-Smoked* PIPE

They may not always be in the hands of your dealer when you want them, but Dr. GRABOW *Pre-Smoked* Pipes are still in the best of hands . . . the strong, eager hands of our fighting men. To far flung battle fronts . . . with our men, go Dr. GRABOW pipes . . . to be pulled out when tense nerves and tired bodies need the peaceful relaxation of a pipeful. Only Dr. GRABOW pipes are mechanically *Pre-Smoked* with fine tobacco on Linkman's exclusive pipe-smoking machine. There's *no bite . . . no bitter taste . . . no breaking in* with a Dr. GRABOW.

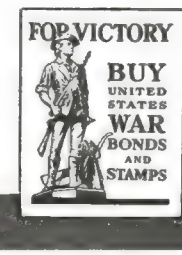
Fashioned By
M. Linkman & Co., Chicago, Ill.

America's One and Only

Pre-Smoked PIPE

REG. U. S. PAT. OFF.

DR. GRABOW *Pre-Smoked* DE LUXE $1.50
DR. GRABOW *Pre-Smoked* SUPREME $2.00
DR. GRABOW *Pre-Smoked* TRU-GRAIN $3.50



★ THE $5 **Hollycourt** PIPE (WITH PATENTED GROOVE) HAS GONE TO WAR ★

"Sorry, sonny... I'm afraid you're not quite old enough"

Leave jobs like these to the grown-ups, son.

The toil and tears — the fighting and the blood-giving.

You can do your bit in other ways.

Just grow your young body straight and strong, and keep your hope and faith in America.

For you and your kind, some day, will inherit the freedom we are fighting to save.

Here at Sparton we are giving every hour of every day to war work.

But our eyes are fixed on the peacetime ahead.

Sparton-built radios, today, bark messages from planes and ships and tanks, around the globe.

After the war we'll build them finer — richer voiced than ever — because of this pioneering.

War has set the highest standards ever known on horns, sirens, precision instruments of many kinds—now flowing from Sparton plants.

By these same standards, after Victory, we'll build a variety of new electrical products.

New home comforts and conveniences.

Things that will lighten labor—add to leisure.

They will be displayed and sold by *exclusive* Sparton dealers (only one in each community).

Merchants who are now serving you so well under difficult war conditions.

That is The Sparton Way —

A plan that will assure you of the *best,* at money-saving prices.

While we fight, let's not forget our common goal —

A land of *real* plenty, security and happiness.

Home Sweet Home will be a house of wonders ... in the World of Tomorrow.

SPARTON

Radio's richest voice since 1926

THE SPARTON WAY... Sparton Radios and other precision-built home equipment will be sold The Sparton Way...a simplified method of bringing to your home better products at lower retail prices through *one exclusive dealer* in each community.

THE **SPARKS-WITHINGTON** CO. • JACKSON, MICH.

Precision Builders Since 1900... Radios, Electrical Home Equipment, Auto Horns, Sirens

SPARTON OF CANADA, LIMITED, LONDON, ONTARIO

A partial list of leading stores in cities over 50,000 that share with you the benefits of The Sparton Way—

Akron, Ohio, The C. H. Yeager Company
Albany, New York, Albany Garage
Allentown, Pa., Eastern Light Company
Altoona, Pa., William F. Gable Company
Amarillo, Texas, White's Auto Stores
Atlantic City, N. J., Van Doren and Hemple
Augusta, Georgia, J. B. White Company
Aurora, Illinois, Biever Furniture Company
Baltimore, Maryland, Hecht Brothers
Bayonne, N. J., Lawler Brothers Sales Corp.
Berkeley, California, Lanam Radio
Bethlehem, Pa., Eastern Light Company
Birmingham, Alabama, Louis Pizitz Dry Goods Co.
Boston, Mass., R. H. White Company
Bridgeport, Conn., General Distributors
Brockton, Mass., Central Radio Stores
Buffalo, New York, Les Wheeler, Inc.
Cambridge, Mass., R. H. White Company
Camden, N. J., Whitehill's, Inc.
Canton, Ohio, Dine-DeWees Company
Chattanooga, Tenn., Lookout Furniture Co.
Chicago, Ill., Wieboldt's
Cicero, Ill., Sekera Furniture Company
Cincinnati, Ohio, The John Shillito Co.
Cleveland, Ohio, The Higbee Company
Columbus, Ohio, F. & R. Lazarus Company
Covington, Kentucky, A. J. Ostrow, Inc.
Dallas, Texas, Sanger Bros.
Dayton, Ohio, The Rike-Kumler Company
Dearborn, Mich., Dearborn Engineering Co.
Decatur, Ill., Gas Refrigerator Sales
Denver, Colorado, LeMoine Music Co.
Detroit, Mich., J. L. Hudson Company
Duluth, Minn., Sher Plumbing Company
Durham, N. Carolina, R. E. Quinn Company
Elizabeth, N. J., Kresge Department Store
El Paso, Texas, White's Auto Stores
Erie, Pa., Reliable Home Furnishing Co.
Fall River, Mass., Ideal Radio & Furniture Co.
Flint, Mich., Palmer Radio & Appliance Co.
Fort Wayne, Ind., Schlatter Hardware Co.
Fort Worth, Texas, Leonard Brothers Co.
Fresno, Calif., Hockett Cowan Music Co.
Gary, Indiana, Cosmopolitan Radio Co.
Glendale, Calif., Glendale Music Company
Hamilton, Ohio, Radio Service Company
Hammond, Indiana, J. W. Millikan
Harrisburg, Pa., Pomeroy's, Inc.
Hartford, Connecticut, Tuckel's
Hoboken, New Jersey, Paramount Radio
Holyoke, Mass., Sharpe Appliance Co.
Houston, Texas, Bayne Radio and Refrigeration Company
Indiana Harbor, Indiana, Amick Furniture & Radio Sales
Indianapolis, Indiana, Wm. Block Co.
Irvington, N. J., Rothauser Radio Company
Jackson, Michigan, Wilks
Jackson, Miss., Rice Furniture Company
Jacksonville, Fla., Glover Weiss Company
Jersey City, New Jersey, Vim Stores
Johnstown, Pa., Swank Hardware Co.
Kalamazoo, Michigan, Triestram's
Kansas City, Kansas, Mace-Jones Company
Kansas City, Missouri, Jones Store
Knoxville, Tenn., S. H. George & Sons
Lawrence, Mass., Master Tire & Radio
Little Rock, Ark., I. K. Electric Company
Long Beach, Calif., Eastern-Columbia, Inc.
Los Angeles, Calif., Eastern-Columbia, Inc.
Louisville, Kentucky, J. Bacon & Sons
Lowell, Massachusetts, Gaumont Bros.
Lynn, Massachusetts, P. B. Magrane Store

Macon, Ga., Peeler Hardware Company
Madison, Wisconsin, Hills Dry Goods Co.
Memphis, Tennessee, Lowenstein's
Milwaukee, Wisconsin, Schuster's
Minneapolis, Minnesota, Dayton Company
Mobile, Alabama, Gulf Furniture Company
Montgomery, Ala., Montgomery Fair Store
Muncie, Indiana, H. J. Schrader Company
Nashville, Tennessee, Castner-Knott Dry Goods Co.
Newark, N. J., Kresge Department Store
New Britain, Conn., New Britain Furniture Company
New Haven, Conn., Shartenberg's, Inc.
New Jersey, at all Vim Stores
New Orleans, La., Maison Blanche Co., Ltd.
New York City, N. Y., at all Vim Stores
Niagara Falls, New York, Levy Brothers Furniture Co., Inc.
Norfolk, Virginia, Price's, Inc.
Oakland, Calif., Union Furniture Company
Oklahoma City, Okla., J. A. Brown Co.
Passaic, N. J., Arrow Electric Company
Paterson, New Jersey, Vim Stores
Pawtucket, R. I., Good Housekeeping Shops
Philadelphia, Pa., Stern and Company
Phoenix, Ariz., Barrow's Furniture Company
Pittsburgh, Pennsylvania, Kaufman's
Pittsfield, Massachusetts, Wood Brothers
Pontiac, Michigan, Stewart-Glenn Company
Portland, Maine, Federal Furniture Co.
Portland, Ore., Meier & Frank Co., Inc.
Providence, R.I., Good Housekeeping Shops
Quincy, Massachusetts, Carey's
Racine, Wis., White Brothers Appliances
Reading, Pa., Goldman & Adams
Rochester, New York, Weis & Fischer
Rockford, Illinois, Chas. V. Weise Co.
Sacramento, Calif., Eastern Outfitting Co.
Saginaw, Mich., Chapman's Appliance Co.
Saint Paul, Minn., Golden Rule Incorporated
San Antonio, Texas, Joske Brothers Co.
San Diego, Calif., Grand Rapids Home Furniture
San Jose, Calif., Union Furniture Company
Santa Monica, California, Frank Furniture Company
Schenectady, N. Y., Breslaw Furniture Co.
Seattle, Washington, MacDougal's
Shreveport, La., New York Furniture Co.
South Bend, Indiana, Indiana and Michigan Supply Company
Spokane, Washington, The Crescent
Springfield, Mass., Carlisle Hardware Co.
Springfield, Ohio, Good Housekeeping Shop
Syracuse, N. Y., E. W. Edwards & Son
Tacoma, Washington, The People's Store
Tampa, Florida, Tampa Radio Sales
Terre Haute, Indiana, Root Store Company
Toledo, Ohio, Lion Store
Trenton, New Jersey, Whitehill's Inc.
Troy, New York, Breslaw Furniture Co.
Union City, New Jersey, Vim Stores
Utica, New York, Kempf Brothers
Waco, Texas, Clifton-Simpson Hardware Co.
Washington, D. C., The Hecht Company
Waterbury, Conn., Hampson, Mintie and Abbot, Inc.
Wheeling, W. Va., Reichart Furniture Co.
Wichita, Kansas, Crook Furniture Company
Wilkes-Barre, Pennsylvania, Lazarus Store
Wilmington, Delaware, Stern & Company
Worcester, Mass., C. T. Sherer Co.
Yonkers, N. Y., Steadman Music House, Inc.
Youngstown, Ohio, The Strauss-Hirshberg Company

a Cold?

WHEN YOUR NEXT CHEST COLD STRIKES
DO THIS... APPLY ANTIPHLOGISTINE
AT ONCE, COMFORTABLY HOT IT DOES
THE THREE THINGS MOST IMPORTANT TO
ANY COLD SUFFERER...

1. HELPS RELIEVE TIGHTNESS OF THE CHEST
2. EASES YOUR COUGH
3. SOOTHES THOSE SORE, ACHING MUSCLES

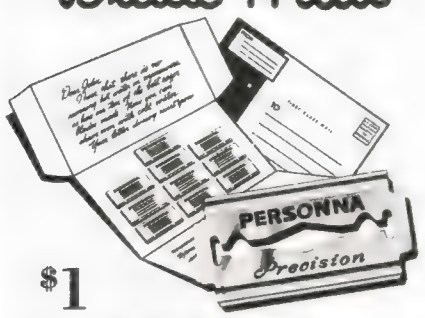
Antiphlogistine is a ready-to-use medicated poultice. It maintains comforting "Moist Heat" for many hours. This "Moist Heat" does so much good—feels so good.

Apply it early for best results.

Antiphlogistine

The White Package with the Orange Band

PERSONNA
Blade Mail



$1

The Perfect Gift Combination—a cheerful, newsy letter from you in a clever, ready-to-mail folder containing 10 Perfect Personna Precision Double Edge Blades. Blade Mail can be sent to anyone in the U. S. A. or to Service Men anywhere, any time, first class, for 6¢ postage.

A GRAND GIFT FOR ANY MAN

PERSONNA BLADE CO., INC.
599 MADISON AVE., N. Y. C.

PHOTOCRIME

BY AUSTIN RIPLEY

MURDER IN MANHATTAN

Cast from NBC's *MR. AND MRS. NORTH*

Alice Frost (Mrs. North) as.....Sally Lane
Joseph Curtin (Mr. North) as.....Hugh Beck
Frances Carlon as.....Olga Zalac
Nancy Douglass as.....Dian Dell

1 At 10:10 one morning, Dian Dell falters: "I got your letter 15 minutes ago . . . I came right over . . ." "Go near Hugh Beck and I'll kill you!" screams Olga Zalac. "Get out!" Dian leaves—and that afternoon is found murdered in Central Park. A medical officer says she died between 10:15 and 1 p.m.

2 Inspector Hannibal Cobb finds Olga's letter in Dian's pocketbook. Then, at dinner in the Sunken Plaza at Rockefeller Center, he chances to meet Dian's cousin, Sally Lane. She has the letter's envelope. Sally: "I picked it up at Hugh Beck's." Cobb: "When did you leave Beck?" Sally: "About 3:30."

3 At her home that evening, Olga admits sending the letter, also the quarrel. She says: "I was only trying to scare her. She threatened to tell everyone Hugh owed her $5000 — and ruin him. It made me furious; *we* are engaged now!" Beck: "Yes, I had broken my engagement to Dian. I was away overnight—arrived home at 1:40 this afternoon. No, I saw no one I knew on the way." After Cobb reflects, his deductive faculties quickly give him the answer. *Whom does he arrest — and why?* *See page 74.*

PHOTOCRIME—Trade-Mark Reg. U. S. Pat. Off. and Canada

Compliments of Motorist Jones!

Block-busters that crash Axis morale, screaming shells that blast his troops and ships, "ash cans" that sink his submarines . . . all contain the explosive TNT, now derived from petroleum which might have been made into gasoline for your car.

In a great new unit at one of The Texas Company's refineries, vast quantities of the essential *toluene* for the making of high-explosive TNT are now being made from a part of the raw material that in peacetime would be made into Fire-Chief and Sky Chief gasolines.

So from petroleum comes this added fighting strength for our cause, along with great quantities of 100-octane gasoline and other fighting fuels and lubricants now pouring from Texaco refineries in an ever increasing flood.

The gasoline which you, "Motorist Jones," are doing without is being turned into war products to speed our fighting forces to Victory.

THE TEXAS COMPANY

TEXACO FIRE-CHIEF AND SKY CHIEF GASOLINES • HAVOLINE AND TEXACO MOTOR OILS

TIME HANGING HEAVY...THANKS TO DRY SCALP?

5 DROPS A DAY CAN CHECK IT....

GIVE YOU NEATER, HEALTHIER-LOOKING HAIR!

IT'S SO SIMPLE... Tomorrow morning and every morning, shake a few drops of 'Vaseline' Hair Tonic on your comb, and run it through your hair or rub it directly on your scalp. Yes, that's all . . . yet it keeps your hair well-groomed all day long. It also checks Dry Scalp and loose dandruff by supplementing the natural scalp oils. As an extra aid, massage your scalp vigorously with 'Vaseline' Hair Tonic before every shampoo and rub a little on afterwards. That's the way to have good-looking, natural-appearing hair, and a comfortable scalp as well. For double care of both scalp and hair, try 'Vaseline' Hair Tonic. And don't forget, it's different because it contains absolutely no drying ingredients.

Vaseline HAIR TONIC 40¢ and 70¢

REG. U. S. PAT. OFF.

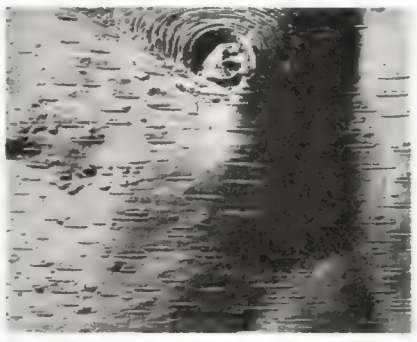
PHOTOQUIZ

BOB HAWK, GUEST EDITOR

Quizmaster on "Thanks to the Yanks," CBS, Saturday nights

1 A picture made early in the career of:
(a) Winston Churchill *(c) F. D. R.*
(b) Wendell Willkie *(d) Gen. Marshall*

2 Guests take to self-service with a:
(a) Lazy Susan *(c) round robin*
(b) Little Nell *(d) Cozy Kate*

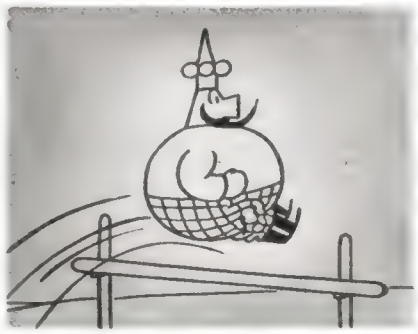


3 This should help you spot a graceful:
(a) maple *(c) birch*
(b) willow *(d) deodar*

4 A lady who gave all to a cause was:
(a) Amelia Bloomer *(c) Carry Nation*
(b) Lizzie Borden *(d) Mamie Mullins*

5 In Miami it's 5 p.m.—and she faces:
(a) north *(c) south*
(b) east *(d) west*

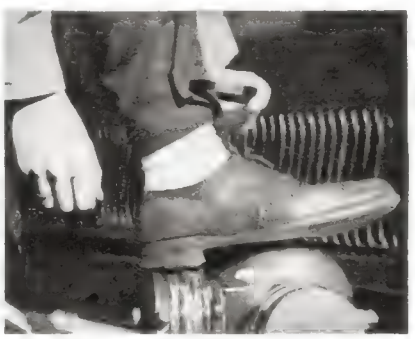
6 Only the brave are honored with the:
(a) Victoria Cross *(c) D.S.C.*
(b) Navy Cross *(d) D.F.C.*



7 Hurdling is easy for this character by:
(a) Otto Soglow *(c) Milton Caniff*
(b) Salvador Dali *(d) George Petty*

8 Fitting teeth into this baboon is a:
(a) cosmetologist *(c) philologist*
(b) taxidermist *(d) chiropodist*

9 In the jungle a Yank needs a sharp:
(a) stiletto *(c) machete*
(b) blunderbuss *(d) kris*



10 He'll soon be off for a ride on a:
(a) bicycle *(c) bus*
(b) horse *(d) jeep*

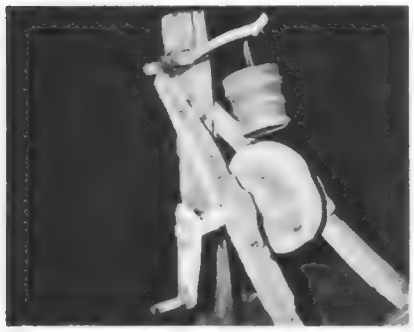
Our quip-happy quiz wizard starts the questionnaire with this quick query:

Would you say that men give their wives fur coats to keep them warm—or to keep them quiet?

5 FOR EACH ANSWER	
65	passing
70	fair
80	good
90	excellent

11 Proud old man of the sea is this:
(a) whale *(c) walrus*
(b) seal *(d) golliwog*

12 Deep in talk with F. D. R. is a new:
(a) ambassador *(c) Chief of Staff*
(b) CINCUS *(d) Under Secretary of State*



13 Not often do you see an old-time:
(a) lodestone *(c) brimstone*
(b) rhinestone *(d) grindstone*

14 Sizzling news of this war came from:
(a) Foggia *(c) Naples*
(b) Rome *(d) Milan*

15 He tunes in with left hand on the:
(a) flats *(c) frats*
(b) frets *(d) fiats*

16 A big wish for radio's songbird:
(a) Deanna Durbin *(c) Gracie Allen*
(b) Rita Hayworth *(d) Ginny Simms*

17 These turned up—the player cried:
(a) "Little Joe" *(c) "Snake Eyes"*
(b) "Boxcars" *(d) "Il Duce"*

18 Symbol of high authority is this:
(a) gavel *(c) baton*
(b) mace *(d) scepter*

19 No slouch at chilling the spine is:
(a) the Phantom *(c) the Moon Man*
(b) Dracula *(d) the Thin Man*

20 Men who fly say it's very good for:
(a) pursuit *(c) gliding*
(b) observation *(d) strafing*

ANSWERS ON PAGE 72

WHAT DO YOU GIRLS WANT FOR CHRISTMAS ?

PYREX WARE!

MOM says "put me down for that sparkling, clear Pyrex Double Duty Casserole! Tasty lima beans and tomatoes are just one of a dozen different dishes I'll use it for. And the cover will come in handy as an extra pie plate!" Tip to Dad: There are three sizes... the two-quart (average-family) size costs only 75¢

SIS sighs "I've got my eye on that dream of a Pyrex Flavor-Saver Pie Plate because it's specially designed to keep the juice and flavor in my pies. Best of all, even sticky foods wash off easily from Pyrex ware!" And don't forget, Sis, it's the first Pyrex Pie Plate with easy-to-hold handles! 10" size..... 45¢

GRANDMA never saw anything like this new Pyrex Bowl Set when she was a girl! "Just think," she exclaims, "I can mix, bake, serve and store in every one of them! And I'll be able to watch foods cook thru the clear glass!" Set of 3 Pyrex Bowls (nested to save shelf space)... 2½, 1½ and 1 quart sizes..only 95¢

THE LADY NEXT DOOR votes for the glamorous Pyrex Cake Dish with the convenient glass handles. "I'll use it for layer cakes, rolls, chops, potatoes, desserts ... and save lots of time." She'll save fuel too, for foods bake as much as one-third faster in Pyrex ware. (Give her a pair to make a lovely gift.)..... Each 35¢

LOOK FOR THIS LABEL FOR YOUR OWN PROTECTION

PYREX BRAND OVEN WARE for better and faster baking CORNING GLASS WORKS Corning, N.Y. U.S.A.

● Look for this orange Pyrex ovenware label when you buy cooking utensils. It's your assurance of long and satisfactory service. In addition every Pyrex ovenware dish carries this trade-mark pressed into the glass.

"PYREX" IS A REGISTERED TRADE-MARK OF CORNING GLASS WORKS, CORNING, N. Y.

IF YOU CAN'T find all the Pyrex ware you'd like, remember the war comes first! Searchlight lenses, Army tableware, hospital supplies ... are a few items for which Corning workers have been awarded the Army-Navy "E".

A PRODUCT OF CORNING RESEARCH IN GLASS

RIGHT ON THE BEAM!

NO '5 o'clock Shadow'

We don't say that Gem's super-smooth shave *guarantees* you social success—but, brother, how it helps! Gem Blades' deep wedge-edge smooths away your beard at root level, prevents "5 o'clock Shadow", keeps you chin-clean and cheek-smooth so much longer. Economical, too, because sturdy Gem delivers *more* shaves per blade!

GEM

Your Gem Razor must last you for the duration; dry it carefully after each shave.

He Draws "the Sack"

Sergeant Baker makes soldiers laugh

Most popular feature in *Yank*, the Army weekly, is a foggy little guy called the Sad Sack. Everything happens to this permanent buck private; soldiers' reaction is half amusement, half recognition. The Sack's creator is 28-year-old Sgt. George Baker, Massachusetts-born, Walt Disney-trained, who joined the Army in 1941. He drew the cartoon below solely for LOOK.

END

POSTWAR PLANNING BEGINS HERE!

There's a lot of talk, these days, about postwar planning. Yet all our blueprints for tomorrow depend on this baby and his millions of contemporaries.

Starting this youngest generation right is a job that Knox Gelatine has been sharing with physicians and mothers for over fifty years. Pure, plain gelatine is so wholesome that many doctors prescribe it for infants' formulas, to make milk more easily digestible.

Appealing gelatine salads, desserts and main dishes are a good way to give children important basic foods they may ordinarily dislike or find hard to digest. Gelatine also provides many easy ways to supplement protein from other sources in the diet, to help build bone and muscle.

Naturally, only the purest of plain gelatines, made under scrupulously hygienic conditions, is recommended by the medical profession. Plain Knox Gelatine has met U. S. P. standards of purity and quality since 1889. Keeping up these standards is one way we can help build healthy citizens of the free world our country is fighting for.

KNOX GELATINE

Johnstown, New York

He has a date with an *Ingersoll*

TIMED TO 1/100TH OF A SECOND!

When "Mr. Nazi" comes calling, up go thousands of shells to greet him . . . and strew his sky-path with deadly blossoms of bursting steel! To make sure those "blossoms" explode right on time, each ack ack shell carries its own private "watch". This "watch" (or fuse) explodes the shell just at the split-second calculated to do most damage. Every *Ingersoll* is checked to an accuracy of 1/100th of a second. Each of these "watches" has over one hundred parts and to make them in needed quantities *Ingersoll* linked perfect precision to mass production.

Ingersoll

Time engineers foresee great advances in manufacture of time watches and clocks when Victory is won.

Not so long ago fine watch making meant a patient, painstaking, skilled craftsman must spend a week—or perhaps a month or more—on a single watch.

But time and the war have changed things. Research developed American machines that "see" better than the human eye—"measure" more accurately than the human brain—"do" more quickly than any human hands.

Ingersoll time engineers applied this new manufacturing skill to the mass production of fine precision instruments for our army, navy and air forces. And therein lies the promise that America will lead the world in making fine watches and clocks after Victory . . . just as *Ingersoll* led the world in 1892 by introducing the famous *Ingersoll* watch of which more than one hundred and fifty millions have been purchased.

Today's Watchword Is Victory
Tomorrow's Will Be . . . "Watch *Ingersoll*!"

Today *Ingersoll* is devoting all its new mass production skills to building fine precision instruments for Victory. Tomorrow these new manufacturing skills will bring you finer watches and clocks at low cost.

Ingersoll

DIVISION OF WATERBURY CLOCK COMPANY, WATERBURY AND MIDDLEBURY, CONN.

10% or more in War Bonds . . . quickest way to Victory and Post-War Time

Pre-war Manufacturers of Ingersoll watches and Waterbury clocks. Now engaged in producing high precision instruments for our government and our Allies. Will be post-war manufacturers of finer INGERSOLL • KELTON • ALDEN WATCHES • WATERBURY CLOCKS

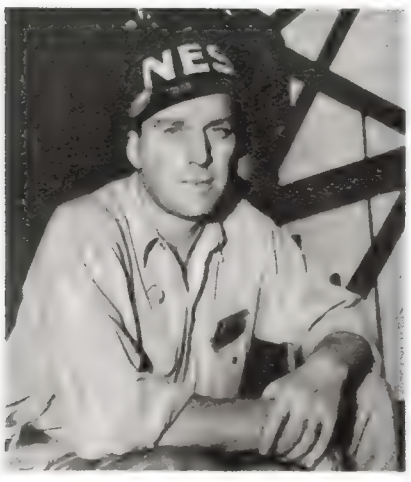
MEET THE PEOPLE

Why did you give to the National War Fund?

KATE SMITH, who talks every weekday at noon over CBS about what's going on in the world, asks this question of six scattered subscribers to the three-front fund.

Bettina Conant, federal worker, Washington, D. C.: "The fund not only helps the USO—my pet interest, for I have a Navy brother and sister—but aids stricken nations."

Roye H. Haws, farmer, Polk County, Iowa: "America doesn't know the meaning of starvation. I'm glad to find a way, through the War Fund, to help Allied people who do."



C. R. Kelly, shipbuilder, Portland, Me.: "The boys who man these babies aren't going for a sail on the lake. I'm glad to give dough to any fund which helps them out of trouble."

Betty Nelson, school teacher, Reno, Nev.: "Now I can give once and fully rather than often and measuredly. The National War Fund is one more challenge to our enemies."

John D. Rockefeller, Jr., New York: "I believe in the National War Fund because it is an orderly, efficient, American way of carrying on agencies ministering to war needs."

George Gluckanis, Hudson Coal Co., Scranton, Pa.: "I believe in helping my neighbor, be he starving Greek, refugee child, or one of our fighters. The Fund lets me do that."

END

How Skippy Jones helped me make *Bombs for Berlin!*

TIRED?

DISCOVER TOOTSIE ROLLS—FAVORITE CANDY OF TIRELESS YOUNGSTERS!

● To get extra energy for war-time days, take a tip from the kids! Pep up with delicious, chewy, chocolaty Tootsie Rolls!

Made with milk . . . enriched with energy-giving dextrose, Tootsie Rolls are real "action food"! A 5¢ Tootsie Roll contains more energy units than a man uses walking 3 miles!

Include Tootsie Rolls in your lunch box—eat them often (If they're hard to get, remember—U. S. soldiers love them, too. We ship millions a month to the Army.) Get a Tootsie Roll today!

Tootsie Rolls Co. also makes these other fine food products

TOOTSIE FUDGE
TOOTSIE POPS
TOOTSIE TEMPTEES
TOOTSIE CARAMELS
TOOTSIE V-M*

* Vitamin-Mineral fortifier that makes milk taste like Tootsie Rolls.

BUY WAR BONDS AND STAMPS

★ *Still only 1¢ and 5¢*

"Grind that crank, Sailor—

THAT RADIO IS OUR ONE HOPE OF GETTING BACK ALIVE!"

The fine RCA radio-phonograph shown below was one of the last produced before we went "all out" in war work. RCA production drive to "Beat the Promise" for Uncle Sam began fourteen months before Pearl Harbor.

24 hours a day—on every front—
RCA Radio is "on the job"—saving lives
and helping to win battles

● "U. S. sailors rescued at sea!" Behind those thrilling words you will often find the amazing little RCA marine radio sending and receiving set. Standard equipment on many lifeboats, crank operation generates the power to send SOS messages out across the ocean. Morse code and even telephone messages may be sent and received on this marvelous life-saving "radio station"—created by RCA.

The same skill that made RCA radios and radio-phonographs the standard of fine performance before the war is proving itself on battlefronts all over the world. And the things RCA is learning today cannot but make your post-war RCA radio, phonograph or television set greater than ever.

TUNE IN RCA's great new show, **"WHAT'S NEW?"** Full hour every Saturday night, 7 to 8, EWT, Blue Network. Thrilling—*don't miss it!*

Uncle Sam says—
'Stay on YOUR job!"

Desperate men depending for their lives on radio equipment know how important it is to "stay on the job." Uncle Sam needs *your* time in war work. Every minute counts!

EVERY MINUTE COUNTS

ASK ABOUT... RCA INDUSTRIAL MUSIC SERVICE

RADIO CORPORATION OF AMERICA

RCA VICTOR DIVISION CAMDEN, N. J.

NOVEMBER 30, 1943 LOOK

Symbol of America at war: nightly dimout of our coasts blankets New York's famous crossroads at Fifth Avenue and 42nd Street, silhouettes the Empire State Building.

Two Years After Pearl Harbor

Striking changes have come over America since our boys went off to war

Out of the shock and fury and strain that followed "the day that will live in infamy," a new America has arisen.

To servicemen long absent from Main Street or Michigan Boulevard, LOOK offers in these pages a kaleidoscopic glimpse of the American scene today as it appears to a cross-country traveler. In the galvanic two years since our Sunday calm was shattered by roaring Zeros over Hawaii, we have become a nation of bulging buses and crammed hotels; of swing shifts and split shifts; of ration boards and price ceilings; of "Help Wanted" and "Home Wanted" pleas; of amateur farmers and working women in slacks.

U. S. A., 1943, is reading daily casualty lists. Its landscape is scarred by ghost gas stations and tattered billboards. But this new America hums *Pistol Packin' Mama,* clings to football classics, movies and fashion shows, more than ever cherishes its heritage of freedom.

Through the camera eye, our fighting men abroad—to whom this issue of LOOK is dedicated—may sense the national mood: war is real; belts are tightened. We're resolved to "end it quick."

CONTINUED ON NEXT PAGE

A new feature of the American landscape, standing proudly in many a village or city square, is the huge billboard listing the community's sons and daughters in armed service. At Lexington, Ky., this roll of honor has been dedicated to those who will never return. Here, on a quiet Sunday morning, without ceremony, four new names are added. Since Pearl Harbor, more than 120,000 Americans have been reported killed, wounded, missing or captured.

Signs of the times: Placards, posters and billboards across the continent sum up the graphic story of what two critical years of war have done to the American people—to our habits, economy, diet, home life and temperament. The telltale marks of war displayed here were found in Seattle, Cleveland, Detroit, New York, Hammond, Ind., Akron, Ohio. Rare just a few years ago, the sign most frequently encountered is the desperate "Help Wanted!"

Servicemen on leave, from nearby camps or distant battle fronts, are ever-present phenomena of U. S. A., 1943. Here, a couple of Joes try their newly acquired sharpshooting prowess at a gallery in Washington. Next to New York, the nation's capital is most popular with sightseeing soldiers and sailors. Their playground is "little Broadway," on Ninth and Pennsylvania, where pinball parlors, burlesque shows and tattoo artists foster a carnival spirit.

Hard hit by curtailed travel and other restrictions, 14 race tracks have had to shut down since Pearl Harbor. But at tracks still operating, such as New York's Belmont Park (above), the "take" has increased over 38 per cent.

The World Series goes on, war or no war. An all-time attendance record was established in the third game this year when 69,990 ebullient fans thronged to Yankee Stadium to see the Yanks trounce the St. Louis Cardinals.

CONTINUED ON NEXT PAGE

Martial spirit pervades small-fry games. In Detroit, Trowbridge Street commandos "execute a spy."

The movies attract increasing hordes of hard-working people, especially in crowded Washington.

Hotels are jam-packed. At the Hayward, in Los Angeles, servicemen on leave "flop" in the lobby.

Pre-Pearl Harbor fathers are now among inductees like this Cleveland batch leaving for camp.

Star-spangled windows dot U. S. homes. Mrs. Adeline Pringle, Akron, has five sons in uniform.

Keep your shirt on, says this Chicago laundryman. Labor shortage slows service, cuts out frills

Deserted gas stations, like this one in Yonkers, N. Y., near the Empire City race track, mar the nation's highways. Closed for the duration, they reflect gas and rubber shortages, curbed travel.

Over 27,000,000 Americans now pay income taxes, help defray war costs. Above, a Detroit queue.

Buying boom: Clothing sales rose 60 per cent in the past 12 months. These Chicago war workers earn $55-68 a week, buy bonds, shop at Marshall Field's.

Polishing off the Axis: A third of the workers are women at the American Can Co.'s plant in Forest Park, Ill., where air-borne torpedoes are turned out.

Women's Land Army volunteers from Detroit save John Karr's bean crop at Belleville, Mich.

On a man's job: Some of the 28 women working as engine cleaners on Long Island (N. Y.) Rail Road.

Ammunition passer: Romilda Wright drives a powder truck at Charlestown, Ind., ordnance plant.

CONTINUED ON NEXT PAGE

Victory gardens everywhere — even in the shadow of Ford's River Rouge plant. These farmers, Mr. and Mrs. Elvie Gardner, are night-shift workers.

Home canning absorbs U. S. housewives. Here, at the New Kensington, Pa., community canning center, women pool talents in the local "Save Food" drive.

Aisle room only: This year, our overburdened railroads will hit a new high, carry about 80,000,000 passengers — doubling the pre-Pearl Harbor record.

Furlough marriages are jamming license bureaus. At Cleveland courthouse, Pfc. Stanley Wozniak and Sophie Wtulich prove that love won't wait for V-Day.

Democracy's giant arsenal keeps growing. At the General Motors-Yellow Truck and Coach Co. plant in Pontiac, Mich., these new amphibian "ducks" are ready to roll. In two years, America has built a matchless $73,000,000,000 war machine that supplies half the world, now forges the shape of peace to come.

END

American soldiers—well-clothed, well-fed, well-armed, well-trained. So what? So they'll fight well, yes. But more important, so they'll come home alive.

So You Want to Come Home, Soldier?

Everybody else wants you to—but it won't be day after tomorrow

By JOHN GUNTHER

Famous correspondent and author of Inside Europe . . . Asia . . . Latin America

Listen, soldier. Listen, sailor. You want to get home again just as soon as possible, don't you? Of course you do. So does everybody else want you to — everybody including Admiral King and General Marshall.

But probably you aren't going to get home again for quite some time. You might as well get used to that idea right now.

The aim of American strategy is to bring you home, but to bring you home in one piece. We are out to win, but with the minimum of losses. It's a case of the longest way around being the shortest way home—for those who would rather NOT come home in a pine-wood box.

People complain that our strategy is hesitant, that we are too deliberate, too slow. They ask why we are not more aggressive, why we haven't invaded France, for instance, long since.

Maybe you've been asking these questions yourself. You're squatting in camp, champing at the bit, eager for action. You're restless.

Well, one reason things are so slow is solicitude for your welfare. America wants to save YOUR life. That's why you can afford to be restless a little longer. Time can save lives.

In Malta last July, I had the good luck to have a long talk with Gen. Sir Bernard L. Montgomery, commander of the British 8th Army. He told me he had two rules for combat.

First, never to be rushed.

Second, never to undertake a campaign unless he was certain that it would be successful.

Monty's Men Approve His System

Consequently, Montgomery has often had to circumscribe sharply the scope of some action he was contemplating. But don't think his men aren't grateful. Their morale is probably the best of any army in the world, because they feel certain he will never be reckless and that they will never have to fight a losing action.

On a British destroyer off the coast of Sicily, I listened to General Eisenhower. His direct quotes were off the record, but I derived two strong ideas from his conversation.

First, he does not enjoy seeing men die.

Second, he is perfectly confident that any soldier or sailor in his command would stand and die, if necessary, but first the man must know why it is necessary for him to die.

I think soldiers and sailors should know also why they are not dying, understand how lives are bought with time and other tender.

American commanders, by and large, take a prudent, cautious view of war for two reasons.

First, an innate American desire for perfection in accomplishment. For example, no American bombing crew is sent over a target without a briefing so extraordinarily detailed and elaborate that sometimes it seems excessive.

We have worked as long as four months preparing a single raid. In some cases, a model target is built, at enormous pains and cost. Movies are taken, showing—from the model—exactly how each pilot should make his run.

Second, a desire to save lives. For instance, it is now accepted as a truism that our Army will never make a major amphibious landing without complete cover from fighter airplanes.

Salerno, some 200 miles from Sicily, represented about as broad a jump as we are likely to take this year. Most fighter airplanes are restricted to a range of about 200 miles, if they are to have a reserve of gasoline for cruising or fighting over the target area.

This, soldier, may mean that our advance is slow. But be grateful. It may severely restrict our choice of invasion points when the Western Front is opened. But be glad of it.

Few realize that the invasion of Africa might have come earlier had it not been that we traded time and equipment for lives. Some of the ships used in that operation had come off the ways—literally—only a few days before.

I heard one American general say, during the early days in Sicily, "Think what this would be like if we were prepared to endure casualties like those at Shiloh or Antietam. . . . But the folks at home would never stand for it."

Where We Differ From the Russians

Our strategy is wholly antipathetic to the use of great masses of men on a broad, lateral front, as in Russia. Why? Because this costs far too many lives. What we favor instead are thrusts whereby small but intensely powerful columns of men can pierce to the heart of the enemy and deliver a killing knife blow.

Our most valuable leaders try to save lives by scrupulous concern for three principles.

First, adequate training of troops. It's true that no man becomes a real fighting man except through fighting, but we try never to send a man into the supreme climax of battle until he is trained to razor-fine condition.

Second, giving our troops the very best possible in food, equipment, supplies and weapons. Our Air Force planes, for instance, meeting the best the Germans, Japanese—and Italians—could put into the air, have reported a loss of only 1867 against 7312 enemy planes downed between Dec. 7, 1941, and Sept. 1, 1943.

Much of that record rests on the man-saving qualities our planes possess—the delicate navigation instruments, the fire power, the armor, the self-sealing gas tanks whose lack has so often literally cooked Japanese pilots caught in their blazing Zeros.

Right now some of you soldiers are experimenting with body armor designed to cut down casualties from chest and abdominal wounds.

Further, American troops eat well, travel well; they're well-clothed and as well-housed as the exigencies of battle permit. Our men, to cite one small detail, get a normal ration of 140 cigarettes a week, on most fronts. The British, by contrast, get only 50. The best single breakfast I ever ate in my life was at an American mess at Marakesh, Morocco.

Third, furnishing the finest medical attention possible. Our loss by death of wounded men has been only 2.5 per cent in this war. It was 7 per cent in 1917-18. I have seen full colonels bounced off planes in Africa to make room for nurses. At one remote spot in the tropical jungle, I saw a base hospital with an *air-conditioned* operating room. "Sweetest little hospital I ever met," the surgeon told me.

Dead Soldiers Don't Marry

One basic reason for America's fine stinginess in spending lives—your life, soldier—is the experience of the last great war, the bloodiest in history. The colossal losses in human life that the European nations underwent cardinally affected almost every one of them.

France was destroyed, not so much by Hitler in 1940, as by the blood-letting of 1914-18—the loss of 1,363,000 men of reproductive age. England became a quasi-pacifist state—with Oxford boys swearing they would NOT fight for king and country—largely because the British respected any opinion bought with a million lives. German casualties alone reached the almost inconceivable total of 7,000,000, with 1,800,000 killed. Ludendorff's great offensives in the spring of 1918—which so drained the Germans of blood that they lost the war—cost us and our allies more than a full million of casualties in five short months.

Our policy also has been conditioned in other than purely military respects by this desire not to repeat the horrors of the last war. For instance, in politics: Why did we deal with Darlan in North Africa? Because—rightly or wrongly—it was thought it would make invasion less costly. Why did we link up with the king and Badoglio in Italy? Because we thought—perhaps mistakenly—that it would speed up the Italian campaign and end the war sooner.

In the military field, more and more our essential strategy is based on air power. By bombing, we achieve results that would cost multiple thousands of casualties on land. A big raid on a Nazi target may engage 500 bombers and, roughly, 5000 men. But these 5000 men may wreak, in 20 minutes, destruction that 50,000 troops could not achieve in 20 months.

The Channel Is the Pay-Off Station

Probably the United States and Great Britain could, if necessary, stage a cross-channel invasion of Europe tomorrow. But the risk would be great, and the cost might be frightful.

Why do we delay? Because we do not want to undertake this supreme task until everything possible is done to minimize loss of life. We need more shipping, more supplies. We want overwhelming superiority, not merely adequate superiority, before we take the super-plunge.

No, this war won't be won in a hurry. We are not going to attempt a crash-through victory next week. For which you, soldier, may thank your stars. The longer the war lasts, for legitimate reasons, the more grateful you can be.

U. S. CASUALTIES IN WORLD WAR I

MEN MOBILIZED	PERIOD COVERED	PERCENTAGE OF LOSS
4,355,000	19 MONTHS	8.0*

IN WORLD WAR II

10,000,000 (est.)	22 MONTHS	0.83

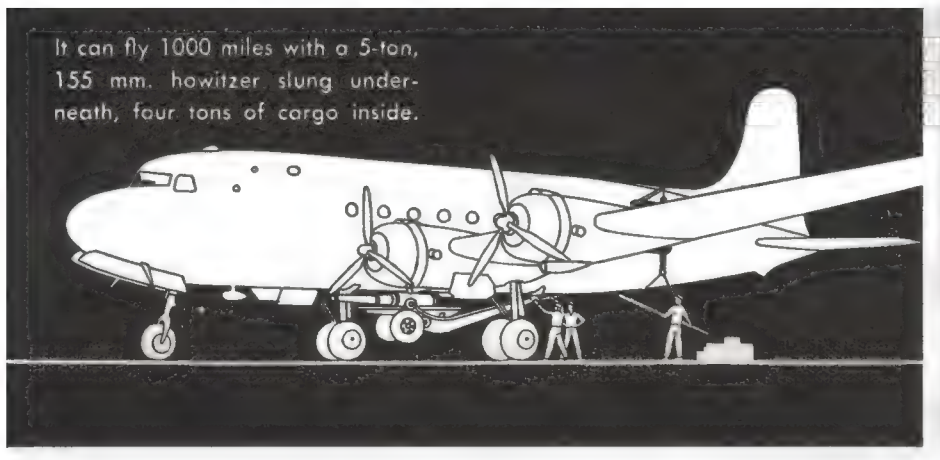
*This percentage, though 10 times as high as for this war, is very low in comparison with losses of other belligerents. Allied losses were 52.3%; enemy 67.4%.

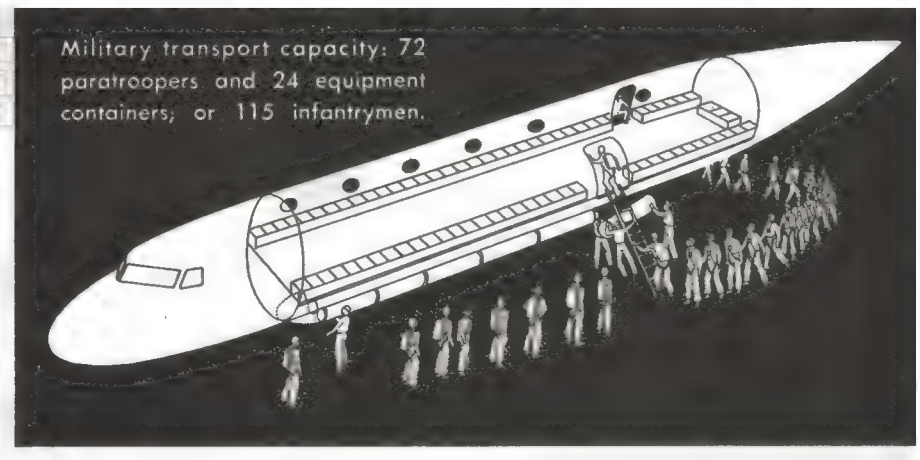
Salerno: The most important factor here is not the machines or the landing craft—but the fighter planes upstairs which make this casual unloading possible.

END

FLYING BOXCAR

The Douglas Skymaster, protected by a Lockheed Lightning fighter, carries an aero tank in this artist's conception.

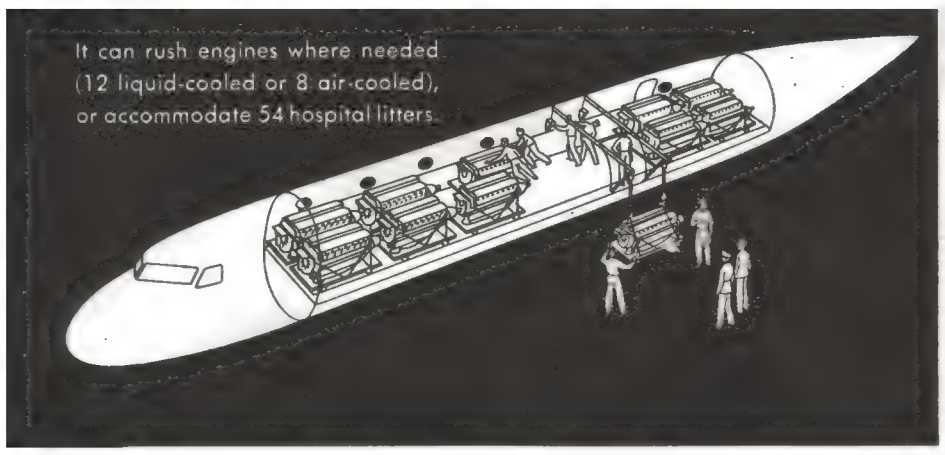


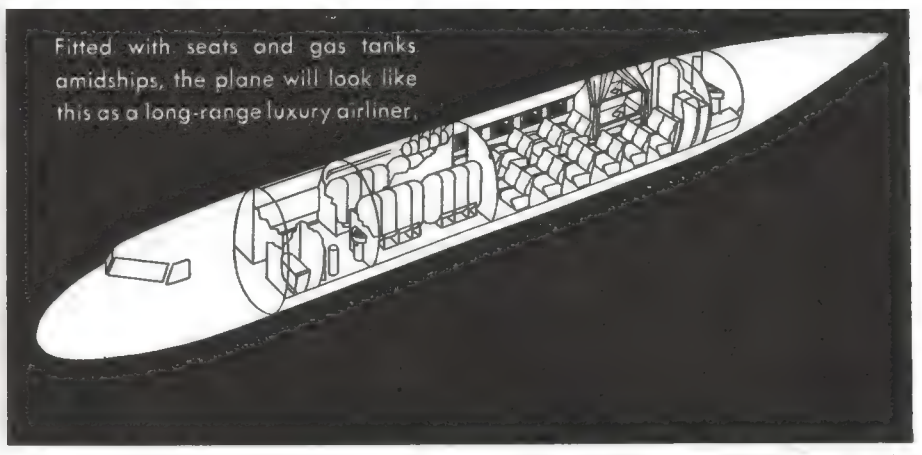


Fast, maneuverable, spacious, the Douglas Skymaster is helping win our battle of far-flung supply lines

Douglas Skymasters are making three scheduled flights daily between Washington and London, are beginning to reach war fronts in quantity. They carve truck routes through the air, hauling men and supplies to combat areas.

Originally designed (for U. S. airlines) to carry 40 passengers by day, 28 by night at a top speed of 265 mph and a cruising speed of 220 mph, the Skymaster has been taken over and further developed by the Army's Air Transport





Drawings by Melbourne Brindle

Command. The C-54—its Army designation—is 92 feet, 10 inches long; 27 feet, 9 inches high; has a wing span of 117 feet, 6 inches. A tricycle landing gear with two double wheels holds the plane high enough off the ground to permit slinging heavy equipment under the fuselage. A six-by-seven-foot loading door opens into a cabin which has a volume of 2600 cubic feet.

The Skymaster's 65,000 pounds gross weight is hurtled through the air by four Pratt & Whitney Twin Wasp engines of 2000 hp. With a 500-mile range when carrying 23,000 pounds of cargo, and 2500-mile range when carrying 12,000 pounds, this "Flying Boxcar" is the last word in getting there "fustest with the mostest."

END

ACT 1, SCENE 1: A Pin-Up Girl Is Shot

The boys meet a Goldwyn Girl, hear she and her playmates are tired of being "a face on barrack walls." The pin-up girl yearns to pin down a live, three-dimensional date.

LOOK's Servicemen's Follies of 1943

Produced by Samuel Goldwyn, directed by Elliott Nugent, starring Danny Kaye, Constance Dowling and the Goldwyn Girls

Consider the problem of the poor Pin-Up Girl who can't pin a man down. Her picture hangs in every sailor's locker. Her smile brightens Marine headquarters from the Halls of Montezuma to the Shores of Tripoli. She's been voted the girl whose hair U. S. aviators would most like to have in their gunsights, and the lass whose discarded stockings our paratroopers favor in the manufacture of their chutes. She's the gal the Alaskan soldier would prefer to share his parka with, the lass the Coast Guard would most enjoy watching over—yet, *she cannot get a date!*

To spotlight the situation, Goldwyn, in a special production for LOOK, takes the boys backstage with the Pin-Up Girl. (For 50 years of same, see page 54.) The script is Don Hartman's, costumes by Miles White, sets by Stuart Chaney.

In the ensuing scenes the Pin-Up Girl's predicament is frankly set forth. Says official representative Constance Dowling: "I've been voted by the Air Corps, from Pensacola to the Aleutians, 'the girl they'd most like to be snowbound with' and 'flight sweetheart.' But the boys whiz through Hollywood so fast I can barely grab a dance with one at the Hollywood Canteen.

"I'm not fussy," adds Connie, who will shortly appear in the movie *Up In Arms*, "and in these days of rationed men I'll settle for short or for tall, the broad or the slim, take on the bold or the bald—just so long as it's a *man!*"

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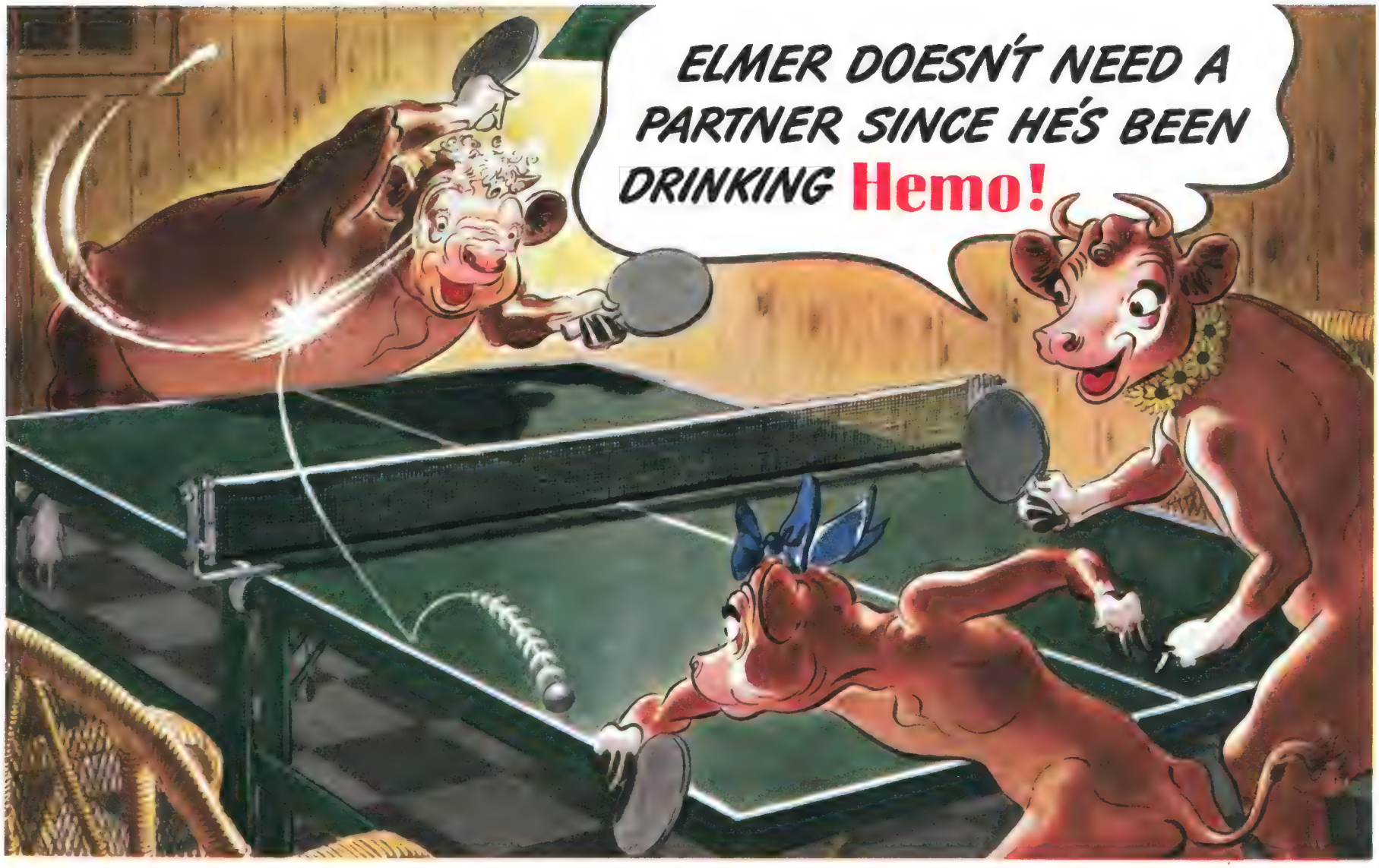
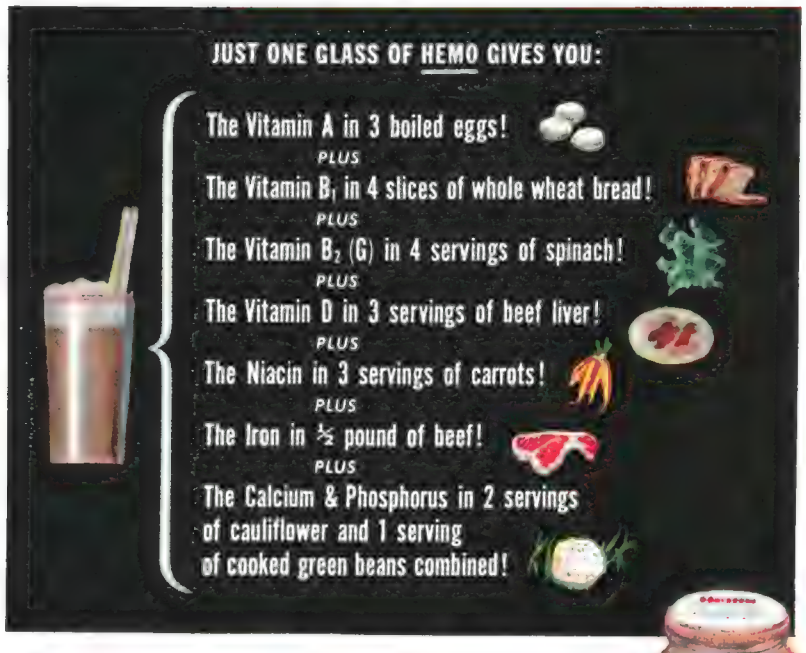


More swing to your step with HEMO—
the new way to drink your vitamins and like 'em!


JUST ONE GLASS OF HEMO GIVES YOU:
The Vitamin A in 3 boiled eggs!
PLUS
The Vitamin B_1 in 4 slices of whole wheat bread!
PLUS
The Vitamin B_2 (G) in 4 servings of spinach!
PLUS
The Vitamin D in 3 servings of beef liver!
PLUS
The Niacin in 3 servings of carrots!
PLUS
The Iron in ½ pound of beef!
PLUS
The Calcium & Phosphorus in 2 servings of cauliflower and 1 serving of cooked green beans combined!

Borden's Hemo

IF IT'S BORDEN'S, IT'S GOT TO BE GOOD!

"IF I DO say so myself," said Elmer modestly, "I swing a mean paddle for *my* age!"

"*Your* age!" protested Elsie indignantly. "What's age got to do with it? I always say, if you get all the vitamins you need every day, you're bound to feel and act young longer! . . . Now, that glass of HEMO I give you every day—"

"My *dear* Elsie!" bellowed Elmer, "don't you think of anything but HEMO?"

"Just now," answered Elsie sweetly,

"I'm thinking that 3 out of 4 Americans may not get enough vitamins with their meals. That's what government nutritionists say! Just think what a glass of wonderful-tasting HEMO every day would do for *them!*"

"Would it make them all ping-pong champs like daddy?" asked little Beulah.

"Maybe not, baby," smiled Elsie. "But getting enough vitamins does *help* folks, you know. JUST ONE GLASS of HEMO (2

teaspoonfuls mixed in milk) gives you half your daily needs of Iron, Calcium, and Phosphorus; and of Vitamins A, B_1, B_2, D, and Niacin. Of course, wartime conditions prevent putting Vitamin C in HEMO. We'll do it as soon as possible. Meanwhile—"

"Meanwhile," interrupted Elmer, "it's my serve."

"Then *do* be a dear," gurgled Elsie, "and serve us all big, cool glasses of HEMO!"

▶ ***For a delicious, nutritious lunch***—a glass of HEMO and a cream-cheese sandwich on wheat bread . . . Have HEMO made up *in any flavor you prefer* at the fountain.

Keep HEMO on the pantry shelf at home! The full-pound jar (enough for 24 glorious drinks) costs just 59¢ at drug or grocery stores.

© Borden Co.

The girl that Newport's U. S. Naval Station trainees would "most like to have in every port," Dorothy Garner (above), fruitlessly telephones for a date. "So here I stand in the world-famous port of Los Angeles — positively gobless!"

Surrounded by perplexed Pin-Up Girls, Constance Dowling phones Fort Ord: "Look here, General, he can be hairless or penniless, but just let us *meet* a serviceman!" "Sorry," says the General, "our men are busy training."

The girls repair in despair to the dressing room of Pinned-Up Boy Danny Kaye in search of some sound advice. "We'd rather be called up than pinned up," they wail. "We'd much rather be compromised than framed on a wall."

CONTINUED ON PAGE 38

Write Lockheed for free color reproduction of this illustration

Illustration from Walt Disney Production "Victory Through Airpower"

Victory through Airpower ... Peace through Airpower

LOOK TO *Lockheed* FOR LEADERSHIP

LOCKHEED AIRCRAFT CORPORATION · VEGA AIRCRAFT CORPORATION · BURBANK, CALIFORNIA

"And don't worry about Sis and me! We'll be warm as toast all winter..thanks to that grand Perfection Portable Oil Heater you bought me just before you went away to war.."

Yes, Perfection Oil-Burning Heaters and Ranges are the kind you can *count* on. That famous Perfection dependability and long service are built into every one by craftsmen who've been producing quality products for years.

Right now Perfection's engaged in all-out war production, putting that same fine quality into materials for the Armed Forces. But the government has authorized us to make a *limited number* of Perfection Portable Oil Heaters for critical and essential civilian needs.

YES, PERFECTION OIL HEATERS ARE AVAILABLE NOW

A limited quantity of low-cost Utility Room Heaters and Perfection-made Puritan Water Heaters are on sale at your nearby Perfection Dealer's. Perfection Stoves and Ranges may be available shortly after the first of the year. If you *actually need* a new Portable Room Heater or a Water Heater, apply at your local ration board for a purchase certificate.

Please do not apply for a certificate if your present Perfection Oil Range or Heater can be repaired. You will find a complete supply of Perfection Wicks and Replacement parts on sale at your nearby dealer's store. Remember that only Genuine Perfection Wicks and Replacements will insure you the fine, long-lasting Perfection service.

Buy More War Bonds

PERFECTION STOVE COMPANY

7615-A Platt Avenue, Cleveland, Ohio

The Mark of Quality

"The Marines have said that I am 'the situation they would most like to have in hand'," explains Gloria Anderson. "But this is how it was when I landed a leatherneck!" Gloria illustrates with the help of Danny Kaye.

"This is what happened," complains Dorothy Garner, "when I tried to give a soldier a lift. He must have thought I wanted to mug him, not hug him. Yet the Army voted me the girl they'd most like to share a foxhole with."

CONTINUED ON PAGE 40

Candid Glimpses into the Home of a

PORTUGUESE-AMERICAN FAMILY

Manuel Montiz came to the United States from Portugal 48 years ago—now lives in California with two younger generations of his patriotic, well-adapted American family

Living together in Berkeley are three generations of the Montiz family. Mr. Montiz has been a watchman at the Heinz plant for 10 years. And his daughter, Mrs. Emily O'Sullivan, shown with husband and son, worked in the Heinz factory seven years. Frequent visitor is another Montiz girl — Mrs. Lucille Doty, seated next to daughter Beverley. Mrs. Doty met her husband, who is now in the Navy, while both of them were working for Heinz . . . They are all very proud of their association with this 74-year-old company.

Manuel Montiz, who came to America at the age of 14 and performed in a professional tumbling act for quite a number of years, raises canary birds in his leisure time. For his hobby he specializes in breeding Hartz Mountain Rollers and English Norges.

You'd naturally expect the Montiz and O'Sullivan families to be enthusiastic users of Heinz Soups and Beans and Baby Foods! For they've seen the choice ingredients used in these home-tasting foods—know the great care with which all the 57 Varieties are made.

Preparing delicious meals for her family and attending home-cooking classes are two of busy Grandmother Montiz favorite hobbies. But she is also very fond of arranging the flowers which grow in such gay profusion around her pretty little California bungalow.

Emily knows how to pack a dinner-pail for a hungry man! She spreads Bill's meat and cheese sandwiches with Heinz Prepared Mustard, Brown or Yellow—always remembers to include Heinz Pickles and Relishes for extra interest and a little racy appeal.

BIG favorites in this happy Berkeley household are the luscious new home-tasting Heinz Condensed Soups. For in addition to being rich and nourishing and expertly seasoned, they save time, money and valuable fuel.

Old-fashioned Heinz Oven-Baked Beans—steeped in a spicy sauce of "aristocrat" tomatoes—are another popular quick meal. Of course Heinz 57 Sauce is frequently relied upon to liven leftover meats as well as fish and egg dishes. And Heinz Pickles and Relishes always get a rousing welcome all around the dinner table—just as they do in millions of other homes across America.

57

Her eyes, her lips — beyond compare!
But lovelier still, her shining hair!

No other shampoo

leaves hair so lustrous ... and yet so easy to manage!

A MEMORY-MAKING HAIR-DO—to make him carry in his heart a lovely picture of you—no matter where he may go! But don't expect to get the same unforgettable results unless your hair itself has the shining smoothness of this girl's hair! Before styling, hers was washed with Special Drene.

Only Special Drene reveals up to 33% more lustre than soap, yet leaves hair so easy to arrange, so alluringly smooth!

There's more enchantment for a man in lovely shining hair, beautifully done, than in any new hat or dress!

So guard the precious beauty of your hair—don't let soap or soap shampoos rob it of its glorious natural lustre!

INSTEAD, USE SPECIAL DRENE! See the dramatic difference after your first shampoo . . . how gloriously it reveals all the lovely sparkling highlights, all the natural color brilliance of your hair!

And now that Special Drene contains a wonderful hair conditioner, it leaves hair far silkier, smoother and easier to arrange . . . right after shampooing.

EASIER TO COMB into smooth, shining neatness! If you haven't tried Drene lately, you'll be amazed!

And remember . . . Special Drene gets rid of all flaky dandruff the very first time you use it.

So for more alluring hair, insist on Special Drene with Hair Conditioner added. Or ask your beauty shop to use it!

Special Drene
with
Hair Conditioner

Soap film dulls lustre — robs hair of glamour!

Avoid this beauty handicap! Switch to Special Drene. It never leaves any dulling film, as all soaps and soap shampoos do.

That's why Special Drene reveals up to 33% more lustre!

SERVICEMEN'S FOLLIES OF 1943 ... *continued*

Constance Dowling, the girl "submarine crews would most like to submerge with," demonstrates the result when she tried to dance with a sailor: "He couldn't jitterbug, but his kind of rug cutting sure gave me the jitters."

CONTINUED ON PAGE 42

How to boss a BOFORS!

This brilliant 40 mm. anti-aircraft gun... American-built...fires 130 rounds a minute...takes heavy toll of enemy planes according to authentic battlefront accounts

Into action at better than 40 per rolls the U. S. Army's famous 40 mm. AA cannon. You and your gun crew of fourteen bounce along in the truck. A few minutes ago enemy strafers cut loose at you. Now you swing into a supply dump. You light and get to work. Those so-and-so's will be back.

Open for business in 90 seconds. The months of training count now. Outriggers hit the ground. Cranks level the four jack supports to steady the gun . . . the traveling wheels are retracted. Ready hands break out ammunition. In less than 2 minutes you're ready for Jerry, for Tojo, for the Devil himself!

Mechanical brain sights gun. As much as 100 feet behind your gun is the box-like Director. Three men sight oncoming planes. Left, the elevation setter. Right, the azimuth setter. Behind, the lad who follows your tracers—plots the range. All feed data to the Director which automatically holds gun on target.

Firing 130 rounds a minute is just average. You often reach 150. On target, the commander orders, "Fire!" And your loader steps on the pedal that slams the gun into action. Stripped to the waist, the loader drops in clip after clip of shells in 4's—high-explosive for aircraft . . . armor-piercing for tanks.

The barrel gets red hot. The 40 mm. barrel of highly-tempered steel must be changed often. Your crew shifts a barrel in 20 seconds. That funnel "flash hider" on the barrel prevents your fire from blinding azimuth and elevation setters. For, if the Director gets knocked out, the gun is operated by hand.

"94 planes destroyed in Guadalcanal fight" —this historic headline is typical of the many actions where American 40 mm. guns have played a decisive part. At Gela Beach in Sicily the U. S. Rangers used these guns against German Mark III and Mark IV tanks—held the beach until reinforcements arrived.

WHEN CHRYSLER CORPORATION was asked by the Army and Navy to build Bofors anti-aircraft guns, it was the first time that manufacture of them in quantity had been attempted.

This meant that the first job of our engineers and manufacturing technicians was to re-dimension every part to meet the exacting requirements of volume production methods.

The skills, experience and high precision standards developed through years of building millions of fine cars and trucks made it possible to do this job and get into quantity production in record time.

Working closely with Army and Navy technicians, many time-saving, material-saving economies have been achieved. In producing one part, the amount of steel has been reduced 50%. In another case, assembly time has been cut 97%. And there are numerous other instances.

Chrysler Corporation makes two models of these 40 mm. weapons: single-barrel, air-cooled, for the Army; twin-barrel, water-cooled, for the Navy. Thousands of these guns are serving with our fighting men on land and sea.

BACK THE ATTACK—WITH WAR BONDS

WAR PRODUCTS OF CHRYSLER CORPORATION

Tanks • Tank Engines • Navy Anti-Aircraft Guns • Army Anti-Aircraft Guns • Bomber Fuselage Sections • Bomber Wings • Bomb Racks • Bomb Shackles • Fighter Landing Gears • Aluminum Alloy Forgings • Aluminum Alloy Castings • High Powered Aircraft Engines • Cycleweld Cement • Wide Variety of Ammunition • Anti-Tank Vehicles • Command Reconnaissance Cars • Troop and Cargo Motor Transports • Ambulances • Weapons Carriers • Gyro-Compasses • Navy Pontoons • Marine Tractors • Harbor Tugs • Marine and Industrial Engines • Smoke Screen Generators • Air Raid Sirens and Fire Fighting Equipment • Powdered Metal Parts • Cantonment Furnaces • Tent Heaters • Refrigeration Compressors • Field Kitchens • and Other Important War Equipment.

Chrysler Corporation buys materials or services from over 9800 subcontractors in 956 towns in 39 states.

TUNE IN MAJOR BOWES EVERY THURSDAY, C. B. S., 9:00 P.M., E. W. T.

CHRYSLER CORPORATION

PLYMOUTH · DODGE · DE SOTO · CHRYSLER

ACT 4 FINALE: "Girls, we must daydream," says Danny Kaye, "about the time soon to come of nonrationed weddings to sweethearts home from war." Danny takes Connie on his arm and the Pin-Up Girls line up as bridesmaids.

Part of the armada of 3000 ships which put the Army ashore on Sicily gets a pasting by high-level Axis bombers. No hits here, but these came too close for comfort.

The Greatest Navy in the World

By PAUL SCHUBERT

Naval historian and analyst for Mutual Broadcasting System

Fourteen thousand ships, 600 of them men of war, 18,000 planes and six knobby-shelled admirals

Behind the secrecy of war, the greatest event in the history of sea power has taken place. In the wartime days since Pearl Harbor, a new United States Navy has been born—and has gone forth to fight and win battles on the seas.

Three years ago the U. S. Navy numbered 1100 ships. Today it numbers 14,000. Six hundred of these are combat ships—men-of-war aggregating more than 5,000,000 tons, the greatest fighting fleet ever seen under one flag.

The remaining 13,400 are working ships. Their main reason for being is the cargo-carrying capacity of their fat, stout hulls. Some of them service the fleet—they deliver fuel oil and chow, razor blades and mail, ammunition and cigarettes to Kiska, Numea, Pearl Harbor, Iceland, Gibraltar and many another place.

By far the greatest single category of working ships is made up of those especially built for amphibian war—our Navy's contribution to the offensive strategy of the United Nations.

From a seaman's point of view, these landing craft are no beauties. They have all the grace of a warehouse mounted on a barge. They are built to ride the waves—but they are also built to run aground, bow on, right smack onto the beach. But there, instead of being battered to pieces in helpless shipwreck, they open huge doors in the bows, and spew out tanks ready for action—or motor trucks, or companies of infantry, or batteries of hard-hitting field artillery.

The great United States Navy that we have today is a wartime creation. And the men in command are typical of it: King, Nimitz, Halsey, McCain, Kinkaid, Hewitt—to name only a few of the outstanding leaders. Not one of these names was known to the public on the black day of Pearl Harbor, which hit the Navy like a kick in the teeth.

Now, two years later, the men who bossed the peacetime Navy—good men all—are gone, and men of action who have come up through action have taken their places.

These are steely, inflexible men. Tough men with knobby personalities. Men who are making history and who will go down in our naval annals with all the color of Jones, Decatur, Farragut, Dewey and Sims.

KING

KING, the Toughest and Meanest

Top boss of all the top men in our Navy is Admiral Ernest King, who has the double job of Commander in Chief and Chief of Naval Operations. King is at the top because he is just about the toughest, meanest, most competent, most inflexible, drivingest sundowner in the Navy's command brackets.

King spares no one, especially not himself. He can, when he likes, turn on the charm—for those not of his personal command organization. To his juniors, and to the Navy in general, however, he has the reputation of being a tyrannical, merciless perfectionist. King is feared by many, hated by a few—and respected by all, because what he does he does for the Navy and for the nation.

King was the first top Navy commander to see the war. He was in

CONTINUED ON PAGE 46

WRITING A NEW CHAPTER IN TRANSPORTATION

A new era of bygone days was represented by the "American Express Train" of 1855, here pictured by the famous lithographer, Nathaniel Currier. In 1869, that era culminated in the completion of the first transcontinental railroad.

Railroads are facing their biggest test in moving today's record volume of freight. GM Diesel freight locomotives are helping the Seaboard to do its part in meeting this emergency.

THE war record of the railroads is a remarkable story of transportation. And potent new factors in writing this story are General Motors Diesel Locomotives. Tough, tireless freight Diesels are hauling war loads faster, and with rare economy of precious fuel. They are adding a new chapter to America's story of railroading, and demonstrating that today's achievements are the first great step in a new era of transportation.

★

BACK THE ATTACK—

WITH WAR BONDS

Reconstruction and new construction are going to need plenty of this hard-hitting, easy-on-fuel power. With normal refinement and development speeded up by war, with production expanded, GM Diesels will be ready to serve in more fields and in more ways than ever.

GM
GENERAL MOTORS
DIESEL POWER

LOCOMOTIVES.....*ELECTRO-MOTIVE DIVISION, La Grange, Ill.*

ENGINES..*150 to 2000 H.P.*...*CLEVELAND DIESEL ENGINE DIVISION, Cleveland, Ohio*

ENGINES.....*15 to 250 H.P.*.....*DETROIT DIESEL ENGINE DIVISION, Detroit, Mich.*

Doctors report on PHILIP MORRIS:

PROVED FAR LESS IRRITATING TO THE NOSE AND THROAT!

WHEN SMOKERS CHANGED TO PHILIP MORRIS, *EVERY CASE OF IRRITATION* OF NOSE OR THROAT—DUE TO SMOKING—EITHER *CLEARED UP COMPLETELY, OR DEFINITELY IMPROVED!*

—Facts reported in medical journals on clinical tests made by distinguished doctors . . . *proving this finer cigarette is less irritating—safer—for the nose and throat!*

CALL FOR PHILIP MORRIS

Finer flavor . . . less irritating . . . America's FINEST Cigarette

Sea-air battle: U. S. Carrier *Enterprise* throws up flak at bombers (circled).

King is a driver who gets results

command of the Atlantic Fleet during the days of undeclared war against German U-boats—days when the British were fighting an uphill, losing battle against the submarines, and when our Navy stepped in to protect the lend-lease cargoes being freighted east across the big pond.

Earlier than most Americans, Admiral King knew that this war was being fought for keeps—that Hitler's ambition was aimed at the subjugation of America no less than that of Britain.

When the Navy's crisis arose, after Pearl Harbor, "Ernie" King was called to Washington to become the Navy's czar and, despite the croakings of a few who said he would turn the Navy into a prison camp, he has made it the most magnificent naval fighting machine in our history.

King has done this by indefatigable work — and by toiling at headquarters as part of the Supreme War Council, instead of going to sea to fight battles and win glory under fire.

He does his seagoing by sleeping on his pint-sized "flagship" in its dock at the Washington Navy Yard. He sees his family only as a visitor in the large and comfortable house reserved for the Chief of Naval Operations.

McCAIN, the Flying "Popeye"

King's right-hand man is a newcomer to Supreme Command circles. Peppery Vice-Admiral J. S. McCain, boss of our 18,000 naval planes, is the equivalent of the Army's air general, "Hap" Arnold.

McCAIN

McCain looks a good deal like "Popeye the Sailor Man"—and when he sticks out his jaw and opens up to full sea-going expressiveness, he talks a good deal like Popeye, too.

McCain learned command aviation in the Southwest Pacific, against the Japanese—in person. He was at Guadalcanal and knows what it is to have a squadron shot up—to see your gang take the air and vanish over the sea horizon—to see part of that squadron come back to base hours later, exhausted, grimy, nerve-tense—and know that those who didn't return are shark bait.

Now, seated behind a desk, his jaw jutting out, this slender, aggressive vice-admiral is in Washington to back up Navy Air—and lead it to victory.

McCain knows that the Japanese can be beaten. He's done it.

NIMITZ, the Administrator

Before you fight, you've got to organize for fighting. The Navy's No. 1 fleet executive is Nimitz—Admiral Chester W. Nimitz.

NIMITZ

He is the big administrator, and you can see it in every line of his face.

Washington gives Nimitz the broad plan of what is desired—it may be a sea-air bombardment of Wake Island; it may be the reconquest of Attu, or even a forced engagement with the main Japanese fleet.

Whatever it is, Nimitz puts the plan through, decides what forces are to be used, outlines the strategy, draws up the timetable of operations.

He also must co-ordinate ten thousand details of repair, supplies, training and provisioning so that the Fleet will be ready for the jobs which Washington may assign to it.

Nimitz's battleground is the world's largest sea area. He works with the greatest naval combat strength this country has ever put into one area. He works, too, with some of the best commanders who

CONTINUED ON PAGE 49

This woman is slightly distorted in her thinking

She is about to try her first cup of Postum, one of America's great mealtime drinks. BUT . . . somewhere she has picked up the mistaken notion that Postum is a coffee substitute—along with the equally distorted idea that Postum is supposed to *taste* like coffee.

It won't.
Postum doesn't taste like coffee.
Nor like tea.

Postum has a distinctive flavor all its own; a fine, full-bodied flavor that has boosted its popularity to an all-time high.

So try Postum, without any distorted ideas. We think you'll like it for itself, along with a great many million Americans who've made it their favorite mealtime drink.

P. S. on Thrift—and Some Free Fun. Postum costs less than half a cent a cup, whether you use Postum (the kind you boil, drip, or percolate); or Instant Postum (made instantly in the cup). Both are products of General Foods, who invite you to enjoy the fun on The Aldrich Family program, broadcast over the NBC network, Thursday nights.

POSTUM ONE OF AMERICA'S

GREAT MEALTIME DRINKS

When the big guns blaze,

their job is saving lives . . .

Even Pearl Harbor was a victory for them

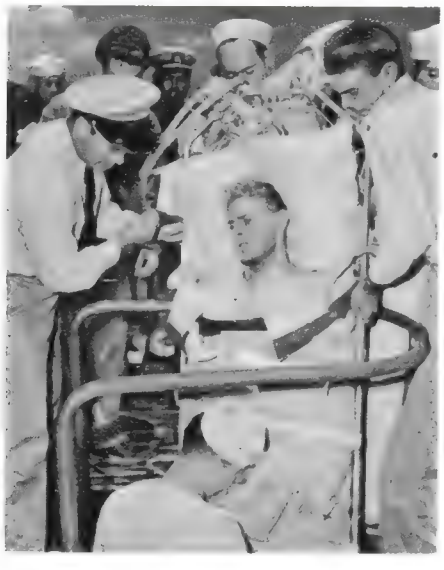
Here's their battle record . . .

● "I was on my feet for 72 hours before the last one had been attended to . . . A 5-inch gun on the deck directly above continued firing . . . I plugged away with my feet twisted around the legs of the table to steady myself." That's one Navy surgeon's account of his battle station in a recent action.

Surgeons with sea-legs below-decks . . . And topside—tough, courageous medical corpsmen who jump into action the instant a man falls . . . Carrying him to safety where doctors can speed him to recovery.

Skillfully, steadfastly, using the most advanced methods and equipment, the Medical Dept. of the U. S. Navy is enacting one of the most inspiring chapters of the war.

Begun in the disaster of Pearl Harbor where 97% of the wounded were saved, their record has been bettered in every battle since . . . your assurance that your fighting man in the Navy or Marines has a 400% better chance of living than in World War I.



WOUNDED MEN get immediate expert care. This seaman is being raised through submarine hatch for further treatment ashore.

MEDICAL CARE UNDER FIRE... A casualty is swung aboard during fighting in Massacre Bay. Speedy transport by ship and plane saves countless lives.

A LANDING PARTY OF MEDICAL CORPSMEN... Trained for battle under any conditions, Navy corpsmen fight with Marines as well as Navy. Note men carrying stretchers.

A tribute to the members of the

U. S. NAVY MEDICAL DEPT.

By the world's largest makers of surgical dressings

Johnson & Johnson

A small part of our 14,000-ship Navy hauls fighting men to an Italian beach.

Halsey is a tough fellow with "it"

have ever worn the uniform of the United States Navy.

HALSEY, Tough and Smart

One of the best is Admiral William F. Halsey. Even in the First World War, when he was a young destroyer commander, Halsey had naval "it"—the indefinable quality which men are willing to follow into the spitting gun muzzles of combat hell. No one has ever put into words the strange magnetism that impels men to consider it an honor to fight and die beside this or that particular skipper. Not all naval men have this quality by any means—but Halsey has it in large triple doses.

HALSEY

Halsey is tough, but he doesn't act tough. His voice is rather quiet, but he bites off his words with whiplash effect — and no junior ever questions the rightness of what he says.

Halsey is bold. He believes in hitting the other fellow. And then hitting him again.

Halsey is brainy. His wits are quick, his mind is alert, he fights an up-to-the-minute war.

No "battleship admiral," Halsey realizes the danger of putting all his eggs in one basket—either a ship or an aircraft basket. From the beginning he has striven for a two-fisted punch, and he uses both planes and guns to hit the Japs. The Coral Sea battle — all planes—and that of Guadalcanal —virtually all guns—are examples of his ability.

Halsey is a battle leader and a battle winner. He is going to come out of this war one of the big naval heroes of history.

KINKAID, a Brain With Muscle

The second outstanding combat commander to emerge in the Pacific theater has been Vice-Admiral T. C. Kinkaid. Twice decorated, Kinkaid is notable as a man who is given the hard jobs — such as commanding the Aleutian Task Force — and who does them well, a sure sign that he will rise to still greater achievements before the war against the Axis is over.

KINKAID

Kinkaid is the type of naval officer who combines great physical sturdiness with outstanding intellectual ability. In naval terminology, he is a "savoir"—that is, he has savvy.

HEWITT, Armada Man

During recent weeks another naval name has crept into the news to remind us that our new Navy is active in the Mediterranean theater as well as in the Pacific.

HEWITT

Chunky and sharp - featured Vice - Admiral H. K. Hewitt commanded the big naval force used to carry American troops ashore in the invasion of Italy, working hand in hand with Gen. Mark Clark of the Army. It is Hewitt who has made most use of tank- and infantry-bearing landing ships which are the really invaluable American innovation in amphibious warfare.

And it is Hewitt's activities which point up most clearly how dependent the Army is on the Navy. Wherever we attack in this war, we must cross water and land on a hostile shore. Putting men ashore, and putting ashore with them the multitude of weapons and machines they need, is the Navy's responsibility.

That's why — having built up the greatest navy in the world — we are certain to win this war.

END

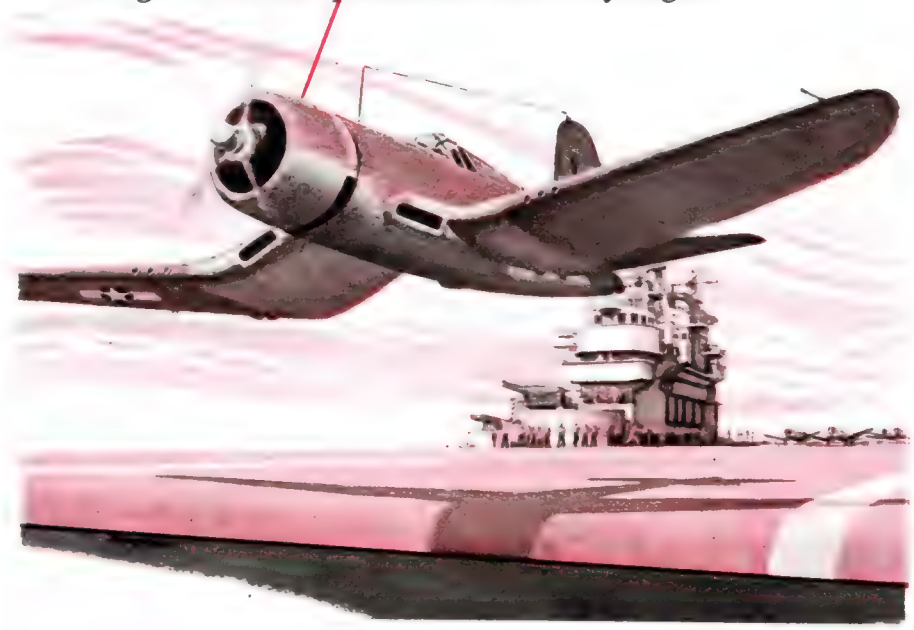
Here too, Champion Spark Plugs are proving their dependability

You've got to have the full power of all the horsepower that's packed into an engine when you take off—particularly from an aircraft carrier. A little thing like a spark plug becomes enormously important in situations like this.

Not many months ago, spark plugs were a limiting factor in some of our most advanced high-output aircraft engines. Champion, meantime, had perfected an entirely new ceramic spark plug. It was tested and put in service. Since that day the production of Champions for our air forces—Army, Navy and Marine Corps—has continued to accelerate unabated. The coveted Army-Navy "E" award has recently been granted to Champion, through the U. S. Army Air Forces, in recognition of this achievement.

Thus, once again, Champion's consistent policy over 33 years, of devoting all of its unequalled resources—research, engineering and manufacturing—to spark plugs and spark plugs only, has borne fruit.

The Champion Spark Plugs for your car, truck, tractor or other engine-powered equipment are not unlike those in America's top-flight aircraft engines. They are products of the same technical skill and can be depended on to bring out the best performance in every engine.



DEPENDABLE

CHAMPION SPARK PLUGS

KEEP 'EM FLYING

BUY WAR BONDS AND STAMPS

Natural mildness with Extra Protection!

Fleetwood's promise is "A cleaner, finer smoke." And that promise is backed with facts. Fleetwood's smoke is *cleaner* because the moisture-retaining agent does not produce acrolein, an irritating gas usually present in cigarette smoke.

It is also cleaner because Fleetwood's extra length filters from the smoke more of the nicotine, throat irritants, and tars that stain fingers and teeth. To get this extra protection, smoke your Fleetwood no farther than you would an old-size cigarette.

Fleetwood's smoke is finer because it comes from an especially developed blend of tobaccos which the sensitive palates of a professional jury of tasters of fine wines, teas, and coffees, found both milder and better tasting than any of the six largest-selling brands. Try Fleetwood, yourself. *It is the most successful new standard-price cigarette introduced in over 20 years!*

FLEETWOOD

A CLEANER, FINER SMOKE

A SUPERIOR CIGARETTE AT THE STANDARD PRICE • THE AXTON-FISHER TOBACCO COMPANY, INC. • "HOUSE OF TRADITION" • LOUISVILLE, KY.

Comic Strips at War

Like the rest of us, funny-paper folk have pitched in to help wallop the Axis

The appeal of comic strips is as old as man's interest in story-telling. To millions of newspaper readers, their favorite strip characters are virtually living persons, regarded and judged like close friends.

Future historians may well see in today's comic strips a bright — if somewhat distorted — mirror of American civilization. Simple, obvious, less humorous than harrowing, the careers of Joe Palooka, Terry, Skeezix Wallet, Barney Google, Blondie and their cohorts nonetheless reflect the lives, times and wishful thinking of more than 130,000,000 people.

The war has brought to strip characters the same problems it has to their followers. Male characters have had to get into uniform or war jobs; women find home-front work; even children can play a part. Only a handful of strips remain 100 per cent escapist, usually because (as with the wholly hillbillyish *Li'l Abner*) the switch-over simply could not be made.

Besides the propaganda contribution of their regular work, most strip artists do drawings for Bond drives, the WPB, Army and Navy recruiting. Herewith, especially for LOOK, some of them bring servicemen and other readers up to date on the war records of their leading characters.

KNOBBY- THERE'S A BIGGER FIGHT THAN A HEAVYWEIGHT CHAMPIONSHIP COMIN', AN' I'M GONNA BE IN IT.
1
1939- JOE DECIDED TO ENLIST.
GOODBYE, MY DEAREST ONE. I'LL BE WAITING.
G'BYE, ANN.
2
1940- WENT IN ARMY. HELPED TRAIN INDUCTEES.
3
1942- WENT OVERSEAS WITH FIRST U.S. CONTINGENT.
4
1942- LOST IN FRANCE ON COMMANDO RAID- LATER ESCAPED TO ENGLAND.
YEP, IT'S BEEN TOUGH SO FAR- BUT I CAN'T WAIT TO TAKE ANOTHER SLUG AT THOSE NAZIS AN' JAPS. THE WORLD'S NOT BIG ENOUGH FOR THOSE RATS AN' US, AN' I WANTA BE IN TILL THE LAST SHOT.
MAYBE JOE'S JUST ANXIOUS TO GIT HOME TO ANN HOWE— EH, BATEESE?
SHUDDUP, JERREE- YOU NEVAIR STOP KEEDEEN. WE GOT WAR TO WEEN, BY GAR!!
5
WINTER 1942-43- WENT THROUGH THE NORTH AFRICAN CAMPAIGN.
6
NOV. 1943- WOUNDED IN YUGOSLAVIA WITH PATRIOT GUERRILLA ARMY.
HAM FISHER

JOE PALOOKA was a heavyweight champion in 1940 when artist Ham Fisher put him in uniform. The strip's staggering popularity (50,000,000-odd readers, more than any other newspaper feature) made Joe an ideal Army "mouthpiece" for recruiting drives, teaching soldiers manners and morals, spurring morale. Joe has also been called a leading voice for Allied friendship by the British and Fighting French, "the most vicious counterirritant to Nazi propaganda" by the Germans.

Ham Fisher was born in Wilkes-Barre, Pa., was a reporter there and in New York, began peddling Joe Palooka in the twenties, landed his first customer 13 years ago. A violent anti-Fascist, he lives in Connecticut, works in New York. He is married and has one child.

HAM FISHER

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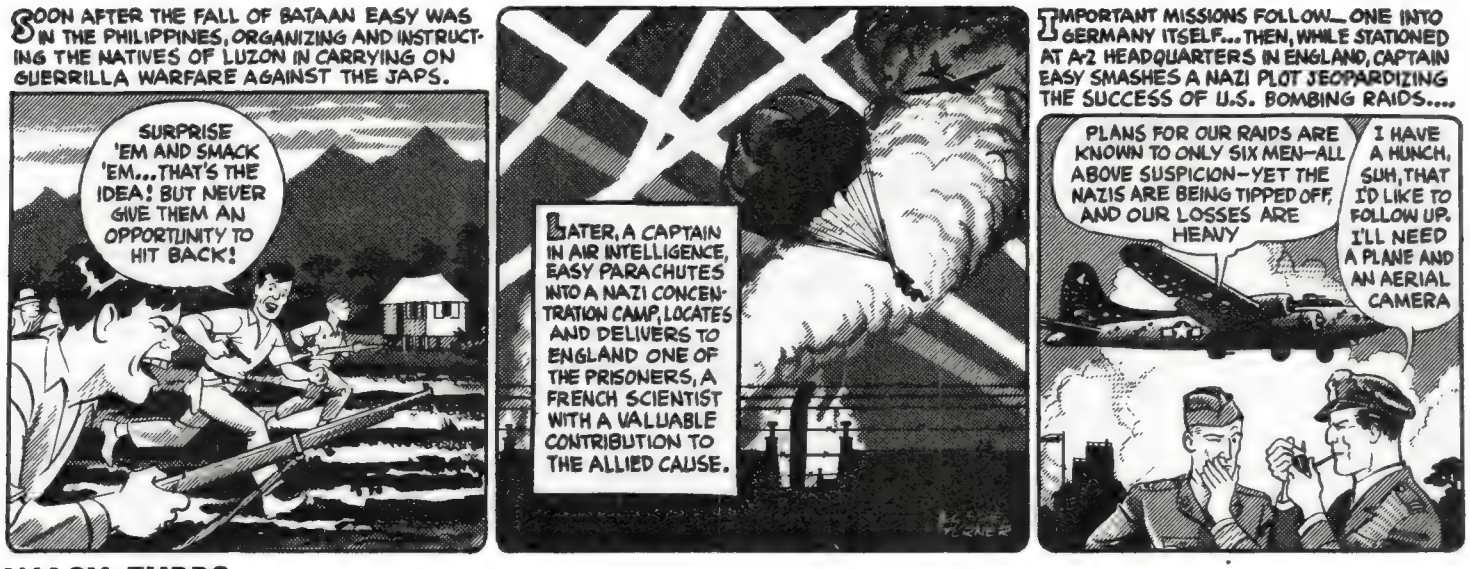
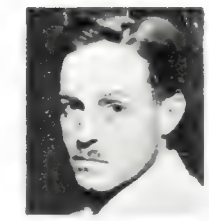

SOON AFTER THE FALL OF BATAAN EASY WAS IN THE PHILIPPINES, ORGANIZING AND INSTRUCTING THE NATIVES OF LUZON IN CARRYING ON GUERRILLA WARFARE AGAINST THE JAPS.
SURPRISE 'EM AND SMACK 'EM... THAT'S THE IDEA! BUT NEVER GIVE THEM AN OPPORTUNITY TO HIT BACK!
LATER, A CAPTAIN IN AIR INTELLIGENCE, EASY PARACHUTES INTO A NAZI CONCENTRATION CAMP, LOCATES AND DELIVERS TO ENGLAND ONE OF THE PRISONERS, A FRENCH SCIENTIST WITH A VALUABLE CONTRIBUTION TO THE ALLIED CAUSE.
IMPORTANT MISSIONS FOLLOW— ONE INTO GERMANY ITSELF... THEN, WHILE STATIONED AT A-2 HEADQUARTERS IN ENGLAND, CAPTAIN EASY SMASHES A NAZI PLOT JEOPARDIZING THE SUCCESS OF U.S. BOMBING RAIDS....
PLANS FOR OUR RAIDS ARE KNOWN TO ONLY SIX MEN—ALL ABOVE SUSPICION—YET THE NAZIS ARE BEING TIPPED OFF, AND OUR LOSSES ARE HEAVY
I HAVE A HUNCH, SUH, THAT I'D LIKE TO FOLLOW UP. I'LL NEED A PLANE AND AN AERIAL CAMERA

WASH TUBBS With Wash himself busy in a war plant, his friend Captain Easy has taken over most of the action in other areas.



LESLIE TURNER

Texas-born, he developed a talent for drawing in high school, became a successful magazine illustrator in New York, left for a Colorado ranch. Lean years followed. Then he joined the NEA syndicate, helped draw *Wash Tubbs*, finally took the strip over. Married, he has three daughters, now draws his strip in Orlando, Florida.

MR. SIMPKINS, I'VE BEEN ACCEPTED FOR THE WAAC AND GEE, I'M LEAVING YOU SWAMPED WITH WORK
TILLIE, IF I WAS TEN TIMES AS SWAMPED I'D BE PROUD OF YOU
AUG. 1942.
MARTHA, GET AUNT RUTH AND COUSIN FAYE AND ALL THE OTHERS TO COME OVER AND SEE TILLIE IN HER UNIFORM
GEE, TILLIE
FIRST LEAVE 1942
TILLIE, IF YOU HADN'T REPLACED ME AT THAT MACHINE, I WOULDN'T HAVE WON ALL THOSE MEDALS WITH THIS ONE
NOV. 1943
RUSS WESTOVER

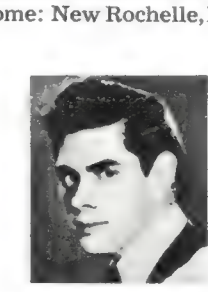
TILLIE THE TOILER By shelving her gay peacetime wardrobe, Tillie has helped encourage other American women to don uniform.

RUSS WESTOVER

He started *Tillie* over 20 years ago, thinks of her as a live daughter. Born in Los Angeles, he tried department-store and railroad work, settled on cartooning in San Francisco. Married, he has two sons. Home: New Rochelle, N.Y.

DEC. 7, 1941: LIKE MANY PATRIOTIC AMERICANS, CLARK KENT TRIED TO ENLIST, BUT DURING HIS EXAMINATION, HIS X-RAY VISION INADVERTENTLY CAUSED HIM TO READ THE LETTERING ON AN EYE-CHART IN THE NEXT ROOM!
TOO BAD! PHYSICALLY SUPERB, BUT OBVIOUSLY BLIND AS A BAT! YOU'RE REJECTED!
BUT KENT WASN'T THROUGH! AS SUPERMAN, HE DEDICATED HIS SERVICES TO THE WAR EFFORT— ON THE HOME FRONT...
SUPERMAN CAPTURES NAZI SABOTEURS
... ON THE FAR-FLUNG WAR FRONT IN VARIOUS ROLES, INCLUDING LIFE-SAVER TO OUR MERCHANT MARINE ON THE WORLD'S MOST PERILOUS ROUTE— THE MURMANSK RUN!
LET ME IN ON THIS!
... AND IN RESPONDING TO HUNDREDS OF LETTERS FROM OUR SERVICEMEN AND SERVICE WOMEN IN CURRENT SUNDAY PAGES ALL OVER AMERICA...
EVEN DREAMING THAT YOU COULD GET ME HOME ON A WEEK-END PASS IS A REAL KICK, SUPERMAN!
AND A REAL PLEASURE FOR ME!

SUPERMAN The creators of this fabulous favorite neatly dodged the question: "Why doesn't Superman win the war singlehanded?"



JOE SHUSTER

Superman is a collaboration: Joe Shuster draws what Jerry Siegel thinks up. Born in Toronto, Joe moved to Jerry's home, Cleveland. They met—and clicked. Both are 28. Jerry is now in the Army. Joe, 4-F, lives in New York.

IF WE CAN'T FIND TH' "HIDE-OUT", WE'RE SUNK!
QUIT FUSSIN'! I KNOW EVERY "HIDE-OUT" IN ALASKY!
DEC. 7, 1941 - BARNEY AND HIS PAL GUS WERE HUNTING FIFTH COLUMNIST IN ALASKA.
TH' RATS! NO WONDER THEY "FISHED" IN ALASKAN WATERS!
YOU SAID IT, CHUM! LET 'EM HAVE IT!!
50
JAN. 1942 - THEY SPOTTED A JAP "FISHING BOAT" REFUELING A SUB AND SANK SAME.
HANG ON, GUS! THIS IS ONLY A PART OF THE PEARL HARBOR PAY-OFF!
BOOM!
TOKYO
APRIL 19, 1942 - THEY BOMBED TOKYO THE SAME DAY GEN. DOOLITTLE DID.
WE'RE TRAPPED!
I RECKON SO, BARNEY! THIS NIP CRUISER IS SUNK FER KEEPS .... WITH US IN IT!!
OCT., 1943 - AFTER MANY ADVENTURES THEY WERE TRAPPED IN A SUNKEN WARSHIP.

BARNEY BAXTER With action drawn five weeks ahead, Barney's bombing of Tokyo was probably the war's No. 1 coincidence.

FRANK MILLER

Iowa-born, he grew up in Colorado, became interested in aviation in World War I. Later, as a newspaper cartoonist in Denver, he conceived *Barney Baxter*—a typical, 16-year-old, plane-crazy American boy—and was active in aviation there. Illness forced him to move to Florida. Bob Naylor currently draws the strip.

LOWIZIE SAYS TO COME RIGHT OVER FER GRITS AND GRAVY, COLLARD GREENS, CORN PONE AN'---
IT MAKES ME DROOL WUSS'N A OL' HOUND DOG IN TH' SMOKE-HOUSE
1940
YOU SAY BARNEY GOOGLE JOINED TH' NAVY AND YOU WANT TO GET IN TH' ARMY, EH? LISTEN, SNUFFY--I CAN FIX IT! TH' CAPTAIN'S A FRIEND O'MINE. DON'T MENTION NUTHIN' ABOUT YOUR FLAT FEET!!
JOIN THE ARMY
I SWOW- I WON'T MENTION IT TO NARY A SOUL!!
BEFORE PEARL HARBOR
WAIT FER ME, YE SHIF'LESS SKONKS!!
BARRACK #21
TO EMBARKATION POINT
1942
FRED LASSWELL
POST-CARD
Having a good time- Wish you were here
Barney & Snuffy
World rights reserved. Copr. 1943, King Features Syndicate, Inc.
NOV. 1943

BARNEY GOOGLE Playing no favorites, this strip put Barney in the Navy and his backwoods pal, Snuffy Smith, in the Army.

FRED LASSWELL

Cartoonist Billy De Beck, *Barney Google's* famous creator, died a year ago—but the strip carries on. Fred Lasswell, Missouri-born, first worked for De Beck in 1933, quit to serve overseas with Pan American Airlines, came back to keep *Barney* alive. 'Only 27, he recently joined the Marine Corps. Now Joe Musial draws the strip.

TROUBLE?? I'VE BEEN UP TO MY EARS IN IT EVER SINCE TH' JAPS BOMBED PEARL HARBOR! Y'SEE, BEIN' A FIRST-CLASS FIGHTIN' MAN....
BUT, GENERAL, I TELL YOU OOP IS NO ALIEN! HE'S A MOOVIAN, AN' HERE'S HIS BIRTH CERTIFICATE! AS KING OF MOO I OUGHTA KNOW!
SORRY, BUT OUR STATE DEPARTMENT HAS NO RECORD OF MOO... WE CAN'T USE HIM!
I COULDN'T EVEN GET TH' DRAFT BOARD T'TOUCH ME WITH A TEN-FOOT POLE
SO WHEN THAT CRACKPOT INVENTOR, OSCAR BOOM, SHOWED UP WITH A CAPTURED JAP SUB, I WENT WITH HIM...FOR A HIGH OLD TIME IN THE PACIFIC...UNTIL THE U.S. NAVY CHASED US BACK HOME
DOC WONMUG, WHOSE TIME-MACHINE HAD BROUGHT ME INTO THE 20TH CENTURY, WAS SORE
AW, DOC...MY GOSH!
IT'S BACK TO THE DINOSAURS FOR YOU!
BUT BOOM, WITH A SWELL INVENTION TO WIN THE WAR, SAVED ME
DOC, YOU AND OOP HAVE GOT TO HELP ME!
OKAY, BUT I THINK I'M CRAZY
BY GUM, DOC, HE'S GOT SUMPIN HERE!
TO GET A SPECIAL ALLOY TO PERFECT HIS ROCKET, WE HAD DOC SHOOT US BACK TO SICILY...WE LANDED THERE IN 215 B.C.
THAT'S IT, EH?
RIGHT! NOW LET'S GET BACK HOME AND BUILD THE ROCKET
BOOM'S ROCKET SPANNED THE PACIFIC...ACCIDENTALLY CARRIED ME WITH IT... TO LAND SMACK IN CHINA
NOW I'M BACK HOME WITH THE SWORD OF GENGHIS KHAN I PICKED UP IN CHINA
DANGED IF I EVER HAD ANYTHING THAT SO MANY GUYS WANT TO GET THEIR HANDS...ON!
BUY WAR BONDS & STAMPS
SWISH
T. M. REG. U. S. PAT. OFF. COPR. 1943 BY NEA SERVICE, INC.

ALLEY OOP Traveling through time and space with utter abandon, Alley sees plenty of war action and causes plenty of laughs.

V. T. HAMLIN

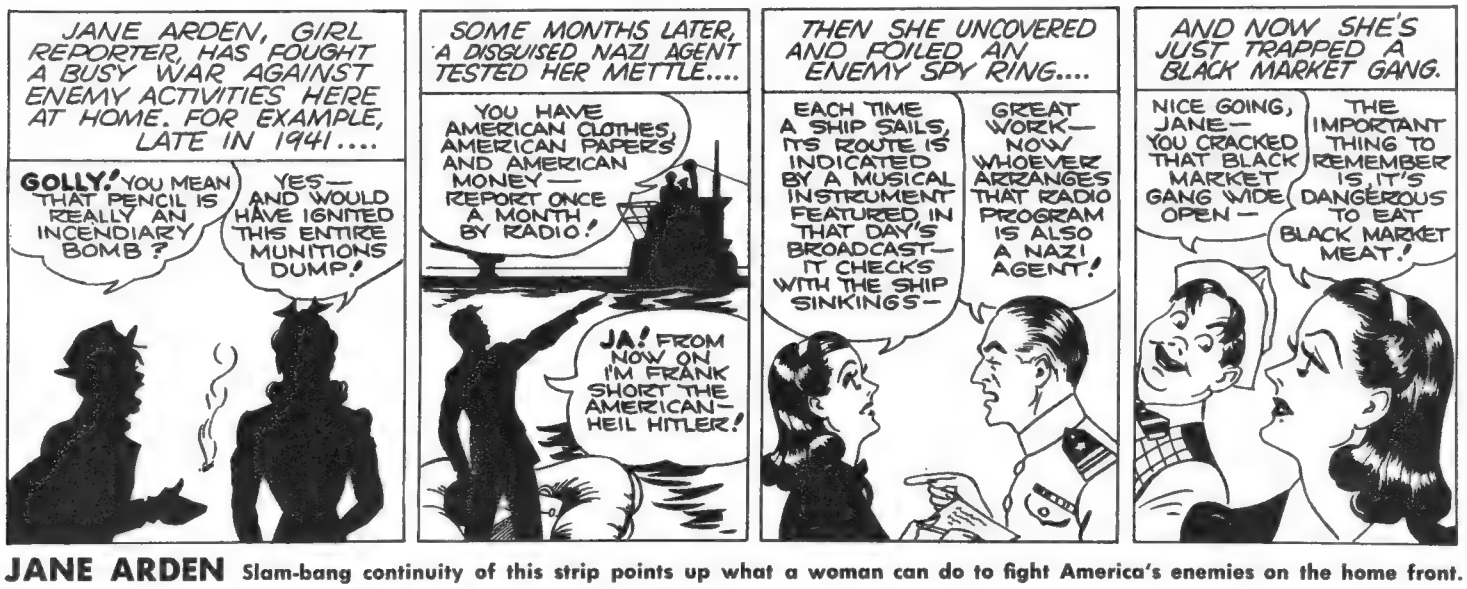
His hobby is paleontology—the study of prehistoric life. Result: caveman *Alley Oop*. An Iowan, Hamlin fought in World War I, later became reporter, map maker, cartoonist. Married, with two children, he lives in Florida.

THE PERIOD FOLLOWING PEARL HARBOR FINDS WINSLOW IN PACIFIC BATTLE ZONE.
GEE, DON, IT'S HARD TO BELIEVE THAT IN FORTY-EIGHT HOURS WE'LL BE IN THE BATTLE ZONE
THE QUICKER THE BETTER IN COMING TO GRIPS WITH THOSE JAP BANDITS
AUGUST 1942--WINSLOW, DISGUISED AS JAP IN TOKYO, DESTROYS VITAL PRODUCTION FACILITIES.
NOVEMBER 1942--WINSLOW ARRIVES IN BERLIN, DISGUISED AS GERMAN SABOTEUR, WHERE HE MEETS DER FUEHRER FACE TO FACE.
NOVEMBER 1943--WINSLOW MEETS THE THREAT OF ENEMY INVASION ON THE HOME FRONT--
WINSLOW, YOU ARE A BRAVE BUT IMPETUOUS ENEMY.. YOU WILL LISTEN OR SUFFER THE PENALTY OF THE SACRED WARRIOR'S BAND!!

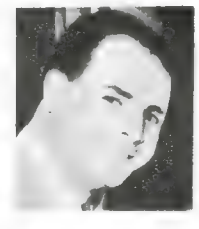
DON WINSLOW A Navy Intelligence officer long before Pearl Harbor, Don has stepped easily into the demands of war duty.

FRANK MARTINEK

Chicago-born, he became fascinated with crime detection as a cub reporter. In World War I he served as a Navy Intelligence officer in the Far East, later became a G-man, finally entered business. Leon Beroth draws *Don*.


JANE ARDEN, GIRL REPORTER, HAS FOUGHT A BUSY WAR AGAINST ENEMY ACTIVITIES HERE AT HOME. FOR EXAMPLE, LATE IN 1941....
GOLLY! YOU MEAN THAT PENCIL IS REALLY AN INCENDIARY BOMB?
YES— AND WOULD HAVE IGNITED THIS ENTIRE MUNITIONS DUMP!
SOME MONTHS LATER, A DISGUISED NAZI AGENT TESTED HER METTLE....
YOU HAVE AMERICAN CLOTHES, AMERICAN PAPERS AND AMERICAN MONEY— REPORT ONCE A MONTH BY RADIO!
JA! FROM NOW ON I'M FRANK SHORT THE AMERICAN— HEIL HITLER!
THEN SHE UNCOVERED AND FOILED AN ENEMY SPY RING....
EACH TIME A SHIP SAILS, ITS ROUTE IS INDICATED BY A MUSICAL INSTRUMENT FEATURED IN THAT DAY'S BROADCAST— IT CHECKS WITH THE SHIP SINKINGS—
GREAT WORK— NOW WHOEVER ARRANGES THAT RADIO PROGRAM IS ALSO A NAZI AGENT!
AND NOW SHE'S JUST TRAPPED A BLACK MARKET GANG.
NICE GOING, JANE— YOU CRACKED THAT BLACK MARKET GANG WIDE OPEN—
THE IMPORTANT THING TO REMEMBER IS, IT'S DANGEROUS TO EAT BLACK MARKET MEAT!

JANE ARDEN Slam-bang continuity of this strip points up what a woman can do to fight America's enemies on the home front.



RUSSELL ROSS

Another collaboration: Russell Ross draws Monte Barrett's ideas. Both are originally Midwesterners. Ross has made newspaper art his career. He, his wife and daughter live in California. Barrett also has a newspaper background, was wounded covering two Mexican wars. He and his wife, model for *Jane*, live in San Antonio, Tex.

END

Pin-up Girls — from bustles to bathing suits

Fifty years of pin-ups...a service-man's survey, from the pictures Teddy Roosevelt's Rough Riders carried in saddlebags and pinned on tent flaps, to the five movie charmers whose photographs are most-written-in-for by our soldiers, sailors and Marines.

Lillian Russell (1861-1922), Diamond Jim Brady's pet.

Annette Kellerman, bathing-suit girl, now 55.

Estelle Taylor married Jack Dempsey in 1925.

Pola Negri (1920), now trying a comeback.

Gloria Swanson, Mack Sennett bathing girl (1916).

Theda Bara, the screen's first vampire (1916).

Gilda Gray originated the "shimmy" (1919-1922).

Billie Dove, silhouette girl (1924-28).

Clara Bow had "it"; but talkies ended her career.

Nita Naldi in Blood and Sand (1922).

Bebe Daniels, "cute as a bug" (1916).

Barbara LaMarr (1898-1927) had five husbands.

Jean Harlow, the first platinum blonde, died in 1937.

Pin-up Girls before Pearl Harbor

Veronica Lake -- her sheep-dog hair-do is now pinned up.

Jane Russell, one- movie pin-up girl.

Paulette Goddard. Artists voted her "most beautiful body."

Marlene Dietrich first crossed her legs for The Blue Angel (1930).

Hedy Lamarr has kindled America since 1938.

CONTINUED ON PAGE 58

To "keep 'em growing"

START WITH BREAD!

LIVELY, healthy, growing youngsters look to you for *good nutrition* to give them their proper start. You've got an ally in that in *modern bread*—because long months of careful research have made the bread your baker provides today the best bread America ever had. Use it—for all the good things it provides for old and young alike. Use it—*for these sound reasons:*

Because modern enriched white bread is featured in one of the "BASIC SEVEN" food groups you should eat every day.

Because the baking industry and your government have joined forces to make this modern bread *the best bread America ever had.*

Because the loaf of enriched white bread your baker offers is made to standards required by your government.

In addition to PROTEIN, which helps build body tissue, and CARBOHYDRATES, which your body readily converts into activity, each loaf contains—

VITAMIN B_1—helps maintain normal appetite and good nerves

RIBOFLAVIN (Vitamin B_2) and **NIACIN**—important factors in the Vitamin B complex

IRON—helps to form good red blood.

BREAD IS BASIC

P.S.—MOST GOOD BREAD IS MADE WITH FLEISCHMANN'S YEAST

FOOD FIGHTS FOR FREEDOM—PRODUCE, CONSERVE, SHARE AND PLAY SQUARE

Pin-up Girls
Army favorites

Rita Hayworth — she married Orson Welles.

Betty Grable achieved first fame in a white bathing suit. She's top-ranking G.I. pin-up.

Carole Landis brought glamour to boys in Africa.

Lana Turner, 22-year old mama, started all the business about sweater girls.

Dorothy Lamour: the AEF yelled to Bob Hope, "Where's Dottie?"

Apple "Honey" for Freshness....

Sprayed on Old Gold's choice blend of fine tobaccos, *Apple "Honey"* guards natural moisture and helps keep your Old Golds fresh on their way to you. It was developed by scientists of the U. S. Dept. of Agriculture. We named it *Apple "Honey"!*

Freshness means more fun to smoke

Apple "Honey" acts as a moistening agent to give you the smoking pleasure that only properly conditioned tobaccos can provide. Try Old Golds today and see if this great blend of imported and domestic tobaccos, including Latakia, isn't *your* cigarette.

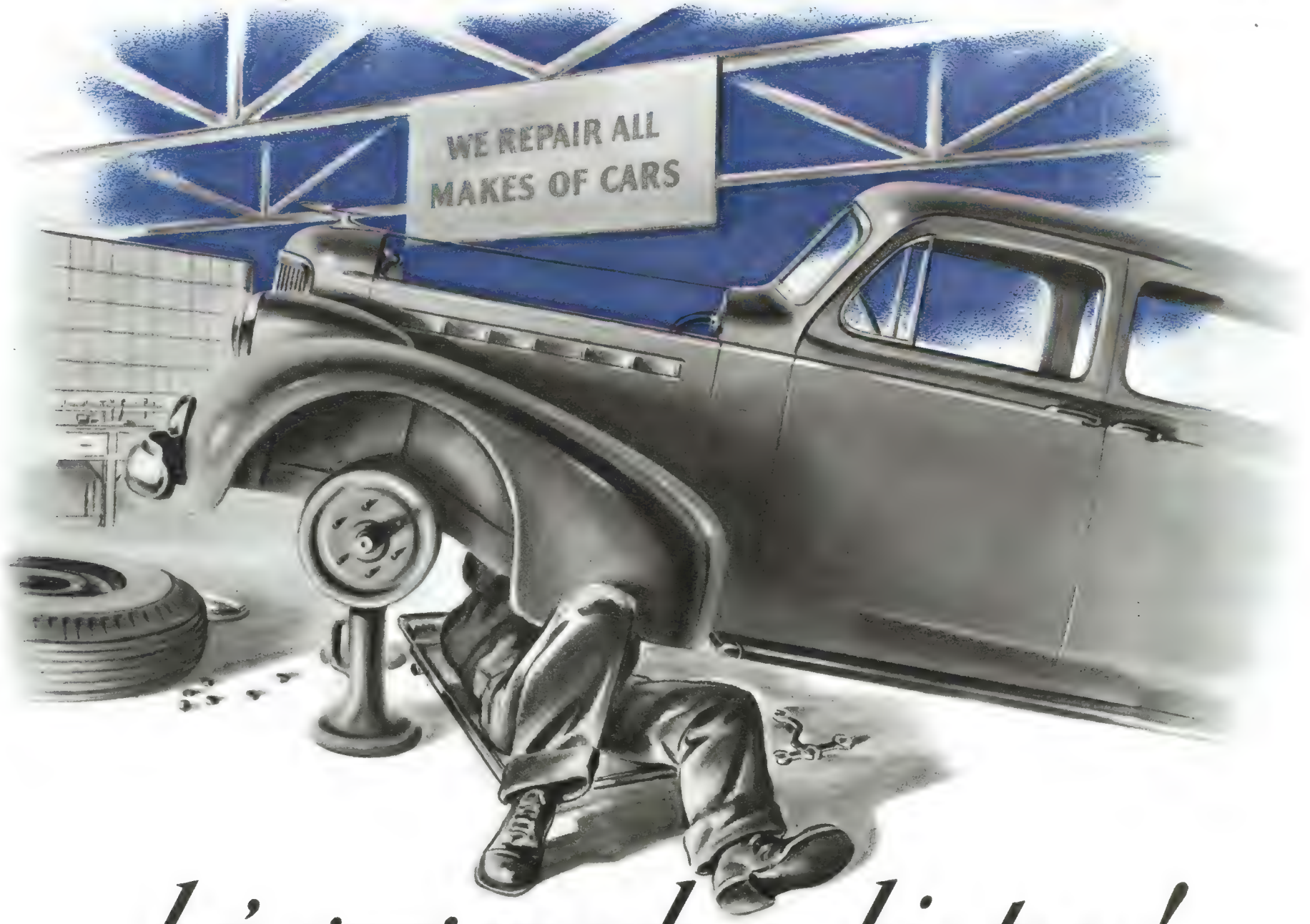
Old Gold CIGARETTES

Back the Attack with War Bonds!

LISTEN TO: **Sammy Kaye's Band and Guests, Wednesday Evgs., CBS Network**
Bob Crosby and His Orchestra, Sunday Evgs., NBC Network

P. Lorillard Company —Established 1760

He may be flat on his back...*but*



he's very much on his toes!

Sure he's on his toes, helping to win the war like all other repairmen and car dealers. Their big job is to keep America's cars, trucks and tractors rolling on the home front. And they're doing a swell job. You owe it to your country and to yourself to keep your car in A-1 condition, to make it last longer, to avoid waste. Near you is a repairman or car dealer who has McQuay-Norris parts backed by 33 years' experience in precision manufacture. He has parts specifically engineered for your make and model of car and the knowledge and equipment to install them expertly. He repairs all makes of cars. Take your car to him for regular check-ups. Remember, your car's in this war, too!

"No one knows when you will be able to buy a new automobile. Hence, it's important that you take good care of your car or you may end up car-less. All over America there are repairmen and car dealers who are doing a vital war job. They are equipped to keep your car in top condition by systematic checking, replacement of worn parts and engine rebuilding."

G. W. KLEINSCHMIT, *President*
Automotive Engine Rebuilders Association

McQUAY-NORRIS

TIME TESTED
McQUAY NORRIS
AUTO PARTS
PROVEN IN SERVICE

PISTON RINGS • PISTONS • PINS • VALVES

BEARINGS • SLEEVES • PUMP PARTS

BOLTS • BUSHINGS • SILENT-U SHACKLES • WHEEL SUSPENSION PARTS

Louis Will Fight Again

Since he enlisted in the Army, the champion has been hard at work on a postwar plan of his own

By FRANK GRAHAM

Sports editor of LOOK; for 28 years sports writer and columnist for the New York *Sun*

Fist fighting is Sgt. Joe Louis's business. When the war is over, he again will be climbing through the ropes and throwing punches at Cpl. Billy Conn in defense of the heavyweight championship.

There is too much money at stake for him even to consider retirement—money for him, for his managers, for Conn and for Mike Jacobs, who controls the prize fight trade. Uncle Sam also will have—as they say on Jacobs Beach—a piece of the show. Among the other items collectible by the Treasury Department is an income tax tab of $119,000 that Joe must pick up some day. Obviously, there is no way for him to get that kind of money except by fighting for it.

He's Already at Work

Joe has never for a moment lost sight of his postwar plan. He began work on it when he was at Ft. Riley before being ordered to play a bit part in the movie version of *This Is the Army* and to go on his current tour of the camps and battle areas. As a cavalryman in Kansas, he watched his diet, did road work, punched the bag and boxed frequently. His tour, on which he boxes daily with Sgt. George Nicholson, serves two purposes: it entertains his comrades; it keeps his punching sharp.

So far as his ring future is concerned, there is no reason for Louis to be apprehensive over the probable length of the war. Not yet, at any rate. He is 29, a fairly ancient age for a fighter, but the record shows that heavyweights mature slowly, are likely to be at their best when lighter men are washed up.

In Form Or Not, He'll Fight

Tack two or three years to Joe's present age and he still should not be far off the form he showed in his last two fights, when he flattened Buddy Baer in one round and Abe Simon in six. But whether he's in form or not, there'll come a night when, with the lights shining bright over a ring somewhere, he'll be in one corner and Conn in the other.

The last glimpse of him in his quick fury—the felling of huge Abe Simon was a stodgy job—came the night he knocked out the younger of the brothers Baer. Jack Blackburn, the only trainer he'd ever had, was ill that night and said in the dressing room:

"You'll have to go in there without me tonight, Joe. I feel so bad I just can't go up and down them ring steps no more."

The champion put his arm about the gnarled old man, for whom he had a deep and genuine affection. "Come on, Chappie," he said, "you'll only have to go up and down once." It was the only boast he's ever made.

That night he was, once more, the blazing Louis of the second Schmeling fight. And that's the fighting form at which he'll aim when peace comes again.

Sgt. Joe Louis, keeping close to fighting trim, peers ahead to a return engagement with Cpl. Billy Conn.

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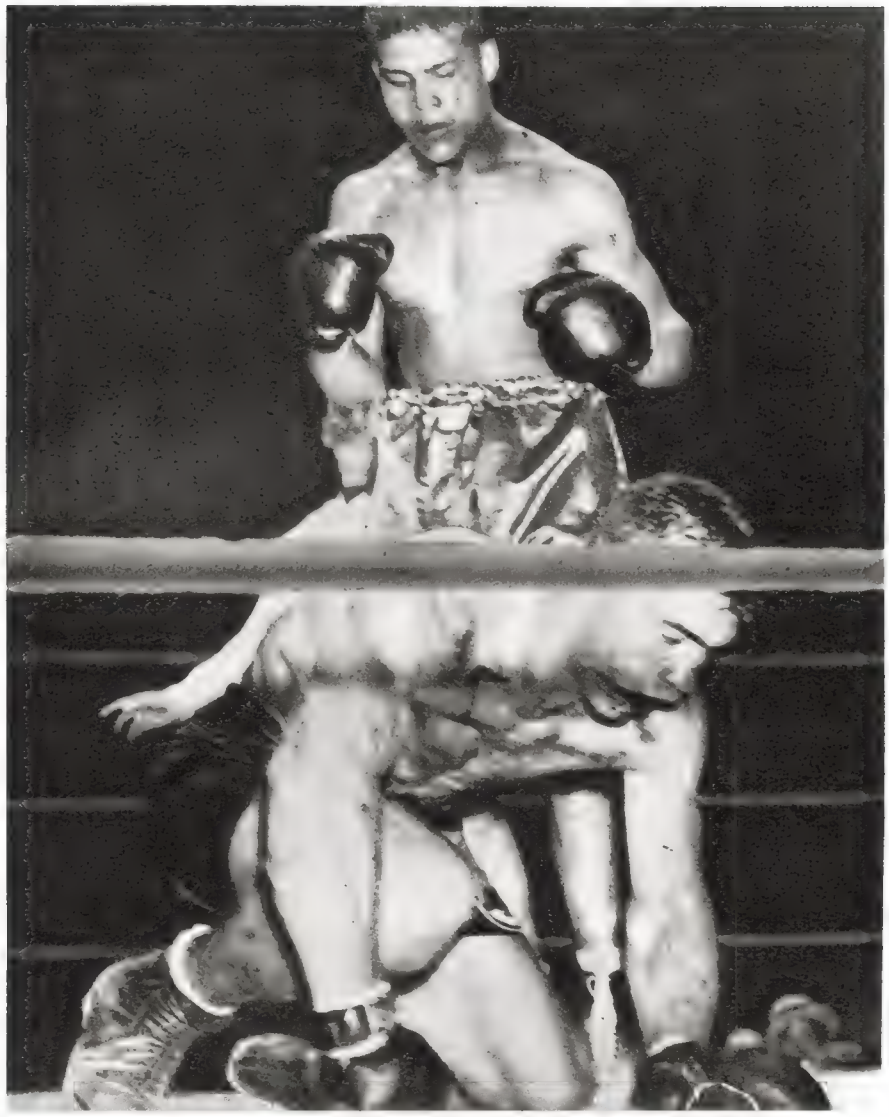


1 PRIMO CARNERA takes a nine count on the road to a knockout in the sixth. A highlight in Louis's now interrupted ring career, this was his first major bout, held in New York in 1935, and revealed him as a coming champion.

2 MAX BAER, urged to carry the fight to Louis at the opening bell, stubbornly tried to outbox him. No match for Joe in skill, he took a savage beating for three rounds, surrendered while on one knee in the fourth.

3 MAX SCHMELING checked Joe's advance toward the title in 1936. Having absorbed terrific punishment in the beginning, Schmeling knocked Louis down in the fourth round, finally hammered him into unconsciousness. Watching Louis against Paulino Uzcudun, Max had noted that Joe dropped his left hand after hooking. Trading on that weakness, he methodically fired right-hand punches over Joe's lowered guard, put him on the canvas in the twelfth.

4 **MAX SCHMELING** was knocked out in the first round by a vengeful Louis when they met again. Max, believing Joe could not change his shuffling, stalking style, was unprepared for the Bomber's whirlwind attack.

5 **JIM BRADDOCK** on the floor, dead-pan Louis accepts the homage of the crowd after winning the title at Chicago in 1937. Cops and handlers surround him as Clem McCarthy (left) waits to put him on the air.

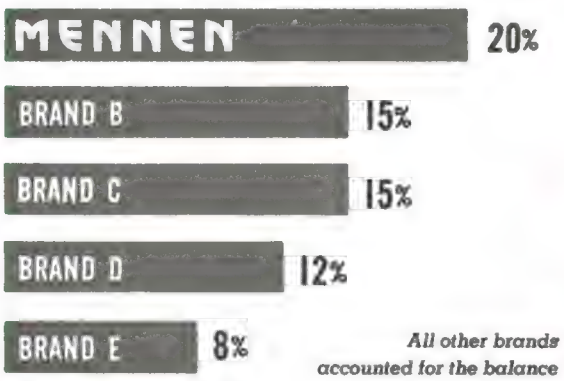
CONTINUED ON NEXT PAGE

Look at the eyes of America's children. Smiling. Unafraid. Because they know their "Uncle Sam" is shielding them from the storm and terror of war. It takes your money, put into War Bonds, to do it . . . because *you're* their "Uncle Sam."

Copr. 1943, The Seven-Up Co.

MENNEN LATHER SHAVE WINS DERMATOLOGIST POLL

In a recent nation-wide poll, more dermatologists say they use Mennen Lather Shave than any other brand... one third more than the next leading brand! Here are the final poll results:



All other brands accounted for the balance

This clear-cut preference on the part of these distinguished physicians is real evidence of the superior quality of Mennen Lather Shave. When buying shave cream for your own use, why not be guided by the personal choice of America's highest authorities in care and treatment of the skin.

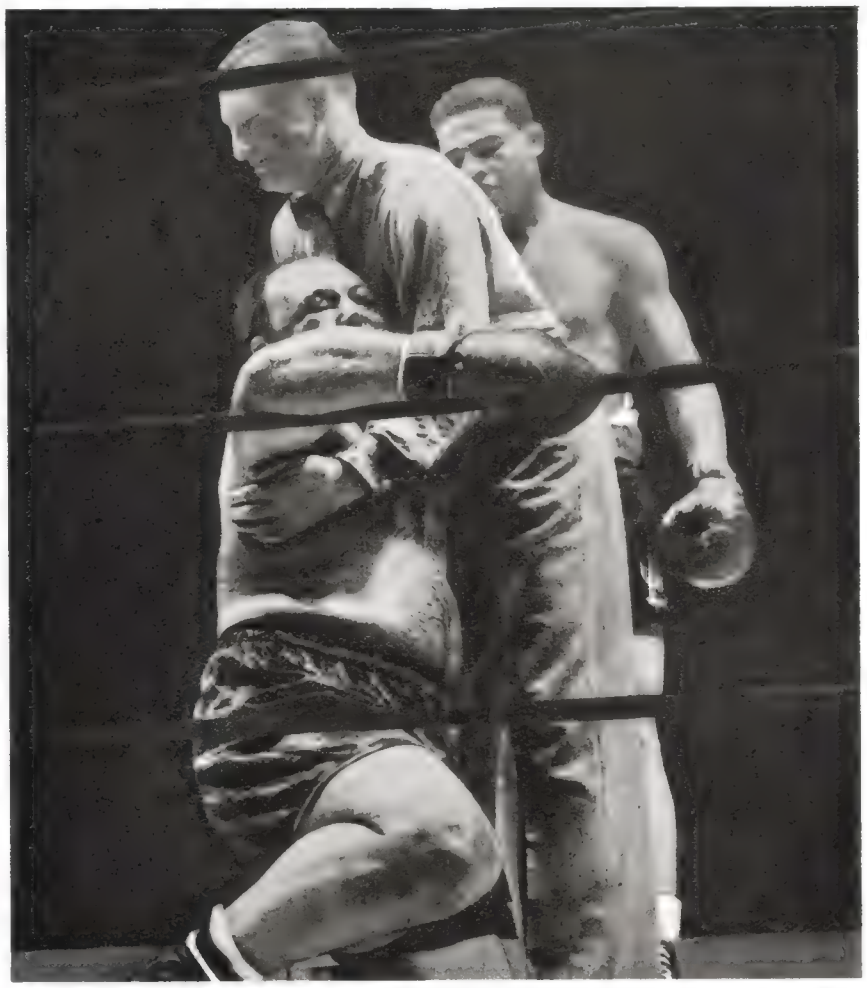
A Novel Radio Program
"Ed Sullivan Entertains"
CBS Monday nights
7:15 pm EWT 9:15 pm MWT
6:15 pm CWT 8:15 pm PWT

Plain or Menthol-iced

STAY ON YOUR JOB! EVERY MINUTE COUNTS!

JOE LOUIS WILL FIGHT AGAIN ... *continued*

6 **BILLY CONN** is pinned to the ropes as Louis closes in for the impending knockout. Bewildered by Conn's speed and clearly trailing as the fight waned, Louis caught up with the handsome Pittsburgh Kid in the thir-



7 **TONY GALENTO,** who had bragged he would "flatten the bum," reeled to defeat in the fourth round, although the barrel-bodied Tony had staggered Joe in the first round, floored him for a short count in the third.

teenth. Conn still claims a solid punch he landed really caused his defeat: "When I hurt him with that left hook in the twelfth, I thought I could knock him out. That's what I was trying to do when he nailed me on the chin."

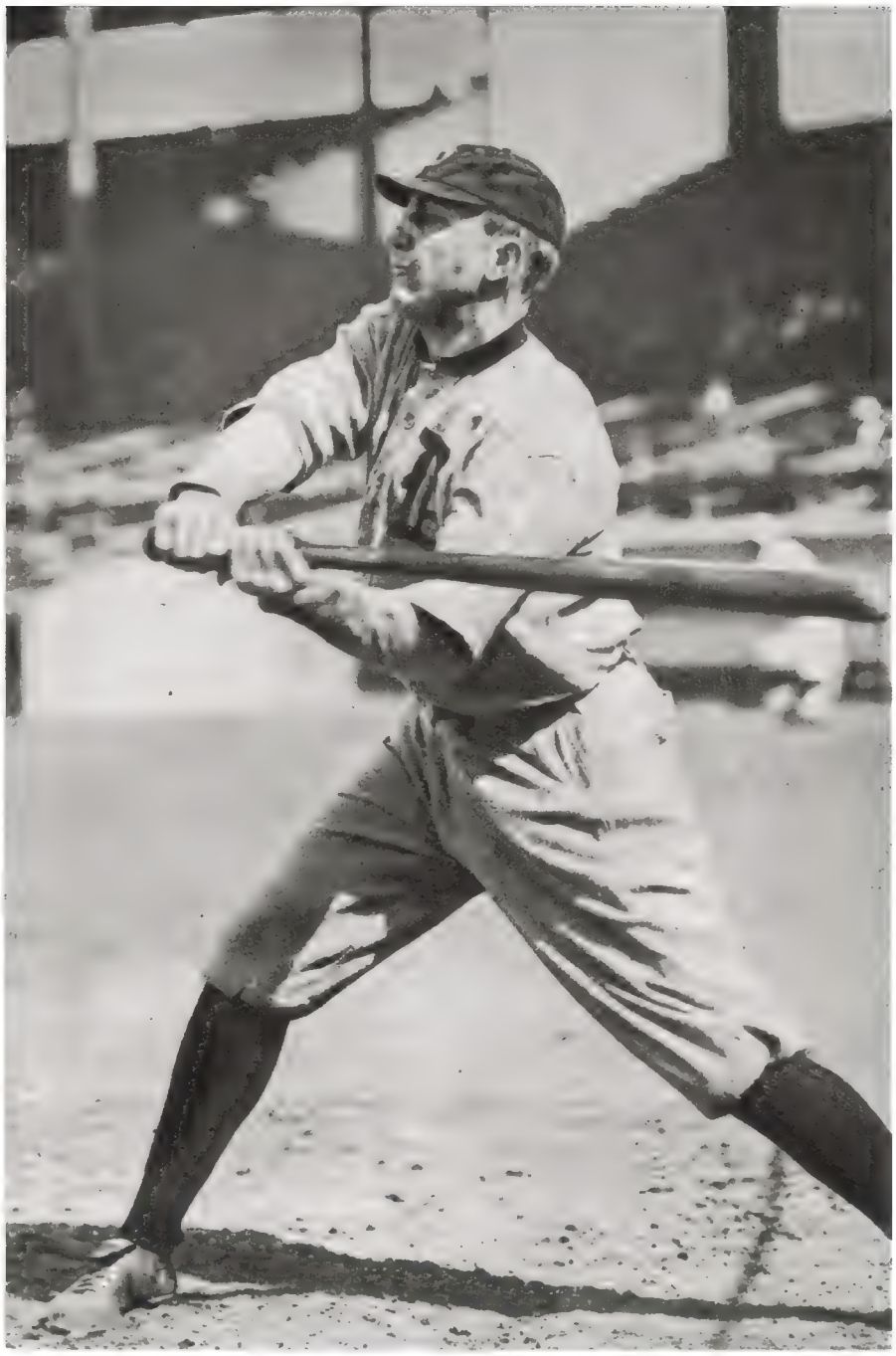
8 LOU NOVA was battered to the floor in the sixth round of a 1941 fight, lasted that long only because Louis was slow to get the range. Bouts with Abe Simon and Buddy Baer followed. Then came a halt for the duration.

END

So wholesome and good is 7-Up that youngsters can enjoy it with their granddads. Brisk and clean in flavor, chilled 7-Up quenches thirst completely, makes your mouth feel awake and fresh. It's America's "fresh up" for every age because . . . young or old . . . "they like it, it likes them".

Copr. 1943, The Seven-Up Co.

Don Hutson sets another record every time he catches a pass or scores a point.



Ty Cobb topped American League hitters twelve times, and nine years in a row.

Who Was Sport's No. 1 Wrecker?

DON HUTSON

Says JIMMY CONZELMAN

Football coach, baseball official and sports writers' favorite raconteur

I know that Ty Cobb was a great ball player, but I believe Don Hutson holds a wider edge over his field in football than Ty held in baseball. The very nature of football helps to account for this. Cobb gave the opposing team the shakes when he was at bat or on the bases, but nobody had to worry about him in the innings when he didn't go to bat. Hutson, just by being on the field, takes two men out of the opponents' secondary defense on every play. No other player in the history of football ever did that.

Professional coaches know the only way to keep a game with Green Bay from becoming a rout is to assign the safety man and the defensive right halfback to watch Don every time the Packers put the ball in motion. In spite of that, the statistics of any game he plays will show Hutson catching seven to ten passes and scoring at least one touchdown.

That's only half of it: here's the other half. Because the opponents must keep two men on him, a situation is created that yields gains for Curley Lambeau's team at other positions. A defense with two men on one means Green Bay's right end and a wingback must be covered by individual assignment. A fullback, built for power, not speed, must cover a

CONTINUED ON PAGE 68

TY COBB

Says GRANTLAND RICE

Writer, poet and reviewer of sport's big parade for more than forty years

My friend, Jimmy Conzelman, says that Don Hutson, Green Bay's great end, outranks all football stars more than Ty Cobb ever dominated the baseball field. Admitting Hutson's brilliancy, I disagree violently with this opinion. Cobb has a 24-year record of incredible achievements that must be combined, in a final reckoning, with the most fiery will to win that any single competitor in sports has ever possessed.

My memory goes a long way on Cobb—back to Augusta, Ga., and the spring of 1904, when he was a kid breaking into the South Atlantic League. He had that flaming spirit then, and worked extra hours every day, stressing hitting and sliding. When he came up to the big leagues with the Tigers a year later, not even the hostility of his own teammates could stop him. A hotheaded Southerner who resented the attempt of veterans to keep him in his place as a rookie, he was in one clubhouse brawl after another. The older players, in retaliation, broke his bats, drove roommates away from him, tipped off opposing catchers when they thought he was going to steal and egged enemy pitchers into throwing bean balls at him.

"All this made me a ball player," Cobb told me once. "An outcast,

CONTINUED ON PAGE 69

NOT TOO LITTLE...NOR TOO LATE

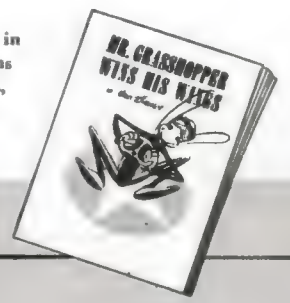
Abel Grasshopper . . . trained, seasoned, effective... doing more and more important missions on many fronts.

Another Aeronca First and Finest ... First light-plane company to be awarded the Army and Navy "E".

Overlooked, perhaps in the headline glories of lightning combat planes, and majestic battle-wagons of the air — but the maneuverable, sturdy Grasshoppers are writing new pages of glory with our armed forces. ☆ ☆ ☆ Official communiques emphasize the invaluable job these mighty atoms are doing, such as slipping in with supplies to stranded tank crews...or advance groups cut off from main columns . . . and getting out again from impossible take-offs — with vital information. ☆ ☆ ☆ The Grasshoppers have long established their dependability for instructing in artillery spotting and liaison training at home . . . and recurrent reports from fighting fronts make us modestly proud of the opportunity to emphasize again—and again — Aeronca — "First and Finest". ☆ ☆ ☆ Aeronca Aircraft Corp., Middletown, Ohio.

☆ ☆ ☆

A full-color book to delight the young in heart ... Walt Disney's "Mr. Grasshopper Wins His Wings". Send 10¢ in stamps to Dept. L, Aeronca Aircraft Corp., Middletown, Ohio.



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AERONCA

AERONCA

FIRST *Grasshopper* FINEST

© 1943—Aeronca Aircraft Corporation

You're sure in line for shaving joy
When you use Thin Gillettes, my boy!
These blades last long—four cost a dime—
You look well-groomed, save dough and time!

The Thin Gillette Blade Is Produced By The Maker Of The Famous Gillette Blue Blade

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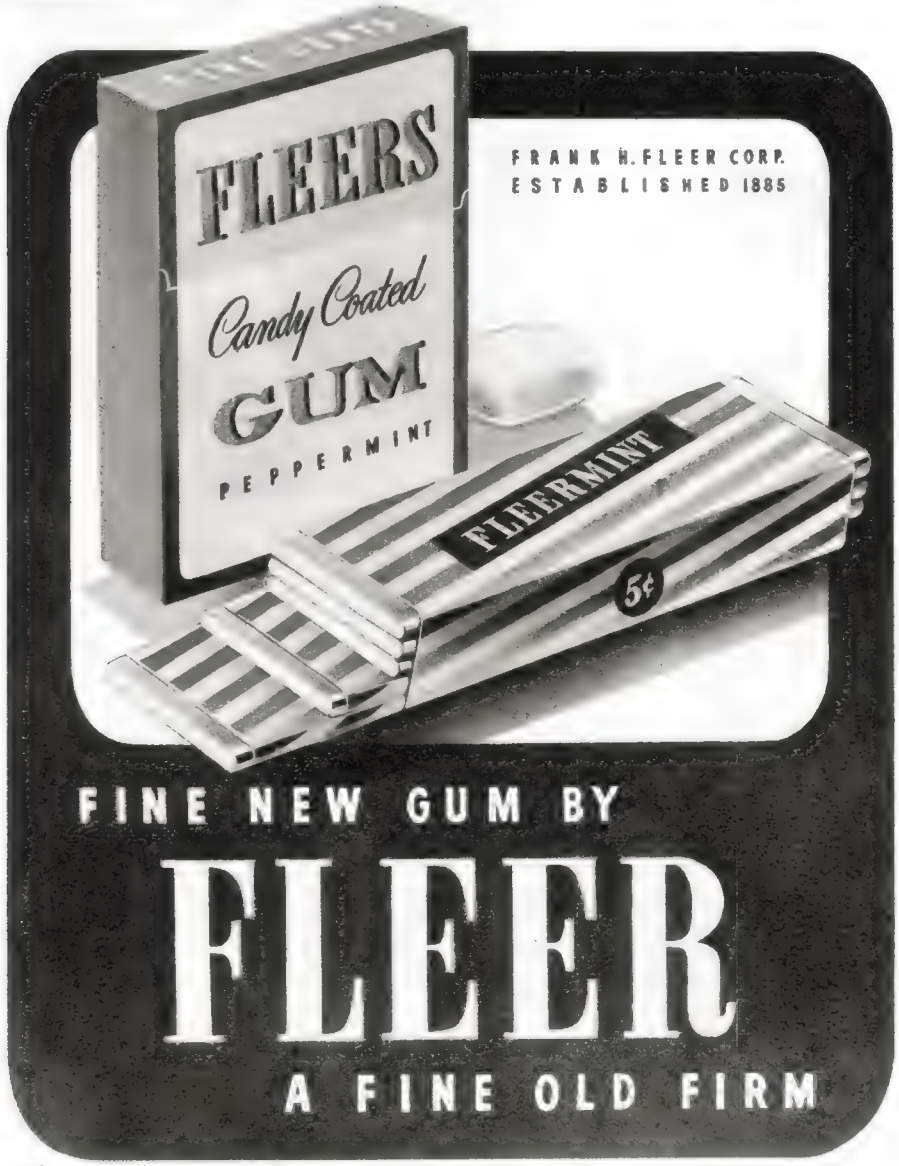
Top quality at rock-bottom price



Hutson shook off his two opponents, caught this pass, ran for a touchdown.

Speed, gait and guile make touchdowns

wingback who can beat him from five to ten yards in a hundred. The defensive left half must cover the offensive right end, who has the whole field in which to maneuver. These handicaps faced by Packer opponents are good reasons why other Green Bay players also finish well up in the pass-receiving figures every year.

Don didn't keep rival coaches guessing about him when he bobbed up in 1935. In his first game, against the Chicago Bears, he grabbed a pass on the first play and ran for a touchdown, the pass and run covering 87 yards. Right then, George Halas, coach of the Bears, knew Green Bay had signed a tormentor of his soul.

When Records Fall

That was the beginning. The end is not yet. Up to this year, Hutson had caught 336 passes for 5515 yards and 72 touchdowns, had scored 74 touchdowns all told and made 524 points. As a sideline, he kicks goals after touchdowns and has missed only three tries since he has been in the league.

Each of these achievements is a record. In 1942, Hutson broke 17 National Football League marks; this year, every time he catches a pass, gains a yard or scores a point, he sets a new one.

Hutson's bewildering effectiveness in snaring passes is based on his speed, his shuffling gait, his feigned laziness that pays off when an opponent gets careless, the sureness of his grip, his unerring eye for a ball in flight, and his guile. Defensive players, struggling to keep pace with him as he races down field, watch his face, hoping it will betray him if the ball is coming toward him. But his expression never changes and the ball often drops in his arms with a defensive man locked close to his side, but thrown completely off guard by Hutson's faking.

Hutson on Defense

Some football critics point out that Don isn't an all-round end—that, because of certain weaknesses, he is used in the secondary defense. (I hope Grant Rice won't mind if I suggest that on defense Cobb, while very good, was not exactly a Tris Speaker!) Well, it could be true that Don lacks the ruggedness to withstand the battering of professional football at an end position—but it is more likely Lambeau rates him as too valuable on offense to risk injury or fatigue on defense. Hutson is a capable secondary, too, a hard tackler and deadly on pass interceptions.

He's a cold, hard competitor, this bird.

"I've never been nervous in athletics," he says.

To which Mrs. Hutson adds: "He's never been nervous, period. The day we were married, you would have thought he had stepped into the church just to get out of the rain."

END

The dirt flew—and so did the third baseman—as Cobb rode into the bag.

His flaming spirit made him great

left alone night after night, all I thought about was baseball. Whenever I was tempted to give up, I was spurred by my hatred of my teammates and my determination to get even with them—to prove that, in spite of them, I could make good."

No other rookie ever had to cope with odds so great—but no other rookie ever had his burning spirit.

And no ball player ever upset an infield as Cobb did. After his first year, he confided in me:

"I'm going to start running wild. I'll make the other teams think I'm crazy. I'll be thrown out purposely more than once. My idea is to upset their mental balance. I want to keep them on edge every time I go to bat and when I get on the bases."

Three Bases on a Pass

This is exactly what Cobb did for the greater part of 24 years. The opposition never knew what he had in mind, what he would do next. Once, having drawn a base on balls, he ambled down to first base, daringly sprinted for second—and reached third on a bad throw by the startled catcher who, still holding the ball, had walked out to talk to the pitcher.

But it was his spirit that really made him a great ball player—that kept him moving at top speed when lesser players would have been on the shelf.

I called on him one morning at his hotel in New York when the Tigers were playing the Yankees and found him in bed with a temperature of 102. Both legs, from ankles to thighs, were taped and showing raw flesh from sliding.

"You belong in a hospital," I said. "You can't play today."

"I'll be out there, just the same," he answered.

That afternoon he got three hits and stole two bases.

Ty Cobb: His Marks

He played in 3033 games, scored 2244 runs and piled up 4191 base hits. He batted over .300 for 23 consecutive years, and had an average of .367 for the 24-year span, far beyond his rivals' best.

In 1911, at the age of 25, Cobb hit .420, stole 83 bases and scored 147 runs—and, in his eighteenth season with the Tigers, he hit .401. He was the first player to score from first base on a single and the first to score from second on an outfield fly. He stole 892 bases, including 96 in the season of 1915.

Remember that in making these records he faced such pitchers as Walter Johnson, Ed Walsh, Addie Joss, Smoky Joe Wood, Cy Young, and Eddie Plank, and outdistanced such sparkling rivals as Nap Lajoie, Joe Jackson, Tris Speaker and Eddie Collins.

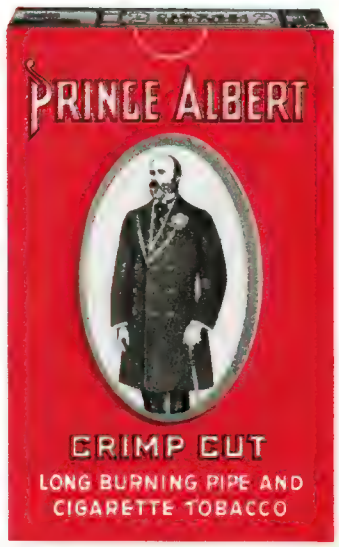
As Speaker once summed it up: "Over a stretch of years, I was rated as Cobb's greatest competitor—and most of the time I wasn't even close to him. That's how good he was."

END

Movie Hero? No-no—it's his

* Pipe Appeal

"PRETTY SPECIAL!" women say about the man who smokes a pipe. *Super*-special—when Prince Albert's in the bowl. They go for its *delightful fragrance, aroma.* You'll go for its *rich, tobacco-y taste* that comes through so *mild* and mellow, so easy on your tongue. Crimp cut for proper packing, smooth, even drawing—and such surprising *coolness!* Even helps a pipe cake up better. No other tobacco like P. A. for all-round PIPE APPEAL!



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THE NATIONAL JOY SMOKE

50 pipefuls of fragrant tobacco in every handy pocket package of Prince Albert

70 fine roll-your-own cigarettes in every handy pocket package of Prince Albert

Tongue-tired? Try P.A. for RICH TASTE that's plenty MILD, smooth!

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

OKLAHOMA!, fresh-faced musical, is the firecracker hit of the year, sold out weeks in advance. Locale is the Sooner state around 1900, when it was still Indian territory. Love story (a pretty flibbertigibbet heroine flirts with the villain to make the hero jealous, causes trouble no end) is background for sparkling costumes, songs like *Oh, What a Beautiful Mornin', People Will Say We're in Love* and interpretive ballet by Katharine Sergava and Marc Platt (above).

Broadway's Wartime Boom

The theater has blazed to life again with laughs, thrills, music—and girls

Two years ago, the New York theater was so pale-faced that critics met, yawned, decided to hand out no awards at all—and sauntered over to the nearest movie palace.

Today, despite wartime shortages and manpower losses, the stage is fat and boisterous. Shows open like popcorn; Broadway "angels" (backers) grow on fire hydrants; plays which have been moldering in bottom drawers step to footlights; dusty theaters, ghost-ridden for years, are preened for hits. The war has given the stage a new, laugh-thirsty public: war workers, world dignitaries on a night off, servicemen (who get in for nothing or half price).

Into the grab bag have gone good plays and bad, serious and frothy. Out of it have come more hits than Broadway has seen since 1929; and, as always in war, the successes are leggy, girly, largely musical. Here, LOOK gives you glimpses of a few which send customers home whistling.

SOMETHING FOR THE BOYS — Ethel Merman (above) at her funniest and best in a fast-paced musical about a defense worker (Merman), a burlesque queen and a sidewalk hawker who inherit a ranch near an army airport.

THE MERRY WIDOW, leading the nostalgic hit parade on Broadway, has a bright modern book, wonderful music wonderfully sung by stars Jan Kiepura and Marta Eggerth, and lively dancing. Above, Lisette Verea as Clo-Clo.

CONTINUED ON NEXT PAGE

See these nice, soft hands?

Fighting the War in the kitchen sink!

Using **HINDS** before and after work protects my hands against grime and chapping. A **Honey** of a lotion!

★ To hasten the return of your service man, our plant is making ammunition fuzes. So if your favorite store is temporarily out of Hinds lotion, please be patient. ★

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PHOTO BELOW *shows results of test.* Hand at left did *not* use Hinds before dipping into dirty oil. Grime still clings to it, even after soapy-water washing. Hand at right used Hinds before dipping into same oil. But see how clean it washes up. Whiter-looking!

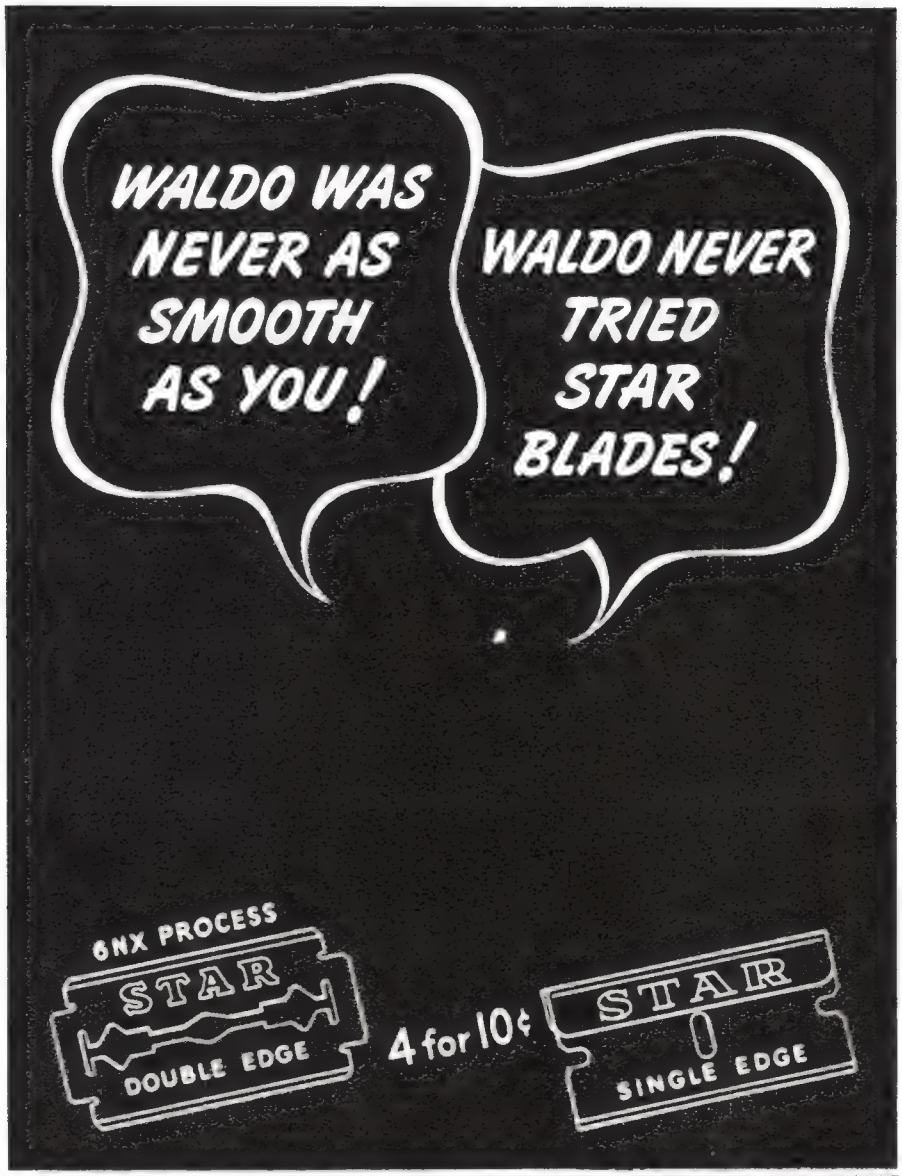
BEFORE WORK—smooth on Hinds hand lotion to help protect your hands against drying effects of rough work, soapy water, and ground-in grime.

AFTER WORK—and every wash-up—use Hinds again. Even one application makes hands feel more comfortable, look smoother. Actually *benefits* skin abused by work or weather.

AT ALL TOILET-GOODS COUNTERS

HINDS HAND CREAM IN JARS—QUICK-SOFTENING, TOO! 10¢, 39¢. PLUS TAX.

HINDS *for* **HANDS** at home and in factory!



MEDICATED FOR

SANDPAPER THROAT

Has a cold made it hurt even to talk? Throat rough and scratchy? Get a box of Luden's. You'll find Luden's special ingredients, with cooling menthol, a great aid in helping soothe that "sandpaper throat!"

NEW! LUDEN'S HONEY-LICORICE COUGH DROPS!

Here's a new flavor in cough relief by the makers of Luden's Menthol Cough Drops. Both are medicated. Both 5¢.

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54—(Russell) Culver; (Negri) Paramount; (others) Albert Davis
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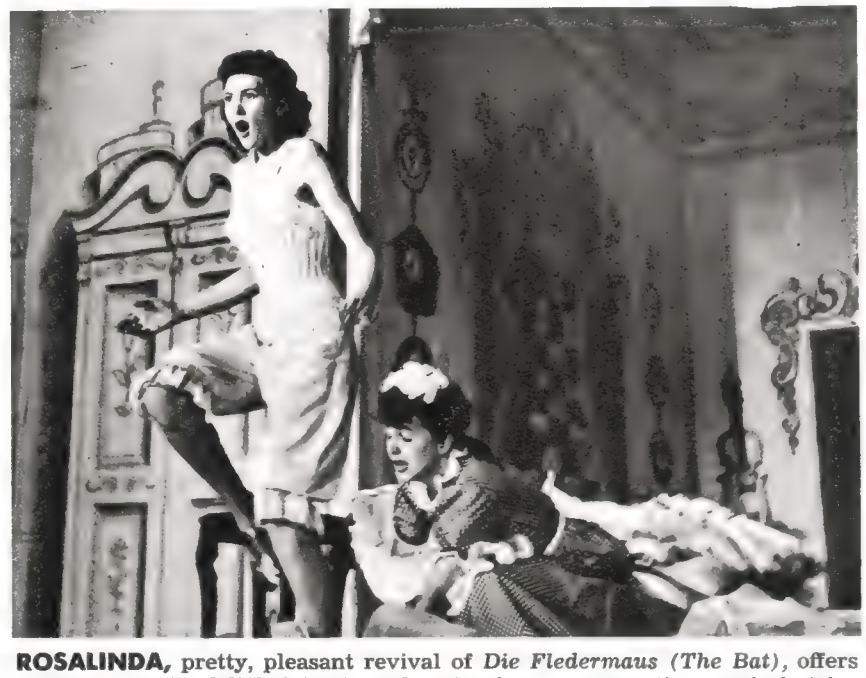
66—(left) International; (right) Acme; (Rice) Wide World
68—International
69—Associated Press
70-71, 72-73, 74—Eileen Darby, Graphic House
76-77, 78-79—Bob Leavitt

PHOTOQUIZ ANSWERS

(Pages 16-17) 1—(b) Wendell Willkie. 2—(a) Lazy Susan. 3—(c) birch; it's birch bark. 4—(c) Carry Nation, temperance agitator. 5—(d) west. 6—(a) Victoria Cross. 7—(a) Otto Soglow (the character is the Little King). 8—(b) taxidermist. 9—(c) machete. 10—(a) bicycle. 11—(b) seal. 12—(d) Under Secretary of State; he is Edward Stettinius. 13—(d) grindstone. 14—(a) Foggia. 15—(b) frets. 16—(d) Ginny Simms. 17—(c) "Snake Eyes." 18—(b) mace; this is the mace of the United States House of Representatives. 19—(a) the Phantom; played by Claude Rains in the motion picture, *The Phantom of the Opera.* 20—(b) observation; it's a Piper Cub.

THE NAKED GENIUS, a saber-toothed comedy written by ex-stripteaser Gypsy Rose Lee and shrewdly doctored by Director George Kaufman, gingerly follows the author's career. The plot is about a burlesque queen (played by Joan Blondell, above) who turns literary and gets into books beyond her depth.



ROSALINDA, pretty, pleasant revival of *Die Fledermaus (The Bat),* offers excellent music; delightful sets and costuming; a provocative musical striptease involving layers and layers of lacy petticoats down to an iron-maiden corset. Virginia MacWatters is the maid and Virginia Merrill the stripper.

EARLY TO BED — not for kiddies — is a musical mixture of mistaken identity and innuendo. It is outstanding because of its polished dancing, including that of Charlotte Maye and Burt Harger (above); pretty chorus girls; songs like *When the Nylons Bloom Again, High-De-Ho-High, This Is So Nice.*

ZIEGFELD FOLLIES still has everything the tired business man needs for his heartburn, including blonde, long-limbed Christine Ayres (center above). There are no jarring surprises or dark horses in the show; the *Follies* is the *Follies* — broadly funny, lavishly set, lushly costumed, girl-glorifying.

CONTINUED ON NEXT PAGE

"I didn't learn THIS at Finishing School"!

THEY TAUGHT ME all the social graces — but what I *didn't* learn is that a strong, harsh-acting cathartic can often be very punishing! So, for years, I kept dosing myself needlessly with a nasty-tasting medicine that always left me feeling weak and upset.

Some laxatives are too strong!

THEN I "GRADUATED" to another laxative which I thought would be easier on me. That was my second mistake! This new medicine tasted almost as bad as the first. On top of that, it failed to give me proper relief — so that I actually felt *worse* than before.

Some laxatives are too mild!

A FRIEND OF MINE finally tipped me off to Ex-Lax. What a difference! Ex-Lax is so pleasant to take — tastes just like fine chocolate. And it was such a relief to find a laxative that works *easily* and *effectively* at the same time! Ex-Lax is not too strong — not too mild . . .

Ex-Lax is the Happy Medium!

IF YOU NEED A LAXATIVE WHEN YOU HAVE A COLD—

Don't dose yourself with harsh, upsetting purgatives. Take Ex-Lax—the Chocolated Laxative! It's thoroughly effective, but kind and gentle!

As a precaution use only as directed

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THE "HAPPY MEDIUM" LAXATIVE

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Maiden Form BRASSIERES

LOOK FOR THIS TRADE-MARK ON

"There is a Maiden Form for Every Type of Figure!"

ONE TOUCH OF VENUS, which crackles like a smash hit, is sophisticated tsk-tsk comedy with a fresh approach, ballet chorus dancing, lyrics by Ogden Nash. The plot circles around a statue of Venus which comes to life (Mary Martin) and embarrassingly pursues a barber, Kenny Baker.

STAR AND GARTER goes on like the river, is still a sellout and G.I. favorite. It is a robust blend of sketches and musical acts, featuring zany xylophonist Prof. Lamberti. Above, the pink and black first act finale entitled, "Pretty Brunette on the Cover of the *Police Gazette*."

BILLY ROSE'S DIAMOND HORSESHOE (weekly attendance 7500, average drink-and-dinner-date check, $7.88) is an off-Broadway heaven for enlisted men. Maestro Rose, in his floor show, has at popular prices what all wartime customers want today: a little sentiment, belly laughs—girls.

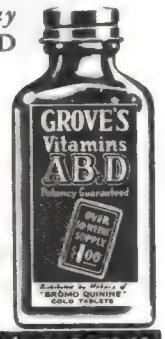
END

CAN VITAMINS ACTUALLY MAKE THIS DIFFERENCE?

Mrs. X: nervous, irritable, always tired.

Mrs. Y: buoyant vitality, full of energy.

A prolonged deficiency of A B_1 D Vitamins can turn "life" into an unhappy "existence." Why risk it? Just one GROVE'S capsule furnishes your full daily protective requirements of "cod-liver oil" vitamins A and D, to build body-resistance, maintain strong bones and teeth, healthy skin. In addition you get a health-bonus of essential B_1—nerve-aid vitamin. Quality, potency guaranteed! Over two weeks' supply—25c. Large size, over 10 weeks' supply—$1.00. For your protection, start *today* with GROVE'S A B_1 D Vitamins!



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LESS THAN 1½¢ A DAY!

PHOTOCRIME SOLUTION

(See page 14)

Hannibal Cobb's reasoning follows: (1) Dian and Olga quarreled at Olga's home at 10:10 a.m. The envelope of the letter Olga sent Dian was found by Sally in Beck's house between 3 and 3:30 p.m. Since Dian went straight to Olga's after receiving the letter, the presence of its envelope in Beck's house proved she had left Olga's alive. (2) As Dian was killed between 10:15 a.m. and 1:00 p.m., the envelope proved Beck lied when he said he did not return home until 1:40 p.m.—Dian must have dropped the envelope *before* 1:00 p.m., for by that time she was dead.

Confronted with this evidence that his alibi was false, Beck hanged himself in his cell shortly after his arrest. The fortune-seeking Beck had bankrupted Dian, then broken his engagement to her, become engaged to Olga. In desperate straits, Dian demanded some of her money back from Beck when she went to see him; she also showed him Olga's letter, asked his protection. Beck took a chance on murdering Dian because he was sure, after seeing the letter, that the crime would be laid to Olga.

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—GIVE IT A BATH . . .

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Does your pen say "No"?
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but *getting wise* will—
getting wise to how to
fill your fountain pen
properly will make every-
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An Ink-O-Graph Pen will give perfect satisfaction for many years—equal to that you expect from the highest-priced fountain pen—*provided you fill it properly*. If you haven't received one of our instruction sheets from your dealer, send us a 3c stamped, self-addressed envelope and we will mail you a copy.

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Feel swell tomorrow—*every* tomorrow! Don't let ordinary sluggishness, acid indigestion get you down. Take sparkling, effervescent Eno in a glass of water as directed—in the morning, after meals, at night—whenever you "overdo"—eat, drink, smoke unwisely. Tastes great! Try 30¢ size *today*! At all druggists.

ENJOY LIFE WITH ENO

. . . THE REALLY PLEASANT SALINE

LOOK'S RECORD GUIDE

Reviews by Leonard Feather
Prominent Composer, Lecturer and Critic

Patty Andrews

PISTOL PACKIN' MAMA

Made in Hollywood, this was the first disc waxed after Decca and Petrillo signed an agreement ending the 14-month recording ban for musicians. Bing Crosby and the Andrews Sisters sing the Al Dexter hillbilly sensation with a real instrumental accompaniment which is more than welcome. Bing does a slick commercial job. On the reverse is *Victory Polka*. (Decca)

Jascha Heifetz

ARCHDUKE TRIO

This great Beethoven work, Trio No. 7 in B Flat Major, Op. 97, dedicated to the composer's patron, Archduke Rudolph of Austria, is performed by Artur Rubinstein, piano; Jascha Heifetz, violin, and Emanuel Feuermann, cello. A rich, scintillating performance on five 12-inch discs, the album will appeal to listeners not ordinarily interested in chamber music. (Victor)

King Cole

ALL FOR YOU

Originally released by a small Hollywood company and now transferred to a major label is this delightful performance by the King Cole Trio, with superb vocal and piano work by Cole, excellent guitar by Oscar Moore and string bass by Red Callender. The novelty coupling, *Vom Vim Veedle*, has trivial lyrics but is outstanding instrumentally. Don't miss this record. (Capitol)

Bing Crosby

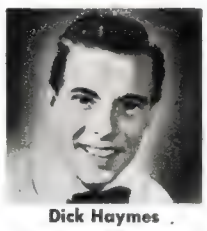
BING CROSBY ALBUM

This collection of early recordings includes the first ones made by Bing as a solo star following his career as singer with Gus Arnheim and Paul Whiteman. The eight sides include *Out Of Nowhere, Just One More Chance, I Found a Million Dollar Baby, Goodnight, Sweetheart*. Pleasant listening, they nevertheless suffer by comparison with his present style. (Brunswick)

Martha Tilton

COMIN' THROUGH THE RYE

Martha Tilton, once Benny Goodman's vocalist, now starred from Hollywood on Dick Powell's show, sings this Scots ballad in modernized style, with Gordon Jenkins and His Orchestra. There is a minor-key interlude which adds variety, but the performance is better than the material. The other side is *Moondreams*, in which Miss Tilton teams with the Mellowaires. (Capitol)


Dick Haymes

PUT YOUR ARMS AROUND ME, HONEY

Another of the vocal records with noninstrumental backgrounds features Dick Haymes and the Song Spinners doing their best under difficult circumstances. The performance is more rhythmic than most of its kind, but monotony still sets in 'way before the end. The backing, *For The First Time*, is taken at a dragging tempo and has little musical interest. (Decca)

Paul Whiteman

THE OLD MUSIC MASTER

This Johnny Mercer-Hoagy Carmichael tune features Mercer himself and Jack Teagarden as guests with the Paul Whiteman band. Mercer's style is satirical, Teagarden's sincere, but both are good singers. There s also some commendable trumpet work. On the reverse, Mercer sings *Waitin For The Evenin' Mail*, with Dixieland-style assistance by Freddy Slack's band. (Capitol)

STRAY NOTES: Several more discs mysteriously made by unknown units during the recording ban have appeared under the Hit label. There are six sides described as by "Hal Goodman and His Orchestra," including *People Will Say We're in Love, Fortune for a Penny, Take It From There*. Four more are by "Peter Piper," among them *The Dreamer* and *If You Please*. "Willie Kelly and His Orchestra" play *I Dug a Ditch*. All are musically mediocre . . . King Solomon (a new label) offers four spirituals by the Kings of Harmony Quartette . . . There's a *Pistol Packin' Mama* by Hank Hill and His Hill Toppers on a new record released by Savoy.

BEST SELLERS ALSO RECOMMENDED

MISSION TO MOSCOW—Benny Goodman (Columbia)
SENTIMENTAL LADY—Duke Ellington (Victor)
BIM BAM BUM—Xavier Cugat (Columbia)
RHAPSODY IN BLUE—Glenn Miller (Victor)
PISTOL PACKIN' MAMA—Al Dexter (Okeh)
PEOPLE WILL SAY WE'RE IN LOVE—Frank Sinatra (Columbia)

END

HARRY JAMES

"Little Boy, Come Blow Your Horn Blue!"

When Harry does just that, it's enough to take Little Miss Muffet right straight off her tuffet and Little Jack Horner out of his corner—and send 'em on their way swinging.

It all started under the big top. Once upon a time Harry used to beat it out on the drums in a circus band. He later took up the trumpet and went over the big top in nothing flat.

Now, when James and his boys leave off stealing hearts with their music, they go in for stealing bases on the diamond. On the road, a flat tire is a joy to Harry and his men—it gives them an outing for an inning.

Speaking of their playing good ball, they've made many a "homer" since they signed up to record exclusively for Columbia Records.

For some of the nicest pitching you'd ever want, take the 7th Inning Stretch at your Columbia Dealer's and listen to **I HEARD YOU CRIED LAST NIGHT**—the other half of this double-header is **JAMES SESSION** . . . two hits—no errors! All that on Col. 36677.

COLUMBIA RECORDS

Skin look drab?

Does your powder "catch" on little face roughnesses?

"My 1-Minute Mask— solves these complexion problems beautifully"

—says MRS. ALEXANDER C. FORBES

distinguished young New York social leader, and grandniece of the late Mrs. James Roosevelt. "I've never known a beauty treatment to brighten and soften my skin as quickly as the 1-Minute Mask with Pond's Vanishing Cream!"

DON'T get panicky when your make-up goes on like sandpaper instead of velvet—and don't give up when little specks of imbedded dirt that coarsen your skin refuse to be dislodged.

DO "re-style" your skin right away with a 1-Minute Mask of Pond's Vanishing Cream. Just slip a cool white coat of the Cream over your whole face—except eyes. Leave this delectable rosy-smelling Mask on for one full minute. Its "keratolytic" action will loosen and dissolve tiny powder-catching roughnesses and stubborn dirt particles!

RESULTS are immediate . . .
Your face is softer . . . smoother to touch.
It looks fresher and clearer—noticeably!
Your make-up goes on evenly and clings like goodness knows what—makes your skin look finer-textured!

"A heavenly powder base, too!"

"I 're-style' my complexion 3 or 4 times a week with a 1-Minute Mask," Mrs. Forbes says. "—And daily, before each make-up, I slick on a film of the Cream for powder base. It takes make-up so smoothly!"

Now there's a *glass* shortage! When you buy one BIG jar of Pond's instead of several small ones, you save glass now needed for food jars.

OFFICIAL WAR MESSAGE

Help shorten the war—take a job! In many areas, women are urgently needed to fill the home-front jobs of fighting men. Check your local Help Wanted ads for specific needs in your area. Then get advice from the local United States Employment Service.

For the modern bride: a medieval gown of white crepe, gold and pearl embroidery.

One World of Fashion

Texans boost War Bond sales at auction of costumes by nation's top designers

Texas, habitat of strong men and pretty girls, is noted for its well-dressed women—and for at least one store which keeps them abreast of style trends. At Neiman-Marcus, in Dallas, fashions of every top-flight American designer are found under one roof.

Annually, the store holds a spectacular style show to honor distinguished service in the fashion field, this year awarded top honors to Adrian of Hollywood for designing beautiful, utilitarian clothes in the face of government fabric restrictions.

Built on a theme—"One World of Fashion"—the 1943 display was of special interest because it drew inspiration and variety from styles of the United Nations.

Luxurious mink coats, nylon stockings and costumes designed especially for the occasion (all donated) were auctioned off to enthusiastic Texans who bought $4,000,000 in War Bonds.

Except for out-of-town attendance — curtailed by travel limitations — Neiman-Marcus' sixth exposition was as brilliant as its predecessors. Adrian's wife, pretty and popular Janet Gaynor, was a guest, and other Hollywood celebrities came along to help boost Bond sales on the home front.

This dinner suit with embroidered jacket and slim skirt is in the wartime mood.

Adrian of Hollywood (left) receives fashion's "Oscar" from Stanley Marcus.

CONTINUED ON NEXT PAGE

How to catch a husband

by **BOB HOPE**

1. Of course, you know what a husband is! That's a bank account with pants and an empty stomach. It's easy to catch one, though. All it takes is a flashy car—with a bear trap for a bumper. Suit yourself about how soon to start hunting. Remember, your only competition is 23,687,144 other women . . . and his Draft Board.

2. First, sight your prey. Only don't be too choosy. Remember, in some states they're even drafting scarecrows. Now, drop your handkerchief for attention. If this doesn't work, drop a used metal tube—that's always good for exchange when you buy a new tube of Pepsodent—the film-removing Tooth Paste.

3. See— now he's interested. So speak to him. Only don't forget, times have changed. Instead of saying, "Hello, Joe, whadd'ya know?": . . . say, "Hello, Joe, when d'ya go?" Then to keep his attention, tell him some startling fact, like . . . Pepsodent makes teeth far brighter . . . steps up the sparkle of your smile!

4. Now, find out what he's like. Is he well-bred?—in other words, has his family got dough. Is he smart . . . can he count to 20 without taking his shoes off? Then, tell him about yourself. And between lies, flash your big, bright, beautiful smile to show you use Pepsodent twice a day and see your dentist twice a year.

5. You did it! He proposed, and he's yours . . . "C" card . . . ration books and all! So now take your foot off his neck and order champagne. If you can't get champagne, just order a round of Pepsodent. Well, why not? . . . It tastes wonderful—it foams up swell—and it's refreshing, too.

See you Tuesday night on NBC

Only Pepsodent contains Irium

How PEPSODENT with IRIUM uncovers brighter teeth

Film on teeth collects stains, makes teeth look dingy—hides the true brightness of your smile.

This film-coated mirror shows the result when commonplace methods don't clean film away.

But look what Irium does! It loosens film—floats it away, leaves the surface clean and bright.

That's how Pepsodent with Irium uncovers the natural brightness of your smile . . . safely, gently.

No more room on the train ?
So you're held up again ?
Want to rant and complain ?

WELL, LAUGH IT OFF WITH
LIPTON'S !

Flavory, fragrant Lipton Tea is more than a swell-tasting drink.

It'll help smooth you down when you're jumpy and jittery — or give you a lift when you're feeling weary!

Lipton Tea tastes so much better! People buy more of it than any other brand!

NICE WOMEN DO COLOR THEIR HAIR

They rely on Clairol to get rid of every trace of gray hair . . . swiftly, secretly, beautifully!

Remember when rouge spelled "hussy," when lipstick meant "brazen," when nail polish branded you "common"?

You may laugh at the thought, but you wouldn't have liked those artificial-looking cosmetics either! It took science to perfect modern make-up . . . just as it took science to develop a modern method of hair beautification through color. It's the Clairol method—the *one* method that colors gray hair with refined tones so true and transparent they rival Nature's own!

Hundreds of thousands have discovered this dignified way to conceal drab, unattractive gray hair . . . "naturally, with Clairol," the original shampoo tint.

Why don't you?

CLAIROL IS QUICK—It cleanses, conditions, and permanently colors every trace of gray hair, in one simple application. Takes little longer than ordinary shampoos.

CLAIROL IS DEPENDABLE—Each of Clairol's 23 natural-looking shades is laboratory-controlled, produced under the supervision of skilled specialists. Clairol shades are uniform, always assuring a perfect match. The right color for you is among them.

CLAIROL KEEPS YOUR SECRET — because it completely avoids that "tattletale," brassy, ugly look of old-fashioned dyes. NO OTHER PRODUCT gives such natural-looking results.

Refuse substitutes that can't give you Clairol's beautiful results. Better Beauty Shops feature genuine Clairol. A Clairol treatment costs you no more!

FREE . . . ***"11 Secrets for Beautiful Hair."*** *This booklet tells you how to give your hair radiant beauty . . . scientifically. Just write:*

CLAIROL, INC., DEPT. K-13, P. O. BOX 1455
STAMFORD, CONN.

Caution: Use only as directed on the label

COPYRIGHT 1943, CLAIROL, INC.

Backstage glimpses before the show

Rehearsal jitters are absent, but Stanley Marcus (center, seated), executive vice-president of the store, is critically careful to see that each detail is perfect. The radiance and finished smoothness of a big fashion presentation are taken for granted by the audience but require hours of diligent practice.

Fabulous jewels need constant watching and checking. Staff fashion experts painstakingly select special pieces to harmonize perfectly with each costume, while models patiently await gems which will add the desired finishing touch and send them confident and glamorous before the waiting audience.

Winners for the winter season

"Symphony Dress" by Adrian, beige crepe with dramatic fringe trimming, and the hit of the show, was auctioned for $165,000 in Bonds.

"Black Thrill" is Adrian's stunning dinner dress with black sequin and jet-encrusted peplum. Worn with it is his specially designed jet crown.

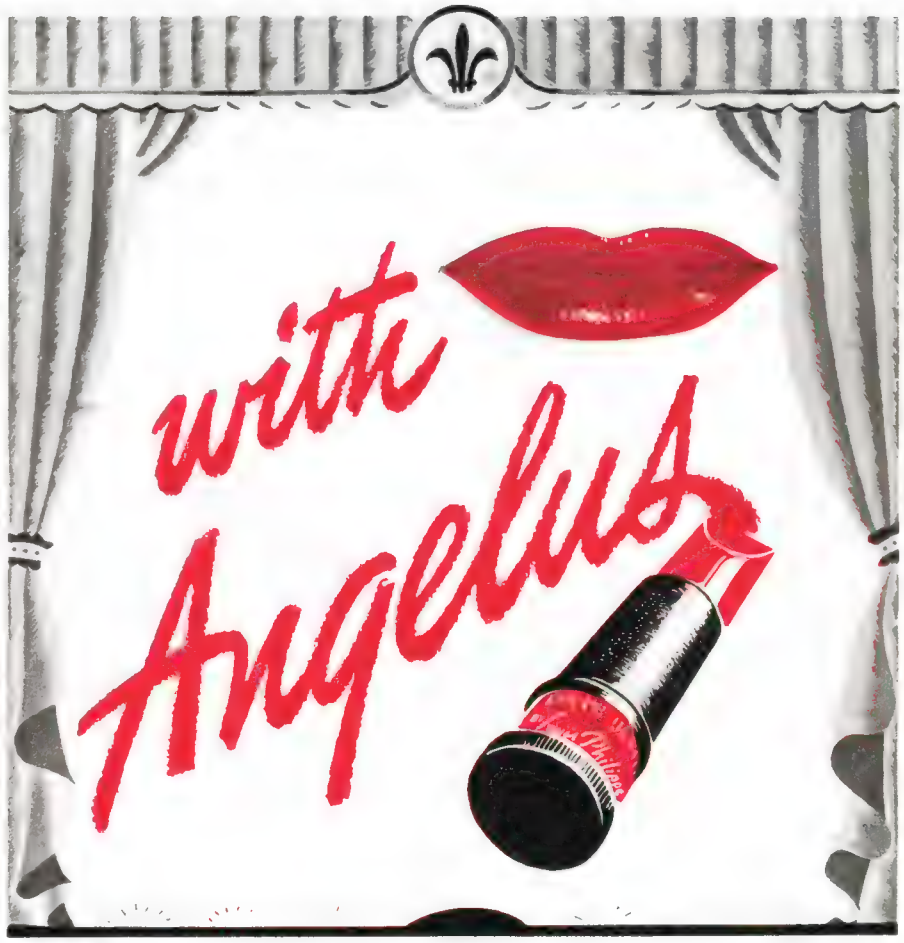
Camouflage design in black and white is striking in effect, although simple in cut. It is one of Clarepotter's most successful creations.

Officer's short coat, a Norman Norell design, is the most widely worn and copied coat of the year. Fur trimming dresses up its casualness.

END

How many of the loveliest actresses

'MAGNETIZE' THEIR LIPS



Give *Your* Lips This Tantalizing, Exciting Beauty!

For years—many of the loveliest Stage and Screen actresses have depended upon ANGELUS Lipstick to "magnetize" their lips with fascinating, youthfully appealing beauty. ANGELUS—the lipstick which so many beauty experts rave about!

So why not try this remarkably beautifying ANGELUS Lipstick *yourself!* You'll adore its wonderful creamy *texture*. ANGELUS is neither too hard nor too soft but *evenly balanced* "just right" so that it spreads on divinely smooth and "stays put" for hours without caking or drying. Yet ANGELUS never appears "greasy".

You'll be thrilled at the sparkling, radiant and enticing lip-allure ANGELUS brings. In flattering shades which will delight the most exacting *femme fatale*.

Highlight Your Complexion With ANGELUS ROUGE INCARNAT

ANGELUS Rouge Incarnat is a *creme* rouge which gives such a *natural*-like bloom that it actually seems to match your own blood-tones. Beauty-famous for years! At all cosmetic counters.

Louis Philippe

ANGELUS LIPSTICK—ROUGE—FACE POUDRE—CREMES—MAKE-UP

How to keep your shoes "well heeled" for longer wear

Be patriotic and help conserve war-needed materials by getting the maximum wear from every pair of shoes you own. The way to do that is to have your shoe-repairman fix up your shoes now —before they're too far gone. And tell him you want Goodyear Heels attached. These comfortable heels let your shoes last longer because they wear down evenly, which helps keep shoes in shape. And now they're made with synthetic rubber—a product of Goodyear's twenty years experience in developing synthetics. If you want the best heels, get Goodyears—today!

Wingfoot—T. M. The Goodyear Tire & Rubber Company

Look at your heels!

Back the attack with WAR BONDS

GOODYEAR

THE GREATEST NAME IN RUBBER

More People Walk on Goodyear Rubber Heels Than on Any Other Kind

Carefully wrapped in toweling . . . and wearing tights, Betty Grable . . .

LOOK'S NEW MOVIE REVIEW

Sweet Rosie O'Grady

Naughty New York in the elegant eighties

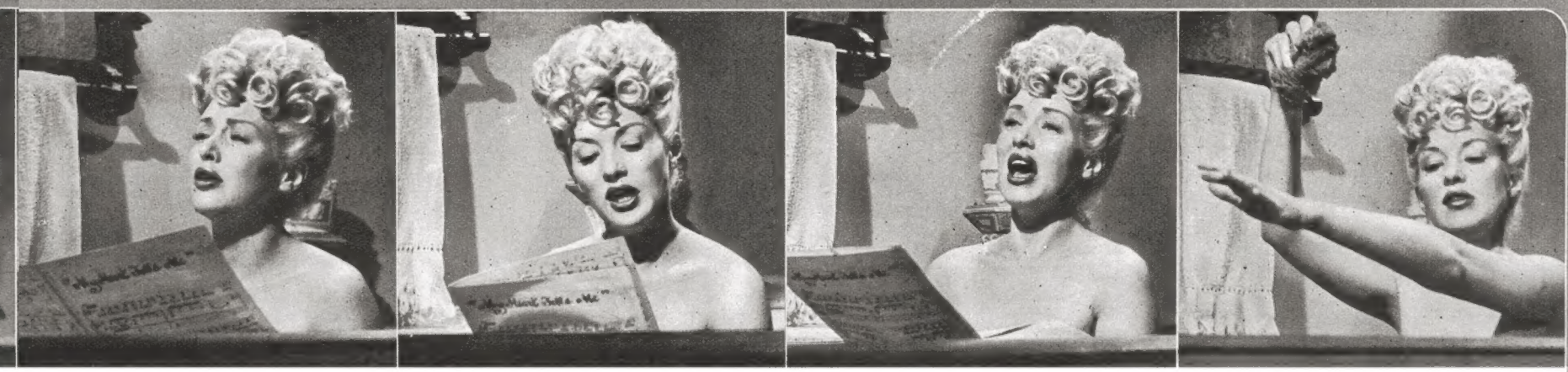
Twentieth Century-Fox's latest Technicolor triumph is delectable escapist film fare. Frivolous as the 1880's, in which period it is set, the film is tailored to fit the agreeable Grable torso and the great Grable legs.

Lavish sets and costumes and a song hit sung in a bathtub offset a thin plot, neutralize such inaccuracies as a suggestion of swing before the turn of the century and Sweet Rosie O'Grable's stage appearance minus the conventional tights.

As an ex-burlesque queen who wants to forget her Brooklyn background, Betty Grable's performance is as frothy as the hats she wears. The only wasp in her bonnet is a persistent *Police Gazette* reporter (Robert Young) who exposes her beer-hall past. He capitalizes on a fictional romance and finally proves that, beneath her stays, brilliant Madeleine Marlowe is really sweet, simple Irish Rosie O'Grady.

An erratic editor and a baffled British suitor, Adolphe Menjou and Reginald Gardiner respectively, snare their share of laughs. But the picture belongs to Betty.

1 ***Police Gazette*** reporter Sam McGee (Robert Young), posing as a steamship official, fools musical-comedy star Madeleine Marlowe (Betty Grable), whom he exposes as Rosie O'Grady, of Brooklyn.



. . . sat in a bathtub for two days . . . singing *My Heart Tells Me*, musical hit of the movie. These epic pictures record . . . Betty taking her first screen bath.

2 **In revenge, Miss Marlowe** says she's "engaged" to McGee (her real fiancé is the Duke of Trippingham). Sam loses his job, begs her to meet him at Delmonico's, explain all to his editor. She double-crosses him.

3 **After her opening** in a New York hit, Madeleine finds Sam hiding in her hansom cab, is persuaded to return to Flugelman's beer hall where she began her career as Rosie O'Grady. Soon they have forgotten their feud.

4 **The Duke of Trippingham** (Reginald Gardiner) is waiting in Madeleine's hotel suite—engrossed in McGee's accounts of her past. There is a row. Madeleine throws both men out. They decide to get drunk.

5 **"Nothing left** but to join the Foreign Legion," says the "Trip of Dukeingham" to maudlin McGee. In the end the Duke marries Madeleine's best friend and Madeleine goads Sam into telling the truth—that he loves her.

END

INSIDE *Paramount*

Published Here Every 4 Weeks

This year we're dreaming of a *Technicolor* Christmas.

• • •

Meaning that Paramount's Technicolored "RIDING HIGH" is a dream of a musical—and it's coming for Christmas.

• • •

This rodeo of rhythm is heap hep — and a heap of fun.

• • •

Its seven song hits are hotter than shootin' irons. When **DOROTHY LAMOUR** sings them you get powder-burns.

• • •

When she dances, you don't feel the burns.

• • •

She is a sultry "Secretary to the Sultan." She swing-sings solid in "Get Your Man."

• • •

And in "Injun Gal Heap Hep" she does some very interesting Indian weaving. The sun-tanned Pocahontases who assist her are definitely the pin-up girls of the prairies.

"Riding High"

By the adroit use of tracer kisses, **DICK POWELL** gets the range on Dottie and one thing leads to another, including the colorfully tuneful 'You're the Rainbow.'

• • •

VICTOR MOORE, as a bashful counterfeiter, is the real thing in comedy. Arguments will rage far into the night as to whether he is funnier in this than in "True to Life."

• • •

Something new in laughter are GIL LAMB, as the pest of the west, and CASS DALEY, the gal with the iron lungs. They more than live up to their promising performances in "Star Spangled Rhythm."

• • •

Something new in thrills is the big chuck wagon race, with Victor Moore as a shanghaied jockey, and MILT BRITTON and his band committing hilarious musical homicide as Cass Daley sings "He Loved Me Till The All-Clear Came" and "Willie, The Wolf Of The West."

• • •

These and the rest of the score, including "Whistling In The Light," are the work of such masters of pow-wow boogie as Leo Robin, Ralph Rainger, Harold Arlen, Johnny Mercer and Joseph J. Lilley.

• • •

And George Marshall, as "social" director of this dude ranch vacation, has made "RIDING HIGH" a big, glamourous, carefree entertainment to brighten what we hope will be a very bright holiday for you and yours.

Paramount Pictures

CAN YOU KEEP A SECRET?

We're bursting to tell the world about the hilarious "miracle" in "THE MIRACLE OF MORGAN'S CREEK." But we're not going to, because it might spoil the most fun you've had at the movies in years and years. When *you* see it, please don't tell a soul the amazing, unprecedented, incomparable ending. Promise?

LOOK'S MOVIE GUIDE

The films below, previously reviewed, are recommended:

FOR WHOM THE BELL TOLLS
MR. LUCKY CORVETTE K-225
THIS IS THE ARMY
CONEY ISLAND
SO PROUDLY WE HAIL

THE CROSS OF LORRAINE
Two French soldiers escape from a German prison camp, return to kindle a flame of rebellion which sweeps across France. Starring Pierre Aumont (right), Peter Lorre (left), Gene Kelly. (MGM)

NORTHERN PURSUIT
Errol Flynn foils the bombing of the Welland Canal by trailing and killing a band of Nazi saboteurs. Snowy thriller with Julie Bishop (above with Flynn), Helmut Dantine, Gene Lockhart. (Warner Bros.)

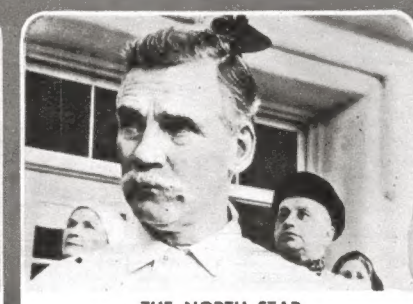
SAHARA
Humphrey Bogart (above) stars in a fantastic story, realistically told and well acted, about a small group of Allied stragglers on the Sahara Desert who capture a German regiment. (Columbia)

GOVERNMENT GIRL
A pretty secretary innocently gets her dollar-a-year boss into hot Washington water, gets him out by a dramatic plea to a Senate committee. With Olivia de Havilland, Sonny Tufts (above). (RKO)

JANE EYRE
Charlotte Brontë's novel is filmed faithfully with Orson Welles playing a gloomy Mr. Rochester and Joan Fontaine as his wife (above). Also starred: Margaret O'Brien, John Sutton. (20th Century-Fox)

FLESH AND FANTASY
Three tales of dreams and the supernatural are woven into a fascinating full-length film. Starred are Charles Boyer, Barbara Stanwyck (above), Edward G. Robinson and Betty Field. (Universal)

LASSIE COME HOME
Dramatization of Eric Knight's novel in which a dog travels 1000 miles to return to his young master. Beautiful Technicolored scenery, but better go prepared to cry. Roddy McDowall stars. (MGM)



THE NORTH STAR
Walter Huston (above), Anne Baxter, Walter Brennan, Jane Withers, Dana Andrews and Erich von Stroheim star in this tale of courage in a Russian village under Nazi invasion. (RKO Radio)

JOHNNY COME LATELY
An old lady (Grace George) is in danger of losing her newspaper when along comes a charming tramp (Jimmy Cagney, above) and saves it—meanwhile neatly cleaning up town politics. (UA)

THOUSANDS CHEER
The colonel's daughter (Kathryn Grayson) puts on a lavish, superdooper camp show featuring José Iturbi, three name bands, Mickey Rooney (above), Red Skelton and many other stars. (MGM)

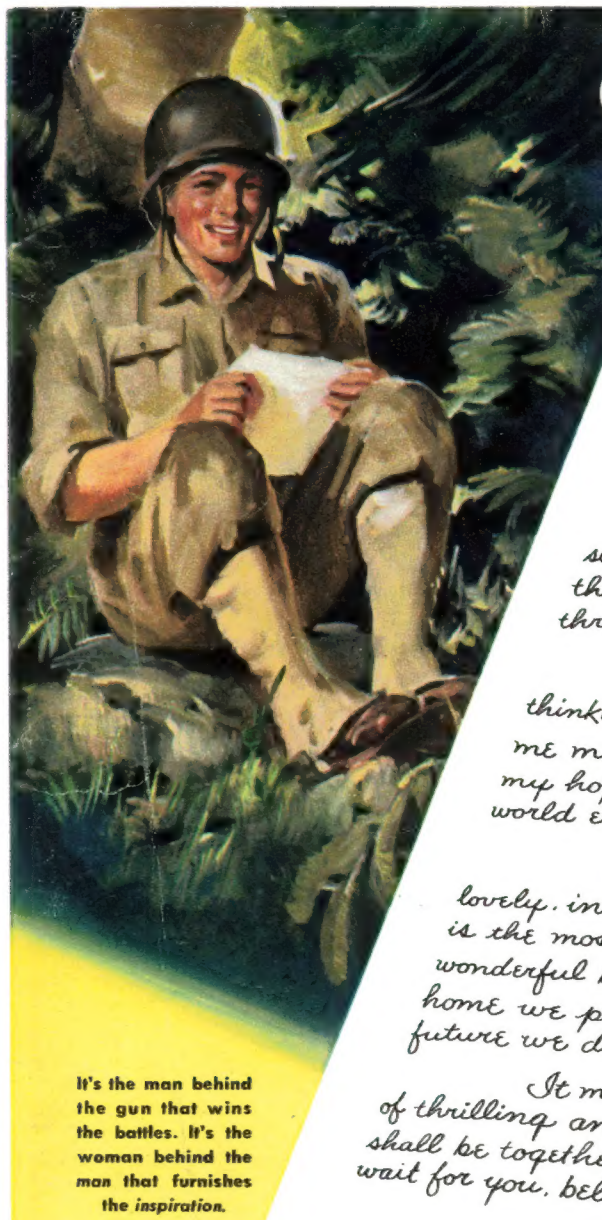
LET'S FACE IT
Three neglected wives hire three soldiers from a nearby camp to make their playboy husbands jealous—screwball antics set to music, with Bob Hope, Betty Hutton, Eve Arden (above). (Paramount)

THANK YOUR LUCKY STARS
Practically everyone on Warner's payroll (including Ann Sheridan, above) is in this wild hodgepodge of radio business, Hollywood Indians, amnesia—starring Eddie Cantor. (Warner Bros.)

CLAUDIA
This warm yet uncloying tale of young marrieds faithfully follows the stage hit. Dorothy McGuire again plays the lead, with Robert Young (above), Reginald Gardiner, Ina Claire. (20th Century-Fox)

THE LADY TAKES A CHANCE
Jean Arthur, mousy New York bank clerk, invests her savings in a bus tour of the West. The "breathless" adventure is dull until, at a rodeo, John Wayne is tossed off a horse into her lap. (RKO Radio)

Who wouldn't fight harder for a girl like that!



It's the man behind the gun that wins the battles. It's the woman behind the *man* that furnishes the *inspiration.*

Dearest:—

It is late and in the soft whispering of the night wind I hear your voice saying the things I long so much to hear.

Although you are far away, tonight somehow, you seem so near. I can almost feel the tender warmth of your lips and the thrill of your arms.

Soon it will be Christmas—and I am thinking of another Christmas when you gave me my hope chest. Darling, I treasure my hope chest more than anything in the world except your love.

Already it is the sanctuary for many lovely, intimate things I'm saving for <u>us</u>. It is the most wonderful gift I ever had—wonderful because it is the symbol of the home we planned—of our hopes and the future we dream of.

It makes each hour of waiting a moment of thrilling anticipation of the time when we shall be together again—just us. And I shall wait for you, beloved, for you and you alone.

All my love—forever,

Joanne

Lane Christmas Special

No. 2043 (*above*), a modern design of exquisite beauty. American Walnut, Oriental Wood, and New Guinea Veneers used on exterior. Hand-rubbed and polished. Equipped with Lane Patented Automatic Tray. **$39.50** *Slightly higher in West and Canada*

A MILLION MAIDENS

YEARN FOR THIS ROMANTIC LOVE GIFT

COULD any gift mean more to the girl who receives it than a genuine Lane Cedar Hope Chest? Could any other gift express so beautifully for the man who sends it those intimate things of the heart that can't be said?

But that is not all. There are many *practical* reasons why a genuine Lane is the gift of gifts from a man to the girl he loves.

Only LANE CEDAR CHESTS have all these MOTH PROTECTION Features

Built of ¾-inch aromatic *red* cedar in accordance with U. S. Government recommendations, Lane Hope Chests combine age-old romantic tradition with *nature's own moth-destroyer*—the aromatic aroma of *red* cedar. *No other* wood has that aroma. *No other wood* possesses its power to destroy moths. And Lane Hope Chests are the *only pressure-tested, aroma-tight* red cedar chests in all the world. That's why the moth protection of a Lane is *sure.* That's why it is *guaranteed* by a free insurance policy, written by one of the world's largest insurance companies.

The Lane Company, Inc., Dept. R, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ont.

A portion of our production is devoted to making aircraft plywood and parts, Lend-Lease panels, and molded plywood boat parts.

No. 1964. 18th Century drawer designs in Honduras Mahogany. Simulated front with one drawer in base. Hand-rubbed satin finish.

Warworkers, too, are starting their future homes in LANE CEDAR HOPE CHESTS

BUY WAR BONDS

Stop Moth Sabotage WITH A LANE CEDAR CHEST!

Wacs, Waves, Spars, Soldiers, Sailors, Marines, Warworkers! Don't let your woolens become a part of America's estimated $200,000,000.00 annual loss from moth sabotage! Woolens are *vital* war materials. Put them in the safe-keeping of a LANE Cedar Chest.

LANE *Cedar* HOPE CHEST

THE GIFT THAT STARTS THE HOME

To Men and Women in the Armed Services

If you want to send a LANE Cedar Hope Chest to a certain someone and you don't know the Lane dealer's name in the community, write to the Lane factory. The LANE chest of your choice will be delivered in accordance to your wishes. We will assume the responsibility of attending to that important detail for you.

WHAT I CAN'T DO WITHOUT
IT'S CHESTERFIELD

GOOD TOBACCOS, YES —but the BLEND that's the thing

When you smoke CHESTERFIELDS you know you're getting the best tobaccos that money can buy — but that's not all . . . the world's best cigarette tobaccos, yes . . . but the blend — Chesterfields' Right Combination — that's the thing.

That's why your Chesterfields are Milder and Better-Tasting...that's why they always SATISFY.

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